

2026 CHAPTER RECOGNITION PROGRAM

The American Society of Farm Managers and Rural Appraisers (ASFMRA) understands the key to our overall success is our Chapters!

Strong chapters make for a strong, vibrant and cohesive organization and we want to recognize those Chapters that contribute to our success – so become a **Patron Chapter of ASFMRA!**



American Society
of Farm Managers
& Rural Appraisers

CHAPTER RECOGNITION PROGRAM

Your participation in the Chapter Recognition Program begins on October 1, 2025, and ends on September 30, 2026.

Your Chapter will be recognized at the 2026 ASFMRA Annual Conference in Phoenix, Arizona – you will be recognized

- In the on-site signage and program guide
- In promotions for the conference
- With a Patron Chapter banner
- At the Accreditation and Awards Ceremony

Your Chapter will also receive \$1,000 to be used to help further growth initiatives in the coming years!

SO, WHAT DOES YOUR CHAPTER NEED TO DO?

A Patron Chapter of ASFMRA has actively contributed to ASFMRA by meeting all the following ten criteria:

- Chapter is in “good standing”
Good standing means the following:
 - Your Chapter has a mission statement
 - Your Chapter has adopted and/or incorporated the ASFMRA logo
 - Ninety percent of non-Student members are current with Ethics and continuing education credit requirements as of October 1, 2026
- Chapter has demonstrated net growth in membership (excluding student members) from October 1, 2025, to September 30, 2026.
- Chapter has developed a program to aid members' professional advancement
- Chapter conducts an annual membership meeting, tour, or social gathering, plus conducts at least one Continuing Education or Qualifying Education offering from October 1, 2025, to September 30, 2026.
- Chapter has a Young Professionals Network (YPN) group that meets at least once per year and strives to provide educational or membership-based presentations.
- Chapter has a broad base of membership serving as its Chapter Leaders and has filled, at minimum, the following positions:
 - President
 - Vice President
 - Membership Chair
 - YPN Committee Chair
 - Education/Program Committee Chair



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- Chapter had one or more assigned delegates attend at least one of the Membership Advisory Group meetings on November 10, 2025 (in person) or the Spring 2026 virtual meeting.
- Chapter had one or more assigned delegates attend at least one of the two virtual Chapter Success Workshops in 2026.
- Must demonstrate proactive effort/event initiated by the Chapters – not just an individual – to engage with local colleges or universities to promote the Society and/or the professions it represents.
- Must demonstrate proactive effort/event initiated by the Chapters – not an individual – to promote the ASFMRA at a local college or university and/or increase the Academic membership.
- Monetary contributions or auction donations must be made on behalf of the Chapter to support the ASFMRA Annual Conference, Summer Learning Series, or Education Foundation.

NOTE: A more detailed explanation of each requirement may be found on the Patron Chapter Application Form.



ASFMRA

VISION

Empowering, educating and supporting all agricultural professionals.

MISSION

The ASFMRA is the premier association for rural property professionals, focused on advancing the standards of the disciplines we represent by

- Empowering members through accreditation, professional advancement and ethics
- Educating agricultural professionals with best-in-class instruction, delivery and course development
- Supporting membership through networking, public policy awareness and promoting public trust in our professions

OUR VALUES ARE:

Integrity

The ASFMRA values ethical and professional service — ultimately holding the disciplines we represent to a higher standard.

Expertise

The ASFMRA is the conduit through which our members learn, maintain standards of professional service and ultimately advance their careers.

Support

The ASFMRA connects members to a network of trusted and respected colleagues, providing expanded opportunities for professional and personal growth.



Participate in the 2026 Chapter Recognition Program and become a Patron Chapter of ASFMRA!

Contact Hope Evans at
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for questions and additional information.