



**American Society
of Farm Managers
& Rural Appraisers**

THE MOST TRUSTED RURAL
PROPERTY PROFESSIONALS

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ASFMRA Annual Conference a Huge Success

Glendale - CO, November 17, 2017 – More than 500 rural property land experts attended the 88th American Society of Farm Managers and Rural Appraisers® (ASFMRA®) Annual Conference, held Nov. 13 - 17, 2017 in Savannah, Georgia.

Rural property land experts that attended the annual meeting and trade show gained an understanding of how domestic and global mega economic trends as well as technology are impacting policy, regulations, investment decisions and land values. Participants also gained insight into what could be coming with the 2018 farm bill and how crop insurance impacts decision making and land prices.

"We are pleased that the meeting was such a huge success", said Dave GaNun, ARA and newly installed president of the Society. "As chair of the Annual Conference committee, I was honored to work with fellow members to put together an extremely informative and innovative program."

The week-long event began with Society meetings, recognizing outstanding members who have contributed to excellence in their professions as well as those that had achieved over 50 years of membership. Sessions began in earnest with the opening speaker Terry Barr, Senior Director for CoBank's Knowledge Exchange Division who gave a presentation on the dynamics of the agricultural economy and its impact on the future of the agricultural business environment.

Attendees also enjoyed additional presentations by experts on customer loyalty, changing technology, crop insurance, estate and tax planning and as well as a legislative update and the 2018 economic outlook specifically for rural real estate investors.

The Annual Conference incorporated plenty of time for networking and included an off-site Ag Tour to Vidalia Onion Country, Ottawa farms and Faulkville Fiber Supply. Attendees also had the opportunity to enjoy Savannah's unique River Street which showcases music, great food and the history of the South.

The American Society of Farm Managers and Rural Appraisers™ (ASFMRASM) is recognized as the largest professional society for rural property professionals in the United States, providing excellent education, networking opportunities, and legislative representation for its members. The American Society was founded in 1929 and has 31 local chapters within seven regional districts throughout the U.S.

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