

ASFMRA JOB DESCRIPTION
STRATEGIC ANNUAL CONFERENCE COMMITTEE (SACC) MEMBER
Level 2 – The Learning Volunteer

Overview

The Strategic Annual Conference Committee (SACC) is responsible for providing long-term vision, oversight, and strategic direction for ASFMRA's Annual Conference. The committee focuses on the overall structure, format, timing, partnerships, and evolution of the conference to ensure it remains relevant, valuable, and sustainable for members.

The SACC's core goal is to strengthen the long-term impact, consistency, and sustainability of the Annual Conference.

Key Team Member Responsibilities: Collaborate with the Committee Chair, ASFMRA staff and fellow Committee Members to complete the work noted above.

Minimum Qualifications:

- Immediate Past Chair (Past President)
 - Position may be vacant during the first two years of implementation
- 1 Academic Representative (Academic member)
- 1 Young Professionals Network (YPN) Representative
 - Must be under age 40 at the start of the term
- President Elect
 - 1 year as observer while First Vice President
 - 1 full voting year as President Elect
- Up to 1 External Conference or Sponsorship Professional
- Up to 2 Additional Members at Large, with preference for:
 - Significant conference or governance experience
 - Demonstrated experience in sponsorship development or strategic partnerships
 - Ability to help balance representation among appraisers and managers/consultants

Additional Participate (Non-Voting):

- First Vice President
 - Serves as the Council Liaison
 - Serves as a one-year observer before assuming the President Elect voting role

Performance Metrics:

- Attend and actively participate in committee meetings and calls.
- Complete work as assigned and communicate with Chair and staff as needed.
- Strategic recommendations are developed and presented to Council annually.
- Long-term conference initiatives are implemented or advanced.
- Conference structure and format remain aligned with member needs and industry trends.
- Major program components and partnerships are reviewed and enhanced regularly.

Benefits

- Develop collaboration and communication skills.
- Connect and build relationships with sponsoring organizations, key subject matter experts, appraisal and farm management professionals who may become friends, and business colleagues.
- Build reputation as a member who contributes to the profession and gets the job done.
- Develop skill and/or knowledge in a new area of rural appraisal and farm management.

Selected/Appointed By: Nominating Committee in consultation with the President-Elect, based upon successful completion of the application process.

Term Length: Minimum three-year commitment with staggered terms.

Reports to: Committee Chair

Time Commitment: In a typical year, one in-person meeting will be held in conjunction with the Annual Conference, when possible. Virtual meetings will be held as needed. Additional meetings may be scheduled for major strategic initiatives.

Support Staff: CEO; Meetings & Events Director; Designated ASFMRA Staff Liaison

Compensation/Expense Reimbursement: Per Volunteer Reimbursement Policy as defined in the ASFMRA Policy and Procedures Manual