



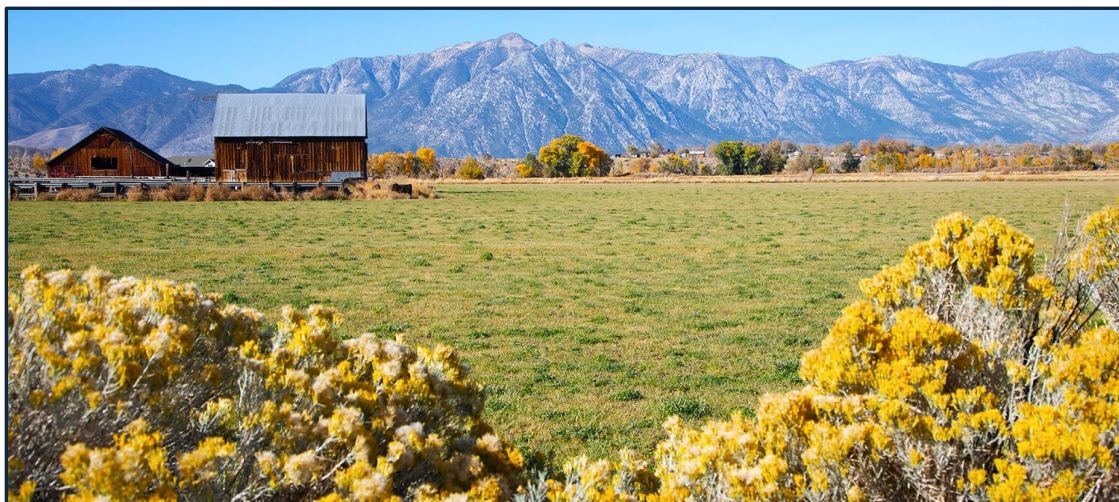
California Chapter
ASFMRA
Western Ag Professionals



2022 Fall Meeting

October 4 – 6, 2022

Carson Valley Inn & Casino • Minden, NV



Join the California Chapter, ASFMRA for Fall Meeting 2022 in Minden, Nevada. Located in the beautiful Carson Valley, Minden is just a short drive from both Reno and Lake Tahoe! This year's meeting will be held at the Carson Valley Inn & Casino and includes two education offerings – the Ag Pros Learning Lab and a refreshed Google Earth Seminar – along with a welcome dinner, Ag Tour, Member Meeting and the annual Installation/Awards Dinner. We hope that you will find time in your schedule to kick off the start of our next fiscal year in Nevada!

Schedule:

Tuesday, October 4	
1:00 – 5:00 pm	Ag Pros Learning Lab
1:00 – 5:00 pm	Board of Directors Meeting
6:30 – 8:30 pm	Dinner at JT Basque Bar & Dining Room
Wednesday, October 5	
8:30 am – 4:30 pm	2022 Fall Ag Tour
6:00 – 9:00 pm	Member Meeting / Installation & Awards Dinner
Thursday, October 6	
8:00 am – 3:00 pm	Technology Applications in Appraisal – Google Earth Seminar

California Chapter, ASFMRA

P.O. Box 838 • Woodbridge, CA 95258 • (209) 368-3672 • info@calasfmra.com • www.calasfmra.com

Ag Pros Learning Lab **October 4 (1:00 - 5:00 pm)**

\$129 Members / \$179 Non-members

The Ag Pros Learning Lab is an education offering that will include separate presentations on different topics related to the rural property profession.

Lizzie Ebert, RPF – American AgCredit

Timber Industry Presentation – Discussion of California fires and their impact; salvage process; timberland management; and more!

Dave Wraa, MAI, ARA, AI-GRS – Bender Rosenthal

'Eminent Domain and Specialty Appraisal Topics' – Explore a new line of business that's in demand!

Kurt Hardung, ARA

Presentation on feral horses, horse feedlot facilities and AUMs as they relate to the appraisal profession.

CE Credit: 4 hours pending with BREA, NRED and ASFMRA

Break Sponsor – Advanced Ag Realty & Appraisal

Board of Directors Meeting **October 4 (1:00 - 5:00 pm)**

Both the Chapter Board of Directors Meeting and the Foundation Board Meeting will be part of the afternoon schedule on October 4th. Chapter members are welcome to attend but are asked to please let us know in advance by calling the Chapter Office at (209) 368-3672 so that adequate seating may be arranged.

Break Sponsor – Berghold Ag Services

Dinner at JT Basque Bar & Dining Room **October 4 (6:30 – 8:30 pm)** **Sponsored by American AgCredit**



The JT is a Nevada icon! Voted Best Basque Restaurant in the Carson Valley for more than a decade running, this locals' favorite is festive, family-oriented and fun. American AgCredit has generously offered to fully sponsor the cost of this dinner. Attendees **must** register in advance to guarantee a place at the table and everyone is responsible for their own beverages. We encourage you to check out the history of the JT at www.jtbasquenv.com. A special guest at the dinner will be a representative from Frey Ranch Farmers + Distillers who is a whiskey sommelier. He is sure to educate and enrich your whiskey drinking experience with his knowledge and expertise!

2022 Fall Ag Tour **October 5 (8:30 am – 4:30 pm)**

\$179 Members / \$229 Non-members

The Fall Meeting Ag Tour will begin the day in Minden with an overview of the history of the Carson Valley. We will then head over to Yerington where our first stop will be Peri & Sons Farms. Peri & Sons is a vibrant, forward-thinking company where people with diverse backgrounds, skills and interests come together to work for a common goal – passionately growing and marketing premium-quality produce using innovative, safe and sustainable methods, that positively impact the industry and keep them ahead of the competition. Peri & Sons has grown from farming a 100-acre field decades ago to now farming thousands of acres. Through hard work, dedication and perseverance, they have had the good fortune of building a successful farm business that produces over 500 million pounds of onions each year. The group will be treated to an authentic Mexican Lunch prepared by an individual who began working for Peri & Sons and went out on his own to provide a catering business to farm workers.



The tour will continue with a visit to Desert Hills Dairy. At Desert Hills, the group will get an overview of Nevada's dairy industry and hear the story of how this particular large dairy has earned its success. The individuals at Desert Hills Dairy are very forward thinking and dynamic, running a successful operation with a great story to tell.



Time permitting, on the way back to Minden, we hope to make a quick stop in Historic Genoa. Founded in 1851, Genoa was the first settlement in what became the Nevada Territory. Genoa has many links to the past and although the town burned almost to the ground on at least two occasions,

many of the original buildings still exist. Today, Genoa is a thriving community in an historic setting and is home to Nevada's oldest 'thirst parlor' – The Genoa Bar established in 1853.

CE Credit: 7 hours pending with BREA, NRED and ASFMRA.

Breakfast Sponsor – Manulife Investment Mgt.
Lunch Sponsor – Edwards, Lien & Toso, Inc.

Member Meeting / Installation & Awards Dinner – Sponsored by Kefa Capital, Inc.
October 5 (6:00 – 9:00 pm)
\$45 per Person

Don't miss this opportunity for an evening of networking, socializing and recognition as the California Chapter begins a new year. The event will include a cocktail reception, delicious dinner, presentation of year-end awards and the installation of officers for 2022-2023. We invite you to join us in thanking outgoing President, Mike Merkley, ARA, for his leadership and welcoming Todd Combs, ARA who will take the reins for the coming year.

Beer Sponsor at Reception – Valley Ag Loans
Drink Tickets – LIA Administrators & Insurance Services
Reception Sponsor – PGIM

Technology Applications in Appraisal – Google Earth Seminar (Updated!)
October 6 (8:00 am – 3:00 pm)
\$249 Members / \$299 Non-members

This updated seminar will provide an introduction to the mapping tools of the trade. With a focus on Google Earth, it will delve into the many ways that this product can be used in the appraisal profession. It is designed to provide specialized training on the many functions of Google Earth and how and why it can improve your efficiency. Students will learn the fundamentals, advanced operations, file system, layer system, data management and data applications associated with the Google Earth program. They will receive hands-on experience importing and exporting pertinent information to and from Google Earth and will leave with the knowledge and resources needed to implement the tools provided into their appraisal practice. The classroom presentation is a combination of PowerPoint presentations, class discussions and interactive demonstrations. Participants will have access to the Google Earth layers discussed and demonstrated.

Presenters include: Justin Koenigshof, Katie Maciel and Kary Teagle, ARA.

Course Requirements: Laptop computer (Note: iPads with the Google Earth app will not work with the designed course); Google Earth Pro Installed on Computer (free); Mouse. *Internet access will be provided.

CE Credit: 6 hours with BREA and ASFMRA; pending with NRED.

Google Earth Sponsors:
Lunch Sponsor – Farm Credit
Break Sponsor – Advanced Ag Realty & Appraisal

Carson Valley Inn Reservations

A Group Block has been reserved at the Carson Valley Inn for the Fall Meeting. The group rate is \$119 per night. For reservations, please call (775) 783-6629. Use the group number **3727** or group name **ASFMRA** when making your reservation.

[Carson Valley Inn & Casino](#)

1627 Hwy 395 N
Minden, NV 89423



Registration Information:

Ag Pros Learning Lab
Members - \$129 / Non-Members – \$179

Dinner at JT Basque Restaurant - No Charge

2022 Fall Meeting Ag Tour
Members - \$179 / Non-Members - \$229

Installation & Awards Dinner
\$ 45 per person

Google Earth Seminar
Member - \$249 / Non-Members - \$299

Late Fee: \$35 fee applies for registrations received after 9/20/22.

**Member pricing includes ASFMRA, Friends of the Chapter and Spouses. Please use the discount code CACHAPTER when registering on-line if applicable.*

How to Register:

- Register On-Line (preferred) – [Click Here](#)
- Register Using Form (see below)
- Register by Phone – Call Deanna Ilk at (303) 692-1222

Questions? Contact Suzie Roget at info@calasfmra.com or (209) 368-3672.

Fall Meeting Sponsors



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Fall Meeting Cancellation Policy

Cancellations received more than 10 working days prior to the Fall Meeting will receive full refund, less a \$45 administrative fee. Those received 5 - 10 working days prior will receive a full refund less \$75. Fees are forfeited if registrant cancels within 5 days of event or does not appear. Registrants may send someone to take their place, with notification to the California Chapter without penalty.

2022 FALL MEETING REGISTRATION

Register online (preferred) – [click here](#)

Name _____

Company _____

Address _____

City _____ ST _____ Zip _____

Phone _____ Email _____

Member: ☐ Yes ☐ No If yes, please check those that apply: ☐ ASFMRA ☐ ASA ☐ AI ☐ RICS

Please list your designation(s), if applicable (i.e. ARA, AFM, AAC, RPRA, etc.) _____

State License # (if applicable) _____

REGISTRATION FEES:	Members	#	Non-Members	#	Total \$
Ag Pros Learning Lab	\$129	_____	\$179	_____	\$ _____
Dinner at JT Basque	N/C	_____	N/C	_____	N/C
2022 Fall Meeting Ag Tour	\$179	_____	\$229	_____	\$ _____
Installation & Awards Dinner	\$ 45	_____	\$ 45	_____	\$ _____
Google Earth Seminar	\$249	_____	\$299	_____	\$ _____
Donate to the CA Chapter Scholarship Foundation (include amount at right)					\$ _____
<small>(Donations to the Foundation are tax deductible).</small>					
Late Fee (\$35 Late Fee will be applied to registrations received after 9/20/22).					\$ _____
Total Fees =					\$ _____

PAYMENT INFORMATION:

Payment by: ☐ Check # _____ Credit Card: ☐ Visa ☐ MC ☐ AmEx ☐ Discover

Card Number: _____ Exp. _____

Name on Card: _____ Security Code _____

Billing Address (if different than above) _____

Signature _____

Register by phone – Call Deanna Ilk • (303) 692-1222

Conference questions – Call Suzie Roget • (209) 368-3672 or info@calasfmra.com

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