FORUM Stats

9,400 times a year
Recieve FORUM Magazine

54% INTERNATIONAL ORGANIZATIONS
38% NATIONAL ORGANIZATIONS
9% LOCAL/STATE/REGIONAL ORGANIZATIONS

FORUM Readers are Decision Makers.

49% are Directors or above
16% are CEOs

46% of FORUM readers take action as a result of reading FORUM Magazine:

- 27% Visited advertiser's website
- 17% Forwarded an ad to a colleague
- 17% Saved an ad for future reference
- 17% Discussed an ad with a colleague
- 8% Contacted an advertiser directly
- 5% Requested more information
- 3% Purchased advertised produce/service

FORUM Recently Won 2 AWARDS FOR ITS REDESIGN
2014 APEX Award & EXCEL Bronze Award
Association Media & Publishing

54% INTERNATIONAL ORGANIZATIONS
38% NATIONAL ORGANIZATIONS
9% LOCAL/STATE/REGIONAL ORGANIZATIONS

SHARING FORUM Articles
64%

SAVING FORUM Articles
53%