How Community Health Workers Can Combat Vaccine Hesitancy:

Calling all Community Health Workers working on adult vaccination! This two-pager gives an overview of ways you can help combat vaccine hesitancy and other steps you can encourage community members to take to avoid infections.

1. Remove Social Determinants of Health (SDoH) Barriers to Vaccination: most community members need to have their basic needs (housing, food security, health insurance, etc) met before they can focus on preventative healthcare such as vaccines.

   Resources:
   - Visit foodfinder.us/ to locate when and where to get free food assistance in your area.
   - Visit www.medicaid.gov/ for resources on helping someone sign-up for Medicaid and CHIP.
   - Visit Homelessness National and Regional Resources – SAMHSA for resources around finding housing, and substance use supports.
   - Visit findhelp.org to find a variety of other verified local resources such as dental care, financial assistance, medical care, and more!

2. Focus on the Facts: there’s a lot of misinformation on vaccines out there. Get familiar with the facts and be ready to answer basic questions about how vaccines work.

   Resources:
   - Visit cdc.gov/vaccines/adults/index.html for resources on adult immunization.
   - Visit healthlistening.org/ find information on how to combat the

3. Tell Your Story: one of CHW’s superpowers are their lived experience and ability to translate their lived experience. Share your experience with receiving vaccines and talk folks through why you choose to get yourself and your family vaccinated.

   Resources:
   - Greater than COVID: The Conversation/La Conversacion for videos and resources on how to have conversations around vaccines.
   - We Can Do This: Toolkit and Resources around COVID-19 Vaccines

4. Help with the Where and When of Getting a Vaccine: there are many common barriers to getting vaccines such as transportation, payment, getting time off work. Figure out which barrier may be preventing them from getting vaccinated and work with them to develop a concrete plan of scheduling a vaccine.

   Resources:
   - Visit vaccines.gov/search/ can help you search for COVID-19 and Flu vaccines in your area.
Other Prevention Tools:

1. **Encourage community members to use rapid test kits for COVID-19:** using a rapid test can help keep your community safe by reducing your risk of spreading COVID-19.
   - Learn more about rapid tests at CDC

2. **Recommend Wearing Masks in Indoor and/or Crowded Places:** wearing a well-fitting mask can help reduce the spread of COVID-19
   - Learn more about different types of masks, when to mask, and how to take care of your mask at CDC
   - Find Free High-Quality Masks

3. **Remind Community Members to Let Fresh Air into Their Homes:**
   - Learn more ways to improve ventilation in your home at the from the CDC

4. **Wash your Hands:** proper handwashing can help prevent many infectious diseases like the flu and COVID-19
   - Learn more and find sharable resources about hygiene at the CDC

**Thank you** to the Association of State and Territorial Health Officials (ASTHO) Adult Immunization Project for supporting the creation of this resource!