**CREATING COMMON LANGUAGE**

**Diversity** encompasses all those differences that make us unique, including but not limited to race, color, ethnicity, language, nationality, sexual orientation, religion, gender, socio-economic status, age, and physical and mental ability. A diverse group, community or organization is one in which a variety of social and cultural characteristics exist.

*In other words...*
- Diversity is all those things which make us similar and different.
- We are more similar than we are different.
- The differences matter, especially those that don’t matter to me.

**Inclusion** denotes an environment where each individual member of a diverse group feels valued, is able to fully develop his or her potential and contributes to the organization’s success.

**Culture** is the sum total of ways of living built up by a group of human beings and transmitted from one generation to another.

**Cultural Competence** is a process of lifelong learning. It results in knowledge, skills, behaviors, and attitudes that allow us to work effectively with others from different cultural backgrounds, increases the ability of organizations to maximize the benefits of diversity within their workforces, and improves the services we offer to our various stakeholders.

**The Golden Rule:**
Treat others as you would like to be treated.

**The Platinum Rule:**
Treat others as THEY would like to be treated.