

# Insight Lab II

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## Game Changer: Reconstruct Your Conference Education Using Gamification

Did you know that gamification is a proven way to engage attendees while helping them learn and retain information?

This highly interactive session, presented in a game format, will discuss the benefits of gamification to the educational offerings at your annual meeting or conference. Learn first-hand how to deconstruct and reconstruct education sessions using this highly engaging method. You will come away with creative solutions for incorporating games into any learning environment.

Audience: association executives, education directors and event managers