



ASSOCIATION
af FORUM[®]
MEDIA KIT

BOLD TIMES NEWSLETTER

Association Forum is the hub for the large, yet close-knit Chicagoland association industry - providing members with resources, education and networking opportunities. Bold Times Newsletter goes out to 2,000 subscribers every week with a 49% open rate.



PRICING

LEADERBOARD BANNER

Image: 650x200px
 Positions: Exclusive To One(1) Company
 Format: JPG or PNG
\$3,000/Qtr

TOP BANNER

Image: 650x100px
 Positions: Exclusive To One(1) Company
 Format: JPG or PNG
\$2,750/Qtr

TOP FEATURED CONTENT

Image + Up To 70 Words Ad Copy
 Positions: Exclusive To One(1) Company
 Format: JPG or PNG
\$2,750/Qtr

MIDDLE BANNER

Image: 650x100px
 Positions: Exclusive To One(1) Company
 Format: JPG or PNG
\$2,500/Qtr

BOTTOM FEATURED CONTENT

Image + Up To 70 Words Ad Copy
 Positions: Exclusive To One(1) Company
 Format: JPG or PNG
\$2,250/Qtr

BOTTOM BANNER

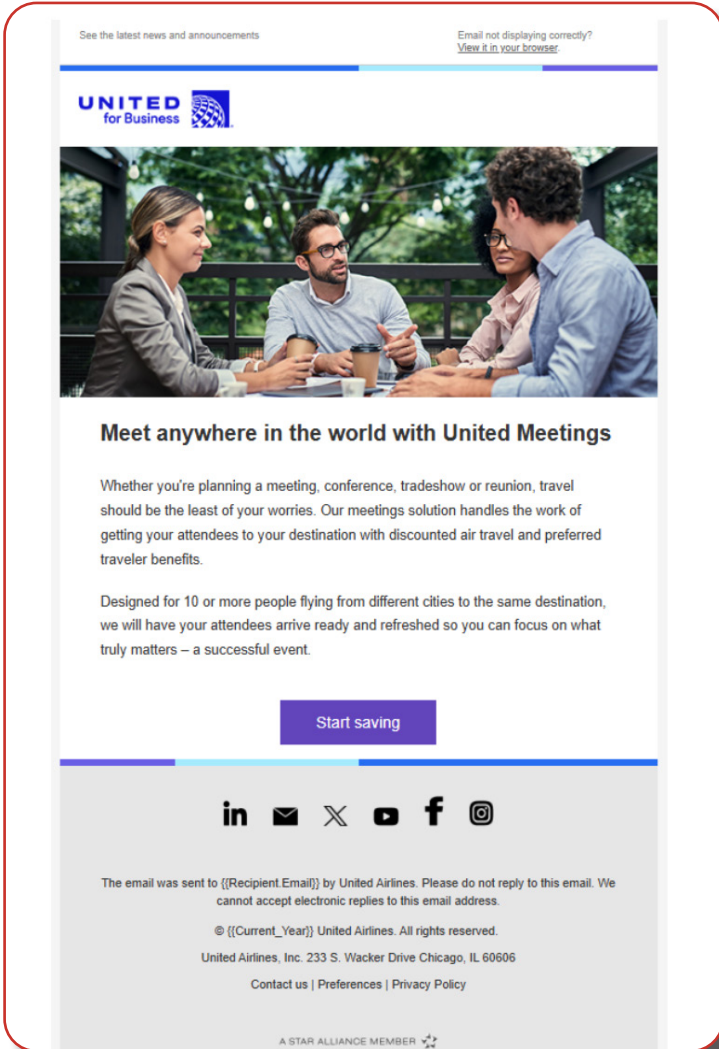
Image: 650x100px
 Positions: Exclusive To One(1) Company
 Format: JPG or PNG
\$2,000/Qtr

* * All positions are available on a first-come, first-serve basis. * *

Need Help With Ad Design?
 ARP GRAPHIC SERVICES ARE INCLUDED.

DEDICATED EBLAST

Association Forum unites Chicagoland's vibrant association community, offering a trusted space for connection, learning, and professional growth. Dedicated EBlasts are sent once per week to 2,500 subscribers and with a 50% open rate. This personalized email communication offers the advertiser a unique platform to promote an editorial topic of their choice, as it relates to their business.



PRICING

DEDICATED EBLAST

HTML or TXT HTML File

Email Subject Line

ReplyTo Email

Weekly Wednesday Send**

Positions: 1 Available

\$2,800/Week

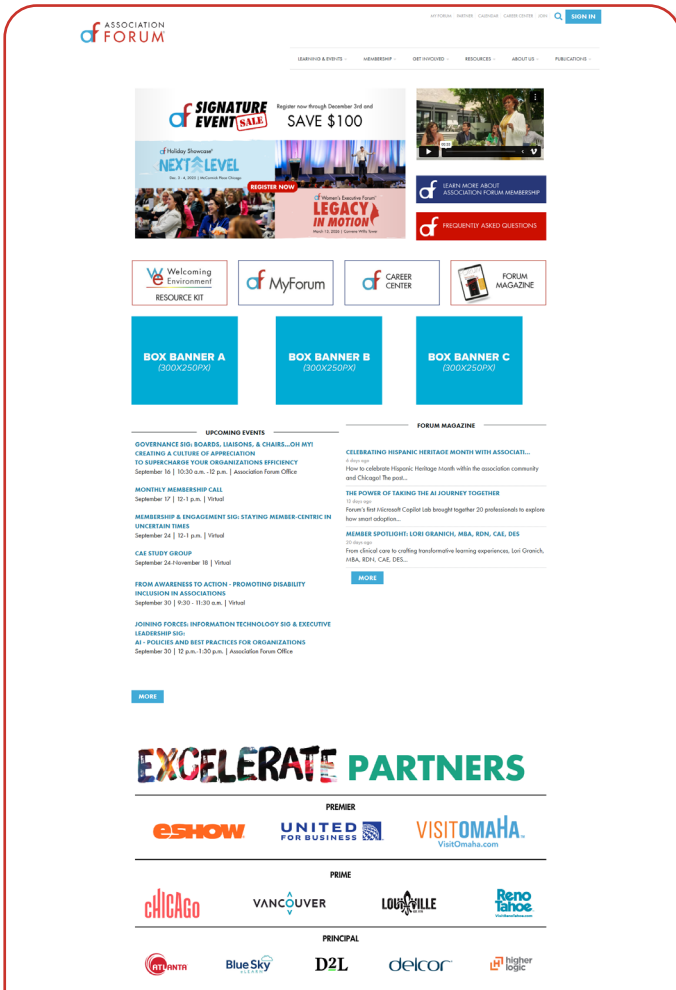
All positions are available on a first-come, first-serve basis.

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ASSOCIATIONFORUM.ORG WEBSITE

At the heart of the Chicagoland association world, Association Forum fuels growth through resources, innovative education, and powerful networking. With 111,000 visitors reaching the website annually, the banner placements allow for your company message to be displayed prominently on the homepage and calendar page of ASSOCIATIONFORUM.ORG.



PRICING

HOMEPAGE BOX BANNERS

Image: 300x250px

Positions: Exclusive To 15 Companies

Placement: Homepage Only

**\$6,000/Year OR \$3,200/6 Months
OR \$1,800/3 Months**

CALENDAR BOX BANNERS

Image: 300x250px

Positions: Exclusive To 9 Companies

Placement: Calendar Page Only

**\$6,000/Year OR \$3,200/6 Months
OR \$1,800/3 Months**

TOP SKYSCRAPER BANNER

Image: 160x600px

Positions: Exclusive To One(1) Company

Placement: Calendar Page Only

**\$3,500/Year OR \$2,000/6 Months
OR \$1,250/3 Months**

BOTTOM SKYSCRAPER BANNER

Image: 160x600px

Positions: Exclusive To One(1) Company

Placement: Calendar Page Only

**\$3,000/Year, \$1,750/6 Months
OR \$1,000/3 Months**

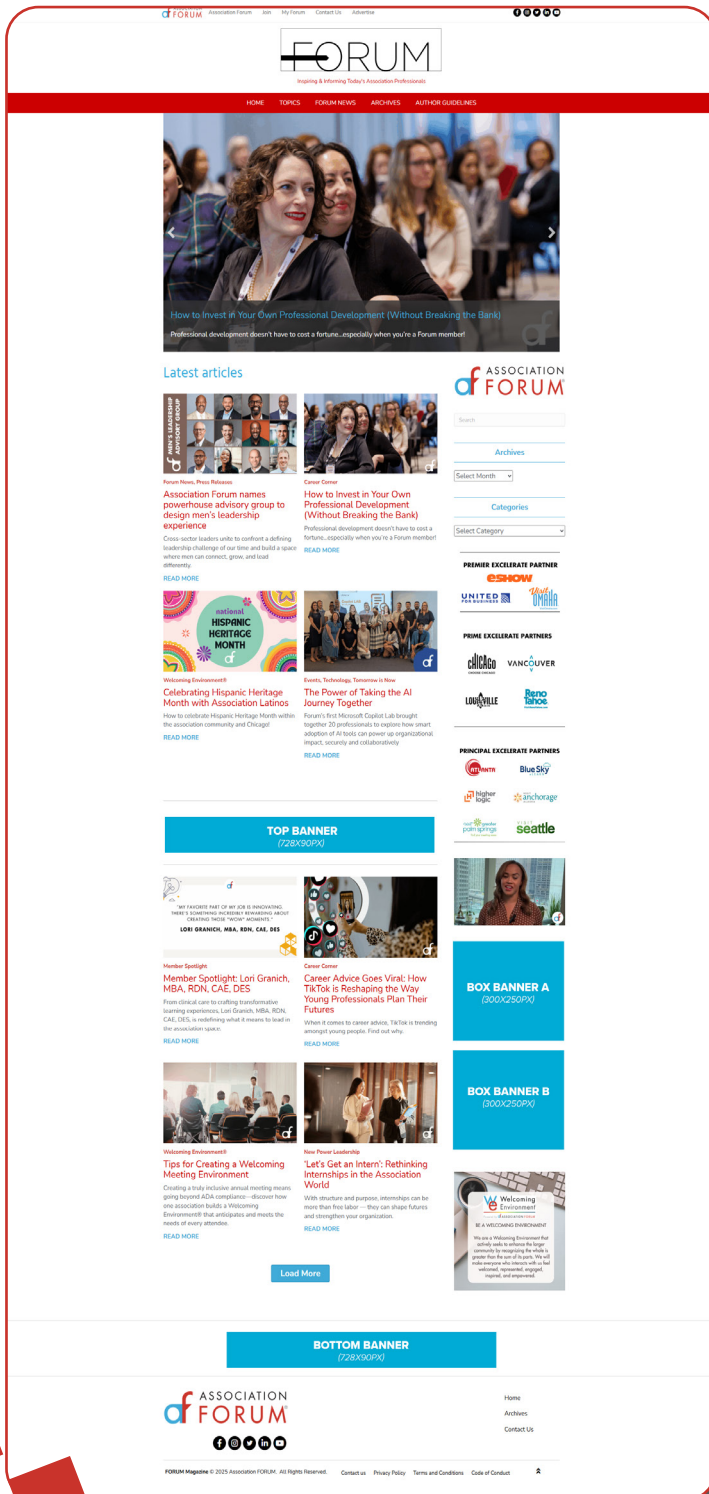
All positions are available on a first-come, first-serve basis.

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FORUMMAGAZINE.ORG WEBSITE

Association Forum is where Chicagoland’s association professionals come together—finding resources, sharing knowledge, and building meaningful connections. The website banner placements allow for your company message to be displayed prominently on FORUMMAGAZINE.ORG.



PRICING

TOP BANNER

Image: 728x90px
Positions: Exclusive To 3 Companies
Placement: Homepage Only
\$1,500/Year

BOX BANNER A

Image: 300x250px
Positions: Exclusive To 3 Companies
Placement: Run of Site
\$1,250/Year

BOX BANNER B

Image: 300x250px
Positions: Exclusive To 3 Companies
Placement: Run of Site
\$1,250/Year

BOTTOM BANNER

Image: 728x90px
Positions: Exclusive To 3 Companies
Placement: Run of Site
\$1,000/Year

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