



**American Society
of Farm Managers
& Rural Appraisers**

THE MOST TRUSTED RURAL
PROPERTY PROFESSIONALS

FOR IMMEDIATE RELEASE

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**AMERICAN SOCIETY OF FARM MANAGERS AND RURAL APPRAISERS'
EDUCATION WEEK FEATURES NEW CONTINUING EDUCATION SEMINARS
FOR APPRAISERS**

Glendale, CO – April 26, 2018 – The American Society of Farm Managers and Rural Appraisers® (ASFMR®) will return to Des Moines, Iowa this year, with three new appraisal seminars. Education Week is ASFMR's premier event aimed at providing education for licensure, accreditation and continuing education. This year's event is slated for June 24 – 29, 2018 at the Des Moines Marriott Downtown.

The three new seminars will be the highlight of the event for appraisers and include Property Rights, Why Haven't I Heard This Before, taught by John Widdoss, ARA, MAI; Valuing Rural America: The Complexities of Data Analysis in a Low Volume, Non-Uniform World, taught by Justin Bierschwale, ARA, MAI and Thinking Outside the Box: Appraising Unique and Atypical Properties, taught by Mark Williams, ARA. ASFMR will also be offering an updated continuing education seminar on Valuing Specialty Livestock Facilities: Dairy Farms taught by Cindy Best, ARA and Rebecca Stone, ARA.

Widdoss indicated that the seminar on property rights will provide attendees with a unique perspective on fee simple reporting and that this is really, "what everyone should know about appraising, but may have forgotten." Bierschwale, who is in the process of writing ASFMR's new educational textbook would invite attendees to come and explore some new concepts in the urban versus rural appraisal environment, "appraising in rural America is unique in that we perform valuations with market transactions that are lower in volume and much less uniform than our urban counterparts. The basis for those valuations must lie in high quality data analysis performed on the transactions available over time. Presenting three "comparable" sales in rural America will not solve the valuation issue adequately. This seminar also spends significant time explaining land mix and ratio analysis." Williams will once again be providing new techniques for developing creative solutions to complex appraisal problems, whether it be a historic homes, an earth ship or even a property that might be inundated.

Throughout the week there will be networking opportunities, including dinners sponsored by Monsanto, DuPont Pioneer and Syngenta, as well as a special seminar on Managing in Tight Margins featuring a panel discussion with prominent farm managers and ASFMR's lobbyist, Stephen Frerichs with AgVantage, LLC.

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The American Society of Farm Managers and Rural Appraisers® (ASFMR®) is recognized as the largest organization for rural property professionals in the United States, providing excellent education, accreditation, networking opportunities, and legislative representation for its members.

Learn more at www.asfmra.org.