Hello and welcome! We are very excited to have you join us for what promises to be a truly valuable conference experience. The ARM Executive Board is proud to announce a first-time collaboration with NPG at this year’s conference. Our two groups have worked very hard to bring you relevant, in-depth content, and attendee interest has been beyond our expectations!

We've constructed the schedule in two tracks for part of our time together, to allow for focused content. The rest of our sessions will be joined together, so we can all benefit from the cross-disciplinary collaboration. This should be an exciting experience toward our goal of bringing the most quality content and speakers in our industry together for your benefit. We truly hope you enjoy your time with us here!

Please take full advantage of the sessions and opportunities for networking with your colleagues and industry sponsors. We look forward to receiving your feedback, along with suggestions and ideas for ARM/NPG 2023.

With Gratitude,
ARM & NPG Chairs and Planning Committee Members

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MEETING CHECK-IN

Meeting attendees may check in and pick up their badges on Thursday, March 10th from 3 to 6 pm, in the lobby of the Embassy Suites, Centennial Park. Please be prepared to show proof of COVID vaccination or negative COVID test results at this time (more information on page 4).

If you are unable to check in on Thursday, you may do so on Friday morning.

MEETING DETAILS

All meeting sessions will be held in the meeting space on the first floor of the Embassy Suites, Centennial Park.

EXHIBITS

The ARM/NPG Joint Meeting would not be possible without our supporters and exhibitors! Please visit the exhibit tables, which open in the conference hallway beginning at 7 am Friday and Saturday.

FRIDAY DINNER

A Friday evening networking dinner, sponsored by Ferring Pharmaceuticals, Inc., will be held at the Embassy Suites from 7 to 9 pm in the Legacy Ballroom. The dinner is complimentary for attendees. Please wear your meeting badge for entry.
COVID-19 Protocol

For the health and safety of meeting attendees, the following safety protocols will be observed:

• All participants must show proof of full vaccination (2 mRNA + booster, or J&J + booster), or proof of a negative PCR COVID test within 72 hours prior to the event (participants not yet boosted will need to provide proof of a negative PCR COVID test as well).

• During the conference, there will be mandatory masking for all participants during the conference. Attendees must wear either a surgical or N95/KN94/KN95 mask (no cloth masks; cloth masks can be worn over a surgical or N95/KN94/KN95 mask).

• All roundtable lunches will be boxed; we recognize some participants may be uncomfortable unmasking around others but want to allow everyone the opportunity to engage in the discussion. We will be asking speakers to lead the discussion for the first half hour, leaving the second half available should participants want to eat their lunch in another location (there are many spaces throughout and outside of the conference center).

Attendees should also:

• Socially distance when possible.
• Stay home if sick or exposed to COVID-19; and
• Consult with a healthcare provider about attending if you have underlying health conditions or a weakened immune system.

Thank you for your cooperation!
FRIDAY, MARCH 11, 2022
MORNING JOINT SESSION
Legacy ABCD

7:00 AM: Exhibits Open

7:45 AM – 8:00 AM: Attendee Welcome ARM Chair Mahshid Albrecht, MBA; NPG Chair Patricia Hershberger, PhD APRN, FNP-BC, FAAN; ASRM Executive Director Jared Robins, MD

8:00 AM – 9:00 AM: The New Realities of IVF: Lessons in Risk Management
Michael Tucker, Ph.D., HCLD

FRIDAY, MARCH 11, 2022
MORNING CONCURRENT SESSIONS

Nurses’ Track
Legacy AB

9:20 AM – 10:20 AM
Back to basics: Genetics, Implications in the REI Setting, and How We Educate Patients
Jill Chisholm, MSN, RN

10:20 AM – 11:00 AM
Difficult Patient Encounters
Tools for Success
Lindsay Nicholas, RN

Managers’ Track
Legacy CD

9:20 AM – 10:20 AM
Equipping Practice Managers to Delegate Well, Coach for Behavior Change and Tools for Positively Navigating Negativity and the Impact to the Patient Experience
Lisa Duran

10:20 AM – 11:00 AM:
Finance Package
Pricing and COEs
Danielle Soltesz, MBA, MPH

11:00 AM – 11:15 AM
Second Morning Break
Supported by Univfy

11:15 AM –12:00 PM
3rd Party Reproduction: Perspectives From a Counselor
Lauren Magalnick Berman, PhD

11:15 AM –12:00 PM
Optimizing the Fertility Patient Experience: The Importance of Building an Effective Physician-Manager Team
Austin Schirmer, MD
1:15 PM – 2:00 PM: How policy makers influence your practice: What every infertility clinic needs to know
Sean Tipton

2:00 PM – 2:45 PM: How to successfully transition from clinician to a practice manager at an REI clinic
Jessica Medvedich, RN, BSN, MBA, NE-BC

3:00 PM – 3:45 PM: SART: Practice and Patient Care Benefits
Timothy Hickman, MD

FRIDAY, MARCH 11, 2022
AFTERNOON JOINT SESSION
Legacy ABCD

1. FDA Inspection Tips
   Tamara Tobias, NP

2. Navigating Gamete Donation in the Clinic Setting
   Patricia Hershberger, PhD, RN

3. REI Nurse Compassion Fatigue & Burnout
   Eleanor Stevenson, RN, PhD

4. Advanced Practice Providers in REI
   Lauren Nervi, NP

5. What is an REI Nurse? Defining, Growing, Optimizing and sustaining
   Jennifer Wood, BSN, AAS

6. Fertility Preservation Options for the Cancer Patient: Updates
   Ann Scalia, BSN

7. Clinical Usage of Artificial Intelligence/Machine Learning to Improve IVF Access and Outcomes
   Mylene Yao, MD/
   Colin Thomas, MHA

8. Cryo Inventory and Specimen Abandonment
   Mahshid Albrecht, MBA and Meghan Pierce, MSN

9. Data Analytics Integration
   Danielle Soltesz, MBA, MPH

10. Disengaging a Patient
    Jessica Medvedich, RN, BSN, MBA, NE-BC

11. HIPAA
    Lindsey McBain, BA

12. Genetic Counseling in the REI Setting
    Jill Chisholm, MSN, RN

2:45 PM – 3:00 PM
Afternoon Break
Supported by Progyny

3:00 PM – 3:45 PM: SART: Practice and Patient Care Benefits
Timothy Hickman, MD
7:00 AM: Exhibits Open

7:00 AM – 7:30 AM: Continental Breakfast

8:15 AM – 8:25 AM: Sneak Peak of the Nurses in REI Communication Knowledge and Skills Training Certificate Course Jennifer Wood, BSN, AAS

8:30 AM – 9:15 AM: Being Inclusive in Your REI setting: Caring for Our LGBTQ+ Patients Jennifer Wood, BSN, AAS

9:15 AM – 10:00 AM: Integrating a Genetic Counselor into your Infertility Practice Rachel Donnell, MSc

10:00 AM – 10:30 AM
Break

10:30 AM – 11:15 AM: Access and Infertility Coverage in the Workplace Magda Halim, BA

11:15 AM – 12:00 AM: Collaborations in a Multidisciplinary Team - Panel Discussion Panelists: Jennifer Wood, BSN, AAS; Rachel Donnell, MSc; Jeff Issner
Lauren Magalnick Berman, PhD
Dr. Lauren Berman is a clinical psychologist who has been in private practice for more than 30 years. She is the founder of the Fertility Psychology Center of Atlanta. Dr. Berman works with reproductive endocrinology practices, and gestational surrogacy and egg donation programs. She has expertise in assessing gamete donors and gestational carriers and in counseling Intended Parents. She is a trained EMDR therapist who works extensively with patients with reproductive trauma. She is a certified telebehavioral health specialist. Dr. Berman is the immediate past-chair of the Mental Health Professional Group of ASRM.
Dr. Berman has presented on Fertility Counseling, Ethics, and Telemental Health at the ASRM Scientific Congress and Georgia Psychological Association. She has co-written two chapters on telemental health for a textbook on Fertility Counseling.

Jill Chisholm, APNG
Jill obtained her B.S.N from Georgetown University, then received her M.S.N. from Columbia University and graduated as a Women’s Health Nurse Practitioner specializing in genetics. Jill worked as a Nurse in infertility and reproductive endocrinology for seven years before working as a nurse practitioner in obstetrics and gynecology for ten years. She also spent one year in genetic research at Rockefeller University in New York. Jill was a finalist for the Leading Women Entrepreneurs award in 2015, and was named Top 25 in 2016. Jill is currently the Chief Medical Officer and Founder of GeneScreen Counseling and was nominated Smart CEO in 2017. GeneScreen Counseling was founded in 2013.

Rachel Donnell, MMSc., CGC
Rachel Donnell, MMSc, CGC is a licensed and board-certified genetic counselor with clinical experience in reproductive genetics and infertility. Originally from Missouri, Rachel graduated with a Bachelor of Science from the University of Missouri. From there, she received her Master of Medical Science in Human Genetics and Genetic Counseling from Emory University School of Medicine in Atlanta, GA. Drawn to the fertility field by the advancements of embryo genetic testing, Rachel joined Seattle Reproductive Medicine in 2016 as their first in-house genetic counselor. Additionally, she serves
ARM/NPG 2022 Speaker Bios

as the Chair of the Genetic Counseling Professional Group (GCPG) of the American Society for Reproductive Medicine (ASRM). Rachel’s special interests include counseling patients about mosaicism and promoting the value of genetic counseling in the fertility clinic.

Lisa Duran
Lisa has loved her career, where she has had the opportunity to engage, inspire and impact fertility clinics all over the US and Canada. She finds great joy in helping every person in the clinic discover their purpose and how they impact people’s lives. Lisa’s most recent position was Chief Experience Officer for Inception where she helped to transform team and patient experiences. She has learned a lot through the years as a consultant for The DiJulius Group, VP of Patient Experience with Vivere Health and was honored to serve as Chair of ARM through the American Society of Reproductive Medicine.
 Fun fact… Lisa was a professional ice skater in the Ice Capades!

Magda Halim
As RESOLVE’s Senior Manager for Coverage at Work, Magda’s goal is to empower employees to advocate with their employers for infertility insurance and benefits, as well as educate employers and coordinate outreach on the topic. Magda brings more than 15 years of client relations experience starting off in the Hospitality industry and transitioning to non-profits in 2011 working with organizations such as The Ehlers-Danlos National Foundation, Association Foundation Group and the Global Business Travel Association.

Growing up in the United Kingdom and having family in Egypt, Magda has a broad cultural background and prides herself on creating strong and supportive relationships. She received a BA in International Hospitality Management from Johnson and Wales University.

Timothy Hickman, MD
Dr. Hickman is the Medical Director and Co-Founder of Houston IVF, now known as CCRM-Houston. He is also the Division Director of Reproductive Endocrinology and Infertility at the Houston Methodist Hospital and holds a Clinical Associate Professorship at the Weill Cornell Medical College and at Texas A&M Medical School. He is a Board-Certified Reproductive Endocrinologist by American Board of
Obstetrics and Gynecology, serves as a Board examiner, and is the current President of the Society for Assisted Reproductive Technology. He received his M.D. from St. Louis University School of Medicine. He did his residency and fellowship at Johns Hopkins University School of Medicine. Dr. Hickman then served as director of the Air Force’s In Vitro Fertilization program before co-founding Houston IVF with Dr. William Schoolcraft of CCRM. At Houston IVF, he led the team that helped his patient become the first in Texas to achieve a live birth using cryopreserved eggs.

**Jeff Issner**

Jeff Issner is the Co-Founder and Co-CEO of EngagedMD, a company that leverages technology to solve the burdensome challenge of fertility patient education, engagement, and informed consent. With a background in engineering, financial services, and information technology, Jeff is passionate about building digital solutions that optimize workflows, increase efficiency, and improve patient experiences. Under his leadership over the past 7 years, EngagedMD has grown to serve >150 fertility clinics across the US, UK, and Canada.

**Jessica Medvedich, MBA, BSN, NE-BC**

Jessica Medvedich serves as the Executive Director of Clinical Services for IVI RMA. She began as a staff nurse with the practice in 2011, became the Director of Nursing in 2014, and now oversees clinical operations for the US network. She is responsible for staffing, compliance, and the development/implementation of standard operating procedures. She collaborates with other RMA Leaders to ensure continuous process improvement, quality assurance and patient satisfaction.

Jessica, a Board Certified Nurse Executive, received her Bachelor of Science in Nursing Degree from The College of New Jersey and her Master of Business Administration from The University of Texas at Tyler. Jessica has 20 years of varied nursing experience that includes emergency medicine, private practice and specialty pharmacy. Jessica has two 13 year old children (a son and a daughter), coaches youth lacrosse and loves to be outdoors.
Lindsay Nicholas, RN

Lindsay Nicholas is the clinical director at Seattle Reproductive Medicine (SRM), a leader in reproductive endocrinology in the Pacific Northwest. She is a registered nurse who began her career in the field, coordinating treatment cycles to fully understand the spectrum of clinic roles before stepping into management. She merged her previous experience as a manager in the hospitality industry, bringing a history of relationship-building, customer service, and the ability to problem-solve to the nurse manager role. Her leadership was recognized, and after a single year, she was promoted to the clinical director role. She is known for being personable and relatable, and has a natural ability to diffuse tough situations, often with humor, which increases trust and security for both patients and staff alike. Lindsay lives in Snoqualmie, WA with her husband and two daughters, ages 3 and 5. She loves the Northwest and enjoys getting outdoors with her family.

D. Austin Schirmer III, MD

Dr. Schirmer has a professional interest in identifying and finding creative solutions to systems-based problems. In his role as an assistant professor of reproductive endocrinology and infertility at the Emory University School of Medicine, Dr. Schirmer has served as a champion for expanding the use of telemedicine and has worked on projects related to managing communications with patients through the operations improvement team.

These experiences have provided a strong foundation for understanding how to identify opportunities for improvement and implement change effectively within the healthcare system.

Danielle Soltesz, MBA, MPH

Danielle Soltesz is the President of Reproductive Medicine Associates of New York (RMA of New York) a Manhattan-based fertility clinic with over 250 employees and 17 doctors in 6 locations. Danielle earned her B.S. in public health from Rutgers University, her M.B.A. in healthcare finance from Rutgers Business School and her M.P.H. in health systems and policy from the University of Medicine and Dentistry of New Jersey. Danielle has extensive experience in healthcare practice operations, physician practice growth and development, and driving strategic change in the healthcare setting.
Danielle prides herself on putting the patient first in everything she does by being a patient advocate. Danielle lives in New Jersey with her husband and three kids. When she is not working, you will find her at the Jersey Shore soaking up the sun with a book in her hand.

Sean Tipton

Sean Tipton is Chief Advocacy, Policy and Development Officer for the American Society for Reproductive Medicine. He began his tenure with ASRM as Government Affairs Manager back in the 20th Century. Sean formulates and executes media and government affairs programs for ASRM, the country’s leading organization for professionals involved in reproductive health care and infertility. In this role, Sean has been involved in nearly every major media and policy event related to assisted reproduction since joining ASRM, including the McCaughey septuplets, cloning, embryonic stem cell research, “personhood” measures, the “Octomom”, FDA regulation of reproductive tissues, healthcare reform, and many others. He has worked in policy venues ranging from local zoning boards to the United Nations. In 2015, Sean assumed responsibility for ASRM’s fund development functions as well.

Sean’s work has been recognized with awards from his alma mater, Transylvania University, the American Fertility Association, RESOLVE: The National Infertility Association, Research!America, and the Takoma Foundation.

Sean holds degrees in political science from Transylvania University and the Ohio State University.

Michael Tucker, PhD, FIBiol, HCLD

Recognized in his field as one of the world’s leading scientists in early human reproduction, Dr. Tucker is widely known and respected for his breakthrough achievements in assisted reproductive technology. A full-time clinical embryologist since 1983, he pioneered the first ICSI births in the United States, the nation’s first birth resulting from testicular biopsy, the world’s first birth from frozen donor eggs, and the first pregnancy from immature eggs that were matured after thawing in the IVF lab.

Since 1983, Dr. Tucker has been scientific director and chief embryologist at major fertility centers in London, Hong Kong,
ARM/NPG 2022 Speaker Bios

Philadelphia, Atlanta, Rockville, Chicago, Seattle, Boston and Jackson, and served as a scientific consultant in more than 50 clinics worldwide.

He has functioned in his role as Scientific Director with Shady Grove Fertility for over two decades, and currently serves in that role for USFertility. He is co-author of more than 160 peer-reviewed papers, has written over 90 chapters and course syllabi, and has been co-author/editor of three text books on ART and Vitrification.

Dr. Tucker lives with his wife and family in Georgia; is an avid motorcyclist, amateur guitarist, and with his family fosters cats, dogs & infants! Dr. Tucker lives with his wife and family in Atlanta, Georgia, is an avid motorcyclist, amateur guitarist, and with his family, fosters cats, dogs and infants!

Jennifer Wood RN, BSN

Jennifer Matta Wood, R.N., B.S.N. is a clinical educator and clinical education specialist with Shady Grove Fertility. During her 17-year tenure at Shady Grove, she has been in direct patient care as well as office supervisor. She has helped in the development and implementation of the practice standard operating procedure on caring for oncofertility patients, is active in the practice DEI committee, and actively working to support the practice’s Florida region as clinical supervisor. J

Jennifer is also working with members of the SGF in training for a new EHR to be launched this year in the practice. She has been a member of the Nurses’ Professional Group with ASRM and has chaired both pre-congress courses and symposia for ASRM. Most recently, Jennifer had the tremendous opportunity to participate as a member of the ASRM DEI Taskforce. She is passionate about patient centered care, education and support for clinical and non-clinical team members while empowering all to be mindful while caring for all patients.

Mylene Yao, MD

Dr. Mylene Yao, Cofounder and CEO, has led Univfy from academic research to clinical usage. Dr. Yao has more than 20 years of experience in clinical and scientific research in reproductive medicine. Dr. Yao is a board-certified Ob/GYN, received her REI training at Brigham and Women’s Hospital at Harvard University, and led NIH-funded academic research in reproductive medicine.
What are you missing?

Have you looked at ASRM members benefits lately? We are consistently adding value for thousands of physicians and other professionals in the field of reproductive medicine.

Boost Your Career With:

• Access to cutting-edge research in the Society’s peer-reviewed journals, Fertility and Sterility, F&S Reports, F&S Research, F&S Reviews, and the Journal of Assisted Reproduction and Genetics
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• Discount on the REI Nurse Certificate Course
• Networking opportunities including ASRM Connect, ASRM’s online community platform
• Input into shaping policies and protocols through member groups and ASRM’s access to care efforts
• Full access to the ASRM Membership Directory
• Access to ASRM’s Career Center to help you find qualified job candidates while enjoying member discounts on job postings—or to help you find that perfect job!

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Join more than 50 clinics that have demonstrated experience and training in REI nursing.

Learn more at www.npg-asrm.org/programs/coe

Start sharing TODAY!

Give your patients access to resources that have helped hundreds of thousands of people gain new or expanded family building benefits through their employer.

Learn more: resolve.org/ClinicToolkit

RESOLVE’s Coverage at Work program is supported by the American Society for Reproductive Medicine.
The Nurses' Professional Group (NPG) is composed of nurse members of the American Society for Reproductive Medicine (ASRM).

With the purpose of fostering the Society’s goals within the practice of professional nursing, the group is committed to improving patient care and providing a forum for networking and exchanging information among nurses.

For more information, visit connect.asrm.org/NPG

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The Association of Reproductive Managers (ARM), a Professional Group of the American Society for Reproductive Medicine (ASRM), is committed to advancing the art and science of fertility practice management through leadership, research, and education. ARM’s mission is to create a forum through which fertility program business managers and physicians can form nationwide interrelationships to keep abreast of critical fertility practice management issues; to provide educational programs designed to help advanced assisted reproductive technology (ART) programs improve the operations of their practices from both internal and external standpoints, including planning, marketing, and financial functions; to solve management problems, including the identification and correction of deficiencies; and to provide guidelines for enhancement of the organization’s capabilities.

For more information, visit connect.asrm.org/ARM
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The Association of Reproductive Managers and the Nurses’ Professional Group are sub-societies of the American Society for Reproductive Medicine (ASRM).

For almost a century, the American Society for Reproductive Medicine (ASRM) has been the global leader in multidisciplinary reproductive medicine research, ethical practice, and education. ASRM impacts reproductive care and science worldwide by creating funding opportunities for advancing reproduction research and discovery, by providing evidence-based education and public health information, and by advocating for reproductive healthcare professionals and the patients they serve. With members in more than 100 countries, the Society is headquartered in Washington, DC, with additional operations in Birmingham, AL.

www.asrm.org