

ASFMRA
STRATEGIC ANNUAL CONFERENCE COMMITTEE (SACC)
Committee Purpose, Policies and Procedures

Committee Purpose

The Strategic Annual Conference Committee (SACC) is responsible for providing long-term vision, oversight, and strategic direction for ASFMRA's Annual Conference. The committee focuses on the overall structure, format, timing, partnerships, and evolution of the conference to ensure it remains relevant, valuable, and sustainable for members.

The SACC's core goal is to strengthen the long-term impact, consistency, and sustainability of the Annual Conference.

Performance Metrics:

- Strategic recommendations are developed and presented to Council annually.
- Long-term conference initiatives are implemented or advanced.
- Conference structure and format remain aligned with member needs and industry trends.
- Major program components and partnerships are reviewed and enhanced regularly.

Composition: The SACC committee will consist of 6-8 voting members, plus a Council Liaison/First Vice President observer.

Voting Members:

- Chair (Any Past President)
 - Serves two years as Chair, followed by one year as Immediate Past Chair
- Immediate Past Chair (Past President)
 - Position may be vacant during the first two years of implementation
- 1 Academic Representative (Academic member)
- 1 Young Professionals Network (YPN) Representative
 - Must be under age 40 at the start of the term
- President Elect
 - 1 year as observer while First Vice President
 - 1 full voting year as President Elect
- Up to 1 External Conference or Sponsorship Professional
- Up to 2 Additional Members at Large, with preference for:
 - Significant conference or governance experience
 - Demonstrated experience in sponsorship development or strategic partnerships
 - Ability to help balance representation among appraisers and managers/consultants

Additional Participate (Non-Voting):

- First Vice President
 - Serves as the Council Liaison
 - Serves as a one-year observer before assuming the President Elect voting role

All members, except the Chair, serve three-year staggered terms. Initial terms may be shorter than three years to establish proper staggering. Members of the inaugural committee will determine their initial term lengths by lot and may apply for appointment to one additional full term.

All voting members, except the Council Liaison, are appointed by the Nominating Committee (NomCom) in consultation with Council.

Appointments will strive to balance experienced leaders with emerging voices and diverse professional perspectives.

The committee Chair is generally responsible for coordinating the work of the committee members and leading the meetings, ensuring that all members are engaged in the discussions and actively contribute to the work of the committee.

Meetings: In a typical year, one in-person meeting will be held in conjunction with the Annual Conference, when possible. Virtual meetings will be held as needed. Additional meetings may be scheduled for major strategic initiatives.

The committee will establish its annual work plan at its first meeting each year. This plan will outline objectives, timelines, and responsibilities and will align with ASFMRA's strategic priorities.

Procedures:

The SACC is responsible for stewarding high-level, long-term conference strategy, including but not limited to:

- Evaluating and recommending changes to conference structure and format
- Reviewing conference length, scheduling, and timing
- Exploring joint conferences and strategic partnerships
- Reviewing and enhancing major program components
- Identifying and cultivating long-term sponsors and strategic partners
- Monitoring industry and professional development trends
- Evaluating alternative or supplemental conference models

The committee will focus on strategic direction and long-range planning rather than annual program development.

A separate, stand-alone task force will continue to manage speaker selection, breakout sessions, and annual program development.

The Executive Council First Vice President will be the designated liaison coordinate communication between the SACC and the annual planning task force.

Reports to: Executive Council

Support Staff: CEO; Meetings & Events Director; Designated ASFMRA Staff Liaison