

# The Most Trusted Rural Property Professionals



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**FOR IMMEDIATE RELEASE**

## D. Howard Doane Award Recipient Recognized

DENVER, Colo., November 23, 2016 – The American Society of Farm Managers and Rural Appraisers® (ASFMRA®) recognized Loyd Brown, AFM, ARA with the 2016 D. Howard Doane Award during the 2016 ASFMRA Annual Meeting in Indian Wells, California held November 7 - 11, 2016.

The ASFMRA's prestigious D. Howard Doane Award was presented to Loyd Brown, President of Hertz Farm Management, Inc. in Nevada, Iowa. The D. Howard Doane Award is given annually to a member or non-member who has demonstrated such qualities and outstanding contributions in the field of agriculture with emphasis on farm management and rural appraisal.

Brown grew up on a grain and livestock farm in west central Iowa. He graduated from Iowa State University in 1969 with a Bachelor of Science in Agriculture Business. Brown began his career with Hertz Farm Management directly after graduation. He was originally at the Nevada, Iowa office for 11 years before moving to Mt. Vernon to serve as the Mt. Vernon office manager for 20 years. In the spring of 2000, Loyd returned to Nevada to assume the role as President. He has managed, appraised, sold, and acquired rural properties for clients for 47 years.

He has been an active member of ASFMRA both locally and nationally. He has served in several leadership positions with the Iowa Chapter of the ASFMRA including President, Chairman of the Scholarship Committee, Public Relations Committee, Membership Committee, "Friends" Committee, and Nominating Committee. Additionally, he served as a member of the Professional Advancement Committee, the Professional Education Committee, and on the Legislative and Resolution Committee.

At the national level, he served for several years on the ASFMRA Accrediting Committee and was Chairman of the committee. Furthermore, he served on the Coordinating Committee, Strategic Planning Committee, Cooperative Tax Force, and on several Annual Meeting Planning Committees.

Notably, he was elected into the Nevada Rotary Hall of Fame in 2015. Currently Brown serves on the Nevada Economic Development Council and is an active member of the United Methodist Church.

Founded in 1929, the [American Society of Farm Managers and Rural Appraisers](http://www.asfmra.org)® (ASFMRA®) is the largest professional Society for rural property experts in the United States. Members of ASFMRA

provide management, consultation and valuation services, as well as real estate services, on rural and agricultural assets. The focus of ASFMRA is to provide education and professional networking opportunities for members to enable them to provide valuable services to the agricultural community. The land experts who hold membership in ASFMRA work under a professional code of ethics, are required to meet continuing education requirements, and are known as *The Most Trusted Rural Property Professionals*.

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