



For Immediate Release
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ASFMRA's Summer Education Week to Offer Professional Development, Networking
Premier Education Event Planned for June 22 – July 1 in Des Moines

DENVER, CO — May 17, 2016 — With summer just around the corner, the American Society of Farm Managers and Rural Appraisers (ASFMRA) is finalizing plans for its annual [Summer Education Week](#) (SEW), to be held June 22 – July 2 in Des Moines at the Marriott Downtown. SEW is ASFMRA's premier event aimed at providing education for licensure, accreditations and continuing education for farm managers, rural appraisers, consultants and agriculture students.

SEW organizers say the program is again loaded with accreditation courses and professional development seminars, in addition to networking opportunities and unique programs for young professionals. Complete program and registration information can be found on the organization's [web site](#).

"Summer Education Week is a great time for new members to develop professional friendships and take the required education classes for their accreditation," says Corey Prins, ASFMRA management and consulting education committee chairman. "For the seasoned professional, it's an opportunity to network and learn more about the latest trends in our industry."

Classes are offered for members to work towards their accreditation through ASFMRA's core education series. The newly redesigned curriculum for the Accredited Agricultural Consultant (AAC) program will be rolled out for the first time at SEW.

"The courses are based on modern management theories so they're more relevant to the service offerings of today's ag consultant," says Skye Root, CFA, ASFMRA instructor.

Professional Development Seminars

In addition to the core classes, a broad range of specialized management education offerings is being offered to help ag professional keep current. For rural appraisers, courses in appraising rural residential properties, natural resources and ag facilities (poultry) were added this year in response to demand.

Other seminar topics include weather outlooks, ag markets and technology/data management. A tour of the Iowa State University biomass research facility is also being offered to provide participants with a first-hand look at the biomass industry.

Focus on Students, Young Professionals

SEW provides an opportunity for students to participate in career day, which includes mock interviews, speed networking and a farm tour. Students can network with members of ASFMRA's Young Professionals Network (YPN), which promotes career development and personal success to help those getting started in their careers succeed.

"Networking benefits the younger members tremendously during the early years of their career," says YPN Vice Chairman Brian Field, ARA. "The younger professionals get a chance to build connections at SEW, and those networks are strengthened throughout their respective careers."

The YPN leadership program at SEW, once again sponsored by DuPont Pioneer, will incorporate learning from The Dale Carnegie Institute on how to have difficult conversations with your colleagues and your clients.

To learn more about the SEW schedule and to register, please visit <http://www.asfmra.org/sew>.

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