2017-2018

PRESIDENT’S REPORT

A GRAND YEAR WITH LOTS OF ACCOMPLISHMENTS . . .
...AND IT’S ALL
THANKS TO YOU!

Together we are supporting farm managers, valuation experts and agricultural consultants to be the best! Thanks to your membership and your support of the Education Foundation, we are continuing the legacy, since 1929, of being The Most Trusted Rural Property Professionals.

Help us keep the legacy alive.
As your President, I had the opportunity to travel around the country and visit with you. You have the highest integrity and what binds us all together is our dedication to ASFMRA and our love of the land. We have such diverse agriculture and yet we are united in service to the Society, our fellow members and our clients.
We had **36 individuals** take their career to the next level and become accredited members of ASFMRA.

“I am pleased to join the most professional farm land managers in the country, it is an honor to join in on the expertise, integrity, and support that ASFMRA has to offer.”

**JT Oltman, AFM – Oakland, IA**
INCREASED OUR
EDUCATION
OFFERINGS AND ATTENDANCE

We had over 2,903 individuals that attended courses offered by ASFMRA. We developed a new textbook, as it is so important to have an up-to-date book of knowledge available to anyone that wants to better understand rural and agricultural valuation.

All of our appraiser education is being brought in line with the new textbook and we developed new seminars this year, with more to come! The Veteran’s Administration approved ASFMRA’s appraiser education for the GI Bill.
WORKED ON CHANGING OUR GOVERNANCE

Governance restructuring was designed to gain more member input, to provide for more nimble and informed decision making, and to cast a wider net for future leaders! Thank you to our Governance Taskforce for all of their hard work!
Government relations expanded to Chapters with the addition of search software that allows us to peruse all proposed legislation for our comment and action. Leadership Institute had members from across the country who attended to learn more about how Washington DC functions and how to talk with their congressional representatives.

"I want to really thank the chapter for sending and sponsoring me at this year’s Leadership Institute. I have had contact with Arkansas Congressmen and government agencies over the years but to be able to interact with them in Washington gave me a new perspective. I also gained a lot from the workshop involving how to speak with our officials and the press, and it was enjoyable to meet and spend time with fellow members from other parts of the country. I made contacts I will keep the rest of my life."

Neil Galloway, AFM – Stuttgart, AR
WE ROLLED OUT A CHAPTER RECOGNITION PROGRAM

We had four Chapters that met all ten criteria of the program including growing their membership! Congratulations to—Arizona, Illinois, South Dakota and Texas—well done!

WE GATHERED WITH OUR VOLUNTEERS AND Got FEEDBACK FROM THEM ON HOW TO BETTER SERVE YOU.
WE ROLLED OUT A NEW WEBSITE AND CHAPTER MICROsites

We rolled out a new website this year as well as provided microsites for our Chapters. We have intuitive search functionality and enhanced search functionality for both members and landowners.

“Really like the delivery of my statement via the website. Works pretty slick and it allows me to find the resource a lot easier.”

Cliff Rossler, ARA – Mason City, Iowa
THANK YOU!

All of this would not have been possible without the support from you—our member. Thank you for continuing to be a part of ASFMRA! While we had some membership growth this year, and a large accreditation class, that is really not enough. We all need to play a part in growing our membership for ASFMRA not only to survive, but to thrive. We have been around since 1929 and we need to make sure that we are a vital and growing concern when we turn 100!
HELP US MAINTAIN OUR LEGACY AS THE MOST TRUSTED RURAL PROPERTY PROFESSIONALS BY MAKING YOUR DONATION TO THE EDUCATION FOUNDATION TODAY!

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