

Instructor Biography



**American Society
of Farm Managers
& Rural Appraisers**

THE MOST TRUSTED RURAL
PROPERTY PROFESSIONALS

Jeff Berg, ARA

Jeffrey Berg is a Minnesota native, growing up on a family farming operation in west central Minnesota. His company, Crown Appraisals, was established in 1987. Jeff achieved the designation of Accredited Rural Appraiser (ARA) in 1991. In 1994, Jeff earned the Accredited Senior Appraiser (ASA) designation in the machinery and equipment appraisal specialty from ASA. In 2009, Jeff gained the FRICS designation from the Royal Institution of Chartered Surveyors (RICS).

Jeff is an instructor for many of ASFMRA's courses and is a National USPAP instructor. Jeff is a past chairman of the ASFMRA Appraisal Education Committee and chaired the ARA Accreditation Committee. When Jeff was the ARA Accrediting Chairman, over one hundred ARA candidates were shepherded through the accreditation process in 2007 and 2008. Jeff served as the 2011/12 National ASFMRA President.

Crown Appraisals, Inc. specializes in the appraisal of grain elevators, seed conditioning plants, feed mills and fertilizer/agronomy facilities as well as other equipment intensive agribusiness facilities. Crown Appraisals, Inc. handles a significant number of large on-farm grain handling systems and farm headquarter facilities. Jeff is nationally regarded as an expert in the appraisal of grain elevators, seed processing plants, feed mills, fertilizer/agronomy facility, and sugar factory appraisals. Jeff has several "Gen Y" appraisers working with him and he considers them the future of the profession. In fact, some of the "Gen Y" appraisers are now partners in Crown Appraisals, Inc.