



American Society for Reproductive Medicine

APPPG Communications Committee Charter

Committee Purpose

The mission of the APPPG Communications Committee is to develop and implement a communication plan, to disseminate effective communication and engagement with members and prospective members. The committee will promote and encourage membership in the APPPG, aligning with the group's mission and values. The communications committee also provides guidance and support to the Board of directors, and other committees on communication-related matters.

Committee Structure

The Scientific Programs Planning Committee is comprised of a Chair and 2-4 appointed members. The appointment terms of the chair and all committee members shall be three years, with one third expiring annually.

Committee members are selected based on their demonstrated interest and expertise in the field.

Committee Functions

- Develop and implement the organization's communication plan
- Promote engagement with APPPG members and prospective members
- Oversee the professional group's website and social media presence
- Provide guidance and support to the Board of directors and other committees on communication-related matters
- Produce communication materials, such brochures, newsletters, etc.
- Provide semiannual progress reports to the APPPG Board

Meeting Cadence

The APPPG Communications Committee meets every quarter and may meet more frequently based on needs or requests of the Board of Directors or other committees. The meetings will be virtual and/or in-person format.

Committee Reporting

The Committee report is disseminated to the APPPG Board each Spring during the Board of Directors meeting.