California Chapter ASFMRA Western Ag Professionals

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Agrivoltaics as a Resilience Strategy: Protecting Farmland with Integrated Dual-use Solar

November 18, 2026 • 10:00 am - 12:00 pm (PST)

A webinar presented via Zoom.



This 2-hour educational webinar will provide attendees with foundational knowledge and action-ready information about the opportunity to integrate agricultural production and solar energy production on the same land. Drawing on a growing body of scientific research, topics covered will include: 1) Key principles, best practices, and benefit optimization strategies guiding this dual-use approach to land, water, and energy management; 2) Compatibility considerations, with a focus on crop pairings, resource conservation, operational efficiencies, and community benefits; and 3) Collaborative problem-solving to identify opportunities and approaches to help landowners and farmers more quickly and confidently understand, evaluate, and implement agrivoltaics. Participants will leave with an understanding of how agrivoltaics can play a role in bolstering both economic and ecosystem resilience for working farms in California.

Presenters:

Kathryn Beros – Executive Director, HARVEST California

As the Executive Director of HARVEST California, Kathyrn leads programs to accelerate agrivoltaics adoption in California and break down barriers to entry for rural and disadvantaged communities. She is focused on educating landowners and farmers as well as solar developers, policy makers, and local leaders about the environmental and economic benefits of the dual use of agricultural land to produce both food and solar energy. This work builds on Kathryn's experience as the founder of KAP Industry, an agrivoltaics solution provider focused on water conservation and community building. She has over a decade of experience in agriculture and water solutions, value chain leadership, and organizational development, including establishing the nature practice at a global consultancy. She holds a B.S. from the Fashion Institute of Technology and an M.S. in Sustainability Management from Columbia University.

Michelle Cox – Program Manager, HARVEST California

As Program Manager for HARVEST California, Michelle leads agrivoltaics education, engagement, and impact programming for rural communities across California, helping bolster economic and ecosystem resilience. She holds a M.S. in Environmental Management, with a concentration in climate and energy, from the University of San Francisco. Her capstone research explored the agrivoltaics opportunity in California, with an emphasis on the potential resilience and economic benefits for communities in the Central Valley and across the state. Michelle brings a 25-year track record of success in strategic communications, stakeholder engagement, and growth operations as a marketing executive in the technology industry.

Contact Hours: 2 hours CE pending with California BREA and ASFMRA. Photo ID will need to be verified prior to the seminar for those requesting CE hours for licensing and 100% attendance is required.

Registration Information: On-line registration is available through ASFMRA. Or complete the Registration Form on the following page and email to info@calasfmra.com or call (209) 368-3672.

Registration Fees: Members - $60 / Non-Members - $85 *(Member fee applies to ASFMRA and Industry Partners/Friends of the Chapter). To learn more about becoming an Industry Partner, contact the Chapter Office).*

Course Delivery: The course will be delivered livestream via the Zoom Meetings platform. Attendees must have a computer with dependable Internet access, video, audio and microphone. A link will be sent to registered attendees prior to the seminar date.

SEMINAR REGISTRATION FORM

(Register On-line)

Name(s) _____

Company _____

Address _____

City _____ **ST**_____ **Zip**_____

Phone _____ **Email** _____

Member: ❑ Yes ❑ No

If yes, please check those that apply: ❑ ASFMRA ❑ Industry Partner / Friend of the Chapter

If no, please indicate any organizations to which you belong: _____

Please list your designation(s), if applicable (i.e. ARA, AFM, RPRA, AAC) _____

State license # (if applicable) _____

REGISTRATION FEES:

Agrivoltaics as a Resilience Strategy – November 18, 2026

Members **	$ 60.00	x _____	=	$_____
Non-Members	$ 85.00	x _____	=	$_____

*** Includes ASFMRA and Industry Partner / Friends.*

Total = $ _____

Payment and Contact Information:

Payment by: ❑ Check #_____ *Payable to California Chapter, ASFMRA*

Credit Card: ❑ Visa ❑ MasterCard ❑ Am Ex ❑ Discover

Card Number: _____ Exp. _____

Name on Card: _____ Security Code _____

Billing Address (if different than above) _____

Signature _____

Payment by ACH: Bank Account No. _____ Routing No. _____

Note: Credit Card payments are subject to a 3.5% processing fee.

Credit Card or ACH Payment: Email completed form to info@calasfmra.com

Mailing Address: California Chapter, ASFMRA | P.O. Box 838 | Woodbridge, CA 95258

Cancellation Policy: Cancellations received more than 5 working days prior to the seminar will receive a full refund, less a $10 administrative fee. Fees are forfeited if registrant does not appear or cancels within 5 working days of the seminar. Registrants may send someone to take their place, with notification to the California Chapter without penalty. Refunds will be available should technical difficulties arise.