

The Most Trusted Rural Property Professionals



Contact: Jaleen Edwards
Tel. 303.692.1227
Email: jedwards@asfmra.org

FOR IMMEDIATE RELEASE

ASFMRA Annual Meeting a Huge Success

DENVER, Colo., November 23, 2016 – More than 440 rural property land experts attended AgroNomics, Vision for the Future, the 87th Annual Meeting of the American Society of Farm Managers and Rural Appraisers® (ASFMRA®), held November 7 – 11, in Indian Wells, California.

Rural property land experts that attended the Annual Meeting and Trade Show with the theme of *Performance Under Pressure*, gained insight into how to cope with the “new” ag economy. While the state of ag is not all doom and gloom, forecasts for the year ahead aren’t particularly rosy either. Speakers at the event, which included Steve Elmore, chief ag economist with DuPont Pioneer and Mary Kay Thatcher, senior director of congressional relations for the American Farm Bureau Federation (AFBF) provided some practical and useful information.

“We are pleased that the meeting was such a huge success”, said Mike Krause, AFM and newly installed president of the Society. “As chair of the AgroNomics, Vision for the Future program committee, I was honored to work with fellow members to put together an extremely robust program that spoke to our attendees about the challenges that we are all facing today.”

The week-long event began with Society meetings, recognizing outstanding members who have contributed to excellence in their professions as well as those that had achieved over 65 years of membership. Sessions included not only Elmore and Thatcher, but other who spoke on water issues, trade with Cuba, and how to utilize UAV technology. Dr. Mark Dotzour also provided his economic outlook, which was very timely given the election results.

The Annual Meeting incorporated plenty of time for networking and included an off-site DuPont Pioneer Farm Management Ag Tour in Coachella Valley, as well as a meeting of the Young Professionals Network (YPN), sponsored by Monsanto in Palm Springs.

Founded in 1929, the [American Society of Farm Managers and Rural Appraisers](http://www.asfmra.org)® (ASFMRA®) is the largest professional Society for rural property experts in the United States. Members of ASFMRA provide management, consultation and valuation services, as well as real estate services, on rural and agricultural assets. The focus of ASFMRA is to provide education and professional networking opportunities for members to enable them to provide valuable services to the agricultural community.

The land experts who hold membership in ASFMRA work under a professional code of ethics, are required to meet continuing education requirements, and are known as *The Most Trusted Rural Property Professionals*.

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