2019 Community at a Glance

Chicagoland associations and non-profits have grown by more than 4% from 2012 to 2018.

- $10.3 billion spent on meetings in the Chicagoland area each year.
- 89% of associations with a staff of 100+ are AF members.

Chicagoland Associations/Non-Profits
- 1,725 organizations | 28.7 million members

Health care - 35%  
Association Management - 6%  
Libraries - 4%

Top 3 Industries Served

Job Function
- Executive Office and Administration: 24%
- Membership: 22%
- Education: 11%
- Other: 11%
- Information Technology: 7%
- Finance/Accounting: 5%
- Communications: 5%
- Meeting Planning: 7%
- Marketing: 9%

Career Level
- CEO: 16%
- C-Level: 8%
- Department Director: 25%
- Department Manager: 25%
- Coordinator/Specialist: 26%

Association Executive/Supplier Partner Ratio
- 1:10

Ethnicity
- 90% Caucasian/White
- 7% African American/Black
- 1% Hispanic/Latino
- 1% Asian
- 1% Other

Based on responses of 23% of membership.

Total Members
- >4000
  - Individual - 30%
  - Forum Plus - 70%
  - Forum Plus Organizations - 107

Number of Employees
- Average - 62
  - Highest - 1000
  - Lowest - 1

Number of CAEs
- 490

Association Forum Professional Member Organizations
- 872

Includes 366 associations managed by AMCs.

Updated March 2019