



Ambulatory Surgery
Center Association

2026 MEDIA KIT

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WHAT IS AN ASC?

Ambulatory Surgery Centers—known as ASCs—are modern health care facilities focused on providing same-day surgical care, including diagnostic and preventive procedures. ASCs have transformed the outpatient experience for millions of Americans by providing a more convenient alternative to hospital-based outpatient procedures—and done so with a strong track record of quality care and positive patient outcomes.

WHAT IS ASCA?

The Ambulatory Surgery Center Association (ASCA) is the national membership association that represents ambulatory surgery centers (ASCs) and provides advocacy and resources to assist ASCs in delivering high quality, cost-effective ambulatory surgery to all of the patients they serve.

ASCA represents ambulatory surgery centers throughout the country. As of August 2024, the ASC industry continues to grow with 6,382 Medicare-certified ASC facilities and 18,423 ORs across the country. ASCA Affiliates are invited to take advantage of the diverse marketing, advertising, exhibit and sponsorship opportunities ASCA has to offer to stay connected with the ambulatory surgery industry, in front of ASCA's members and ahead of the competition.

WHY PARTNER WITH ASCA?

According to ASCA's Member Survey, one of the top reasons for joining ASCA is for the educational resources and programs that help them improve business operations and patient experience.



Strategically showcase your products and services to the ASC market



Reach key decision makers at ASCs across the country



Gain access to the physicians, administrators, owners, materials managers, nursing directors, infection preventionist and billing staff at ASCs of all types and sizes



Stay in front of your current and future customers year-round

90%

of ASCA members report having influence over buying decisions

46%

of ASCA members state that they have buying authority

12,000+

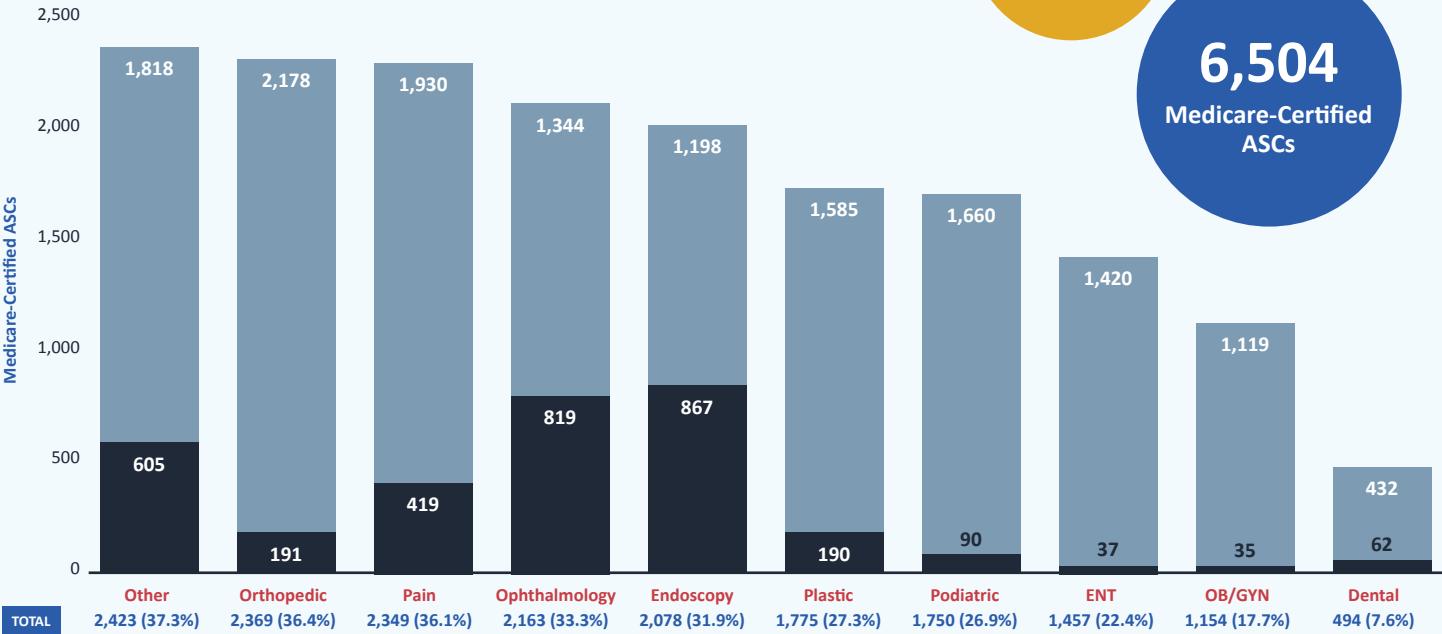
active ASC professionals supported by ASCA's facility membership

ASC INDUSTRY OVERVIEW

Q2 2025 Report

BY SPECIALTY

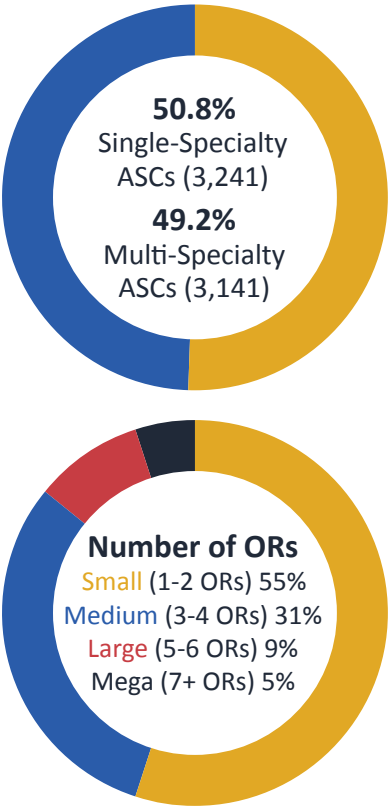
Single-Specialty vs. Multi-Specialty ASCs



18,828
ASC ORs

6,504
Medicare-Certified
ASCs

10%
growth in the number of
Medicare-Certified ASCs
over the past 5 years



Specialties with the highest growth in ASCs

- Pain**
50% growth since 2017
- Endoscopy**
46% growth since 2017
- Orthopedic**
18% growth since 2017
- Dental**
17% growth since 2017

ASCA AFFINITY PARTNER

ASC Data Annual Subscription

With proprietary data sourced from reputable industry organizations and reviewed by experts in the field, ASC Data delivers targeted market intelligence to help you discover new leads, monitor industry trends and identify future market opportunities. Annual subscribers receive four in-depth industry datasets and reporting a year.

Learn more at ascacconnect.org/asca/membership/discounts/asc-data

Annual Subscription | \$4,500 for ASCA Affiliates

ASCA AFFILIATE PROGRAM

ASCA offers a five-tiered recognition program to all companies that serve the ASC community. For an annual fee of \$975, a company is recognized as an ASCA Affiliate and receives the first tier of benefits. Companies achieve higher Affiliate status based on their annual advertising, exhibits and sponsorships spend with ASCA, with each additional tier offering added visibility and compounding benefits.

ascassociation.org/affiliate

					
ASCA Affiliate Benefits	annual fee \$975	annual spend \$6,500+	annual spend \$17,500+	annual spend \$40,000+	annual spend \$75,000+
Inclusion in ASCA's online Corporate Member and Affiliate Directory	✓	✓	✓	✓	✓
Company-wide access to ASCA Connect, ASCA's professional networking site	✓	✓	✓	✓	✓
Access to ASC Focus magazine, ASCA News Digest, and ASCA's News and Government Affairs Email Updates	✓	✓	✓	✓	✓
Member discount on exhibit space at ASCA events, ASC Data subscription, ASCA publications and on postings within the ASCA career center	✓	✓	✓	✓	✓
Access to thousands of ASC professionals in ASCA Connect's online Membership Directory	✓	✓	✓	✓	✓
Consideration for speaking and authoring opportunities for ASCA events and publications	✓	✓	✓	✓	✓
Annual Report of ASCA's Clinical & Operational Benchmarking Survey Results	✓	✓	✓	✓	✓
Unique ASCA Affiliate level logo for promotional use in industry-wide advertisements		✓	✓	✓	✓
Biannual virtual meetings and Q&A with ASCA's leadership		✓	✓	✓	✓
Special recognition on designated Affiliate webpage and onsite at ASCA's Annual Conference & Expo			✓	✓	✓
Access to premier exhibit booth locations at ASCA events			✓	✓	✓
Promotion in a special ASCA News Digest e-newsletter "Thank You" message			✓	✓	✓
Expanded Report of ASCA's Clinical & Operational Benchmarking Survey Results				✓	✓
Company logo featured on ASCAssociation.org				✓	✓
Complimentary company-wide access to ASCA's annual Webinar Series				✓	✓
Inclusion in a special "Thank You" email to ASCA members				✓	✓
Inclusion to invite-only events with ASCA's Board of Directors				✓	✓
Two shared content posts in ASCA News Digest				✓	✓
Individual briefings on the state of the ASC industry with ASCA leadership					✓
Complimentary Podcast Guest Spot					✓
Two shared content posts on the ASC Focus website					✓

Affiliate Logo Use Guidelines

The ASCA Affiliate logo is designed to show your affiliation with and support for ASCA and the ASC community. The logo is NOT to be used to suggest ASCA's support for or endorsement of your company or any product or service. The ASCA Affiliate logo may be used on company websites, industry advertising and convention displays but may not appear on products or sales materials for services your company provides.

As an ASCA Affiliate Member, your advertising, exhibit and sponsorship dollars go further.

AFFILIATE \$975 annual dues

BENEFITS

- Inclusion in ASCA's online Corporate Member and Affiliate Directory
- Company-wide access to ASCA Connect, ASCA's professional networking site
- Access to *ASC Focus* magazine, ASCA News Digest, and ASCA's News and Government Affairs Email Updates
- Member discount on exhibit space at ASCA events, ASC Data subscription, ASCA publications and on postings within the ASCA career center
- Access to thousands of ASC professionals in ASCA Connect's online Membership Directory
- Consideration for speaking and authoring opportunities for ASCA events and publications
- Annual Report of ASCA's Clinical & Operational Benchmarking Survey Results



ADVOCATE annual spend \$6,500+

BENEFITS All of the AFFILIATE benefits +

- Unique ASCA Affiliate level logo for promotional use in industry-wide advertisements
- Biannual virtual meetings and Q&A with ASCA's leadership

Sample qualifying campaigns with ASCA:

- A** • Affiliate Annual Fee
 - 10' x 10' Exhibit Space at ASCA's Annual Conference & Expo
 - Product & Service Spotlight, Half Page placement in *ASC Focus* (Feb/April/Oct)
- B** • Affiliate Annual Fee
 - 5-month Sponsored Content campaign in ASCA News Digest



PARTNER annual spend \$17,500+

BENEFITS All of the AFFILIATE & ADVOCATE benefits +

- Special recognition on designated Affiliate webpage and onsite at ASCA's Annual Conference & Expo
- Access to premier exhibit booth locations at ASCA events
- Promotion in a special ASCA News Digest e-newsletter "Thank You" message

Sample qualifying campaigns with ASCA:

- A** • Affiliate Annual Fee
 - 10' x 10' Exhibit Space at ASCA's Annual Conference & Expo
 - Product & Service Spotlight, Half Page placement in *ASC Focus* (Feb/April/Oct)
 - 6-month Leaderboard 2 campaign in ASCA News Digest
- B** • Affiliate Annual Fee
 - 12-month Member Email Advertising campaign: News segment



ADVISER annual spend \$40,000+

BENEFITS All of the AFFILIATE, ADVOCATE & PARTNER benefits +

- Expanded Report of ASCA's Clinical & Operational Benchmarking Survey Results
- Company logo featured on ASCAssociation.org
- Complimentary company-wide access to ASCA's annual Webinar Series
- Inclusion in a special "Thank You" email to ASCA members
- Inclusion to invite-only events with ASCA's Board of Directors
- Two shared content posts in ASCA News Digest

Sample qualifying campaigns with ASCA:

- A** • Affiliate Annual Fee
 - 10' x 20' Exhibit Space at ASCA's Annual Conference & Expo
 - Silver Sponsorship at ASCA's Annual Conference & Expo
 - Full Page, Inside Front Cover placement in *ASC Focus* (4 issues)
 - *ASC Focus* Member E-Blast
- B** • Affiliate Annual Fee
 - Gold Sponsorship at ASCA's Annual Conference & Expo
 - Product & Service Spotlight, Half Page placement in *ASC Focus* (Feb/April/Oct)
 - Sponsored Content on ASCfocus.org
 - 12-month Spotlight campaign on ASCAssociation.org
 - 12-month Spotlight campaign on ASCfocus.org



LEADER annual spend \$75,000+

BENEFITS All of the AFFILIATE, ADVOCATE, PARTNER & ADVISOR benefits +

- Individual briefings on the state of the ASC industry with ASCA leadership
- Complimentary Podcast Guest Spot
- Two shared content posts on the *ASC Focus* website

Sample qualifying campaigns with ASCA:

- A** • Affiliate Annual Fee
 - 20' x 20' Exhibit Space at ASCA's Annual Conference & Expo
 - Gold Sponsorship at ASCA's Annual Conference & Expo
 - Full Page, Inside Front Cover placement in *ASC Focus* (4 issues)
 - 12-month Banner placement in ASCA News Digest
- B** • Affiliate Annual Fee
 - 12-month Spotlight campaign on ASCAssociation.org
 - 12-month Spotlight campaign on ASCA Connect
 - Full Page, Opposite Table of Contents placement in *ASC Focus* (10 issues)
 - 6-month Sponsored Content campaign in ASCA News Digest
 - 12-month Member Email Advertising campaign: Benchmarking + Salary & Benefits Survey segment
 - Affiliate Presentation on ASCfocus.org



ASCA OPPORTUNITIES OVERVIEW

ASCA keeps the ASC industry informed in a variety of different ways. With strategic advertising, sponsorship and content marketing opportunities available across all platforms, ASCA can help your company connect with a wider audience of pre-qualified buyers.

ASCAssociation.org

As the official website of ASCA, ASC professionals regularly turn to the site for the latest information about our advocacy efforts, regulatory updates, membership, meetings, seminars and more. [Learn more on page 7.](#)

ASCA Connect

ASCA Connect is an online networking community where key decision makers and industry professionals come together to discuss the latest news, policy updates and best practices—sharing relevant information and practical advice on how to optimize their facilities. [Learn more on page 7.](#)

ASC Focus | ASCfocus.org

This members-only print and online magazine provides ongoing coverage of critical ASC topics, including industry trends, quality, patient safety, coding and regulatory compliance. Published 10 times a year, the magazine is available in both print and digital formats. [Click here](#) to view a sample digital issue. [Learn more on page 8.](#)

ASCA News Digest

Gathering headlines from leading industry sources, this free weekly e-newsletter tackles today's most relevant issues. ASCA News Digest is delivered directly to the inboxes of more than 28,000 ASC professionals, keeping readers informed on topics that impact their programs and facilities. [Learn more on page 10.](#)

Member Emails

As the leader in the industry, ASCA communicates frequently with its member facilities and subscribers. These emails are broken down into the following segments: News, Government Affairs, Benchmarking, Webinar Series and *ASC Focus*. [Learn more on page 11.](#)

Virtual Education

ASC professionals turn to ASCA's webinars and virtual courses for convenient, year-round education. Covering everything from quality management and patient care to regulatory and legal issues and more, these online resources are highly relevant and easily-accessible. [Learn more of page 12.](#)



12K+

ASCA's engaged audience of active facility members

1 in 3

readers contacted or visited a website of an advertiser

1 in 4

readers purchased an advertiser's product or service

18%

recommended an advertiser's product or service

according to the ASCA Membership Survey



ascassociation.org

Place your company in front of ASC professionals across the country who visit our website for details on our advocacy efforts, membership, meetings, seminars and more.

Advertising Opportunities

Spotlight Ad Size: 300 x 250

Rectangular placement rotating at the top, right-hand side of all interior pages on ASCAssociation.org.

Available to ten advertisers per month. **\$750/month**

Ad Retargeting

Keep your brand in front of ASCA's audience as they browse the web! Through ASCA's Retargeting program, you can display your ads on websites beyond ASCA's footprint—ensuring that your message is delivered regularly. Pricing is determined by number of impressions delivered per month. Reach out for more information.

**800,000+
annual
pageviews**

**316,000+
annual
users**

ASCA Connect

This online networking community is where ASCA facility members come to ask their peers questions and share ideas.

Annual Metrics

Active Community Members: 19,503

Users: 81,000+

Pageviews: 440,000+

Total Discussion Threads: 10,000+

Total Posts: 40,000+

Did you know?

ASCA AFFILIATE ASCA Affiliates are able to use ASCA Connect to join discussions, follow current industry trends in real-time and connect with key decision-makers.

Advertising Opportunities

Spotlight Ad Size: 300 x 250

Rectangular placement rotating at the top, right-hand side of ASCA Connect. Available to six advertisers per month.

\$500/month

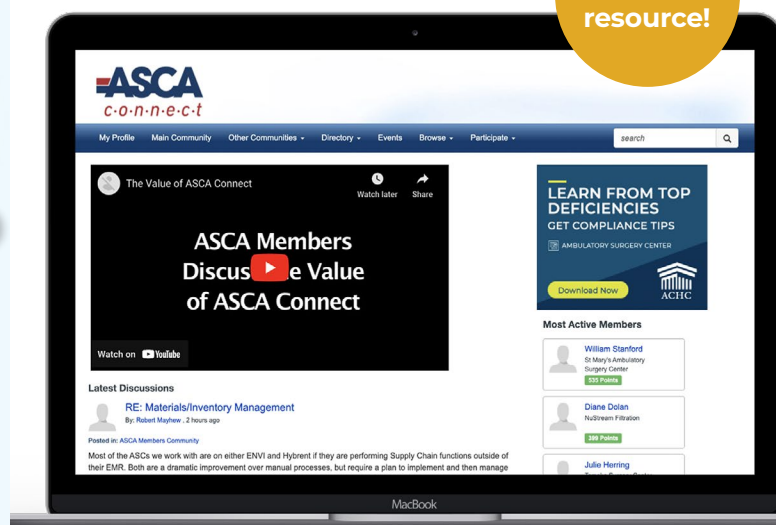
Discussion Thread Sponsorship

Size: 125 x 125

Top billing on all ASCA Connect Community Digest emails delivered to ASCA members daily and weekly.

Available to only one advertiser. **\$1,500/month**

**Popular
member
resource!**



ASC FOCUS ASCFOCUS.ORG

The most reliable resource in the ASC industry is ASCA's official magazine: *ASC Focus*.

View the
ASC Focus
archive [here](#)

Circulation:
10,000+ ASC
professionals
nationwide



Issue	Theme	Editorial Deadline	Ad Reservation	Ad Materials
JANUARY	Industry Forecast	10/2	10/23	11/17
FEBRUARY	Cardiology	11/3	11/24	12/18
MARCH	Orthopedics	12/15	1/5	1/27
APRIL	Anesthesia	1/16	2/6	3/3
MAY CONFERENCE ISSUE	HR/Staffing	2/16	3/9	4/8
JUNE/JULY	Technology/AI	4/1	4/22	5/20
AUGUST	Building & Renovation	5/18	6/8	7/6
SEPTEMBER	IT/Cybersecurity	6/16	7/7	7/29
OCTOBER	10 Under 40	7/20	8/10	9/1
NOV/DEC	Financials	8/21	9/11	10/5

Additional article themes will include: accreditation updates, pediatrics, advocacy, ASCA 2026, inclusion, and joint ventures. Specific themes might change or be eliminated without prior notice.

Exclusive Ad Placements

Inside Front Cover Spread	\$5,000
Opposite Table of Contents	\$4,000
Center Spread (two full-page ads)	\$5,000
Inside Back Cover	\$4,000
Back Cover	\$5,000

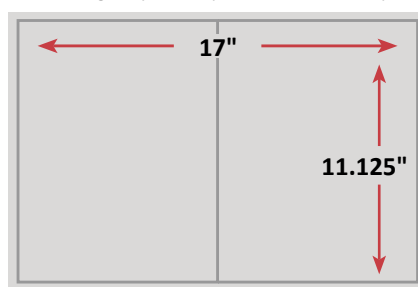
Complimentary Add-Ons

1 Ad Placement = 2-Month
Digital Spotlight Ad Campaign on
ASCfocus.org

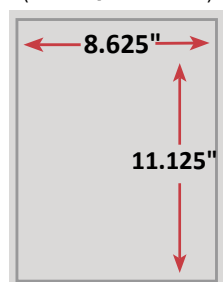
4+ Ad Placements = ASC Focus
Member Eblast Delivery &
Sponsored Content on ASCfocus.org

ASC Focus ad diagrams

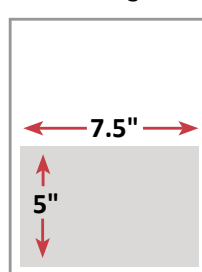
2-Page Spread (with 1/4" bleed)



Full Page
(with 1/4" bleed)



1/2 Page



Bonus Distribution Issues Offer Additional Opportunities

Each bonus distribution issue of *ASC Focus* features a consumer-friendly "Product & Service Spotlight" section where readers can browse the latest product and service offerings.

Half Page: 7.5"W x 5"H
One time \$1,500 | All three \$3,000

February & October: Reach every Medicare-certified ASC in the country.

May: Reach attendees on-site at ASCA 2026 in Washington, DC.



Become an ASC Focus Contributor

Potential contributors should submit a proposal of up to 250 words. Please note that *ASC Focus* does not name any products or services in its articles and/or publish any product- or service-focused articles.

Proposals must:

- Identify the topic
- Describe the “angle”
- Provide a brief synopsis
- Specify the anticipated length
- Describe any charts, graphs or other design elements that will be submitted
- Suggest a date that the finished article will be submitted
- Describe the author’s expertise in the subject area

Proposed outlines, which are not included in the proposal word limit, are always welcome but not required.

Please submit your proposal to Sahely Mukerji at smukerji@ascassociation.org.

ASC Focus Member E-Blast

Tap into *ASC Focus*’ dedicated network of highly-engaged ASC professionals with a custom email delivery.

Creating Your Message

You provide the subject line, copy and any reference images, including your company logo. We can also incorporate the following ad placements into the template:

Spotlight (180 x 150) + Banner (600 x 90)

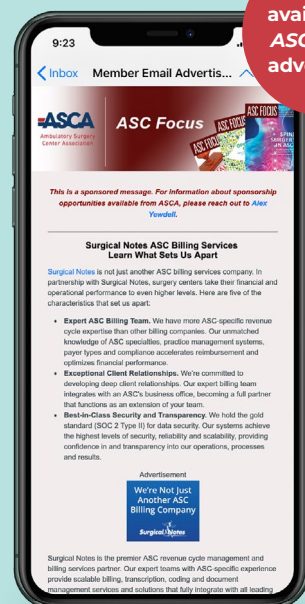
Availability is limited to 2 emails per month and 2 emails per advertiser in a calendar year. **\$3,500 per email**

23,000+
Total Subscribers

24%
Average
Open Rate

4%
Average
Click Rate
(~ 850+ clicks
per email)

17%
Average
Click-to-Open
Rate



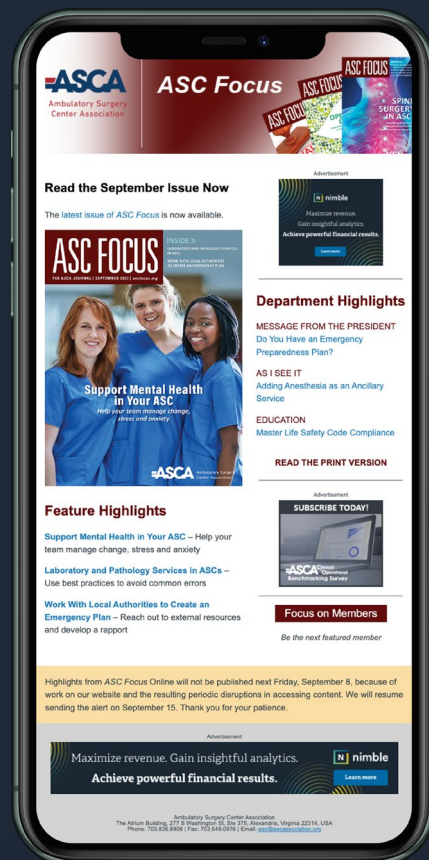
Only
available to
ASC Focus
advertisers

ASCfocus.org Digital Sponsorship

Total Subscribers: 10,000+

Spotlight (180 x 150) + Banner (600 x 90)
Limited to one advertiser per month

Advertise in weekly emails that deliver the latest ASCA content every Friday. Plus you gain additional visibility with a feature on ASCAssociation.org. **\$2,500/month**



ASCfocus.org Spotlight Ad

Size: 300 x 250

Generate steady visibility with an ad displayed on every page of ASCfocus.org in the top right corner. **\$500/month**

Sponsored Content

Share your expertise. You have the option of hosting your article directly on ASCfocus.org or directing users to your desired landing page. Sponsored Content articles will live on the site for 12 months. **\$1,500 per article**

Affiliate Presentation

Highlight your industry knowledge with a 15 to 45-minute video presentation that will live on the dedicated Affiliate Presentation page of ASCfocus.org for a year. Affiliate Presentations will be promoted to ASCA members through ASCA News Digest and *ASC Focus* Member Emails. **\$2,000**

BECOME AN ASC FOCUS ANNUAL ADVERTISER



BENEFITS ASCA Affiliates that spend **\$7,500** or more in *ASC Focus* advertising receive access to the premier, reserved booth locations at ASCA’s Annual Conference & Expo and will have their logos displayed in the weekly *ASC Focus* Member Emails.

ASCA NEWS DIGEST

ASCA News Digest delivers the most relevant ASC news directly to the inboxes of over 28,500 subscribers. With updates gathered from leading industry publications and sources, this weekly e-newsletter keeps ASC professionals informed on the latest updates impacting their facilities.

ASCA News Digest subscribers are decision-makers with purchasing power.

Advertising in ASCA News Digest allows your company to connect with our members on a regular basis, putting your message in front of pre-qualified buyers who are specifically looking for your products. Enhanced technology ensures that your ad will make it through spam filters and into the inboxes of every subscriber.

To request a free subscription, visit ascassociation.org/news-and-publications/news-digest.

Advertising Options

Leaderboard 1 (728 x 90)

Top billing just above the News Digest header and only available to one advertiser per month. **\$2,500/month**

Leaderboard 2 (728 x 90)

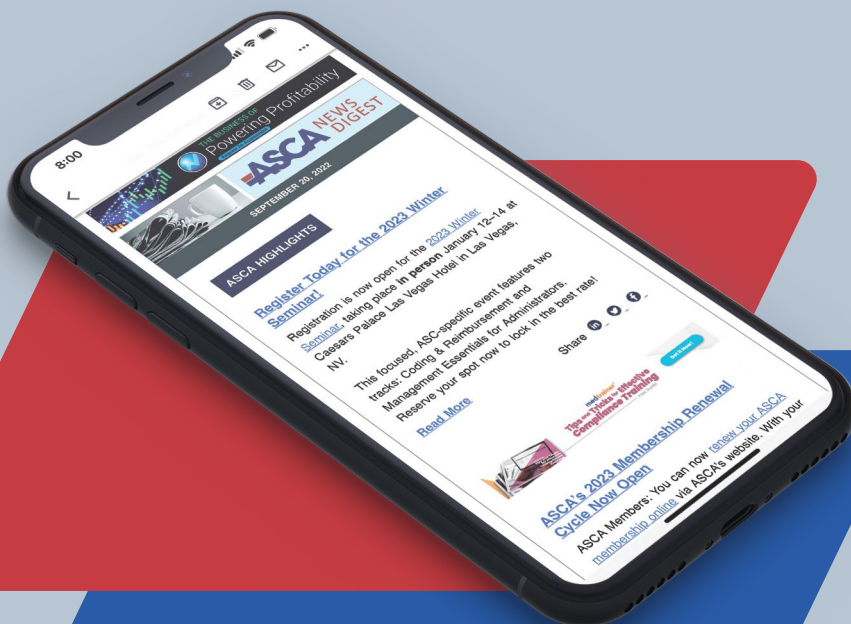
Front and center, located below the News Digest header and only available to one advertiser per month. **\$2,500/month**

Banner (728 x 90)

One of five potential ad locations rotating within the ASCA Highlights and Industry News sections. **\$1,500/month**

Sponsored Content (300 x 250 image + ~60 words of copy)

A twist on the traditional format, this unique placement delivers added visibility as one of the five available ad locations rotating within the ASCA Highlights and Industry News sections. **\$1,500/month**



28%

Average Open Rate

28K+

Active subscribers

85%

ASCA members that report using *News Digest*

7

Number of advertisers per delivery

4

Minimum number of deliveries per month

HOW DO I SUBMIT MY AD?

- Image files must be of type: JPG, PNG or GIF.
- File types Flash, BMP and PDF are **NOT** supported.
- We recommend that the first frame of any animated GIF contain all relevant information.
- Ad materials and click-through URL should be emailed to alex@bhsalesgroup.com.

ASCA News Digest Ad materials are due the last Thursday of the month prior to the campaign start.

MEMBER EMAIL ADVERTISING

Reach ASCA's members directly in their inboxes with the following targeted segments: News, Government Affairs, Benchmarking + Salary & Benefits Survey, and Webinar Series.

News

Spotlight (180 x 150) + Banner (600 x 90)

Content: ASCA's latest news

Frequency: 1-2 emails per month highlighting ASCA's latest news

Audience: 9,000 to 25,000 subscribers, depending on the message. Limited to one advertiser per month.

\$750 per month | \$7,500 per year

Government Affairs

Spotlight (180 x 150) + Banner (600 x 90)

Content: key legislative updates

Frequency: 3-4 emails per month

Audience: 10,600+ subscribers

Limited to one advertiser per month

\$1,500 per month | \$12,000 per year

Benchmarking + Salary & Benefits Survey

Spotlight (180 x 150) + Banner (600 x 90)

Content: industry tracking and reporting

Frequency: 1-2 emails per month

Audience: 3,000+ highly-engaged ASCA members.

Limited to one advertiser per month

\$750 per month | \$7,500 per year

Virtual Education

Spotlight (180 x 150) + Banner (600 x 90)

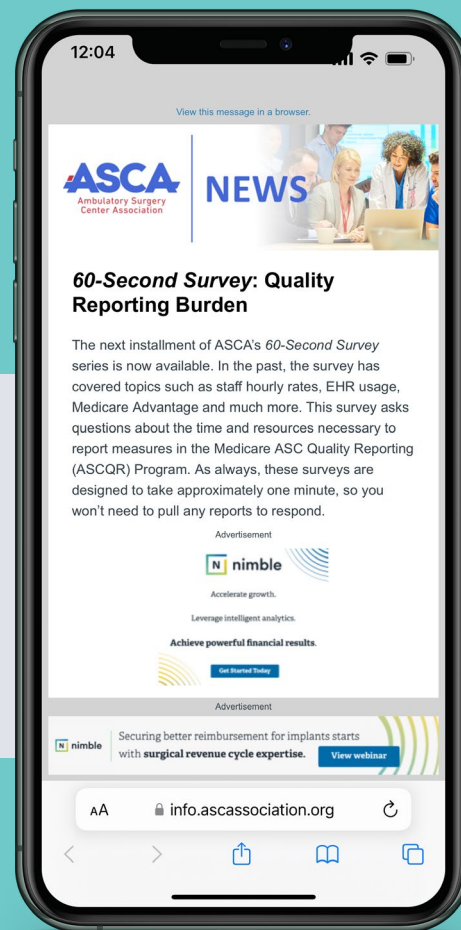
Content: year-round educational opportunities

Frequency: 4+ emails per month

Audience: 7,500+ ASCA members

Limited to one advertiser per month.

\$1,500 per month | \$12,000 per year



◀ **Spotlight**
180 x 150

◀ **Banner**
600 x 90



VIRTUAL SPONSORSHIP OPPORTUNITIES

Virtual Courses

Sponsorships: \$4,000 per session | Limited to 1 sponsor per session

Generate new leads and expand your ASC industry reach! Free to all ASCA members, Virtual Courses are highly-flexible educational opportunities for ASC administrators, clinical directors, office managers, coders and billing professionals. Each of these dynamic courses is broadcast live as scheduled and then becomes available on demand thereafter.

SPONSORSHIP BENEFITS INCLUDE:

- A 30-90 second commercial played at the beginning of selected session(s)
- An Attendee Report that includes Name, Title, Organization, Email Address, City/State, Primary Function, # of ORs and Procedure Rooms, Specialties Served, Areas of Interest (Products/Services & Companies) for all who participated
- Up to 4 complimentary registrations

View the full schedule here: www.ascassociation.org/education-and-events/virtual

ASCA's Regulatory Series

Sponsorships: \$10,000 | Limited to 2 sponsors per series

Connect with ASC professionals they look to stay up-to-date with the latest ASC regulatory compliance standards. For ASC professionals, compliance is not just a requirement—it's a critical aspect of achieving long-term success. The Regulatory Series, which is free for all ASCA members, features short conversational sessions that deliver expert insights into the complex network of regulatory requirements.

SPONSORSHIP BENEFITS INCLUDE:

- A 30-90 second commercial played at the beginning of selected session(s)
- An Attendee Report that includes Name, Title, Organization, Email Address, City/State, Primary Function, # of ORs and Procedure Rooms, Specialties Served, Areas of Interest (Products/Services & Companies) for all who participated

Digital Media Sponsor

ASCA 2026 Diamond Sponsorship: \$35,000 | Limited to 1 sponsor

Maximize your visibility with a sponsorship that includes recognition at both the Annual Conference & Expo and ASCA's year-round digital media offerings. In addition to cross-promotional branding onsite in Washington, DC, you also receive exclusive ad placements on ASCA's Advancing Surgical Care Podcast, ASCA Audio Update and the 2026 Webinar Series throughout the year. See the ASCA 2026 Event Prospectus for additional benefits.

SPECIAL ENGAGEMENT OPPORTUNITIES

Get essential insights directly from ASCA members.

Virtual Focus Groups

\$5,000

Get unparalleled access to ASCA members! Whether you're looking to gain real-time feedback on a product, deliver a more interactive sales pitch or offer dynamic educational instruction, a Virtual Focus Group puts you in direct contact with a highly-targeted group of ASC professionals in a private, small-group virtual setting. ASCA will take care of promoting the session and recruiting attendees, then you handpick exactly who you would like to join. Once the focus group begins, you're in charge—you set the agenda and moderate the conversation.

Survey Program

***Inquire for pricing
Available to ASCA Affiliates***

Learn more about the needs, opportunities and challenges defining ASCs through ASCA's quarterly industry-wide surveys. Participating Affiliates will help prepare survey questions for review by ASCA. ASCA will assist in distributing the survey and soliciting responses from its membership via email—even incentivizing participation by awarding one complimentary registration to ASCA's Annual Conference & Expo to a selected survey participant. After the survey is completed, you will receive the survey results.

Advertising Terms & Conditions ASCA reserves the right to reject any advertising. • Agency discounts are not allowed. • Liability for contents of ads is assumed by the advertiser and/or advertising agency. • No ad changes will be accepted after the materials closing date. • Advance payment is required from advertisers and agencies without established credit with ASCA. • Invoices not paid within 30 days are subject to exclusion from participation at future association events. • Cancellations between space closing and material close will be billed at 50% of full rate. Cancellations after material close will be billed at full rate. • Cancellations on future placements must be made 30 days prior to the starting month of the placement. • Pre-paid insertions may be rescheduled but are non-refundable. • All payments are to be made in US funds. • Ads that appear/run with errors that are our fault may receive space credit in the next available issue. • We are not responsible for damages.



SUPPORT THE ASC INDUSTRY IN 2026

Your support helps provide vital educational resources and advocacy efforts that further propels the ASC industry forward into the future. Here's three key ways to stay involved:

1 ASCA Affiliate Membership



Available to all companies that serve the ASC community, ASCA Affiliate Membership offers vendors valuable industry education, information and regulatory updates. See page 4 for details.

\$975

Become A Member [Here](#)

2 ASC Quality Collaboration Supporter Membership



The ASC Quality Collaboration provides vendors the chance to collaborate with membership organizations and regulatory entities. This option is available to vendors and suppliers that offer solutions to ASCs.

Benefits

- + Annual Supporter Member Conference Call on Quality in the ASC Community
- + Recognition on the ASCQC Website
- + Use of the ASCQC Supporter logo

\$750

Become A Member [Here](#)

3 ASC Data Annual Subscription



Get the latest insights on the ASC industry with ASC Data. An annual subscription includes 4 quarterly data packages, each featuring the most up-to-date data on ambulatory surgery centers across the country.

\$4,500 for ASCA Affiliates

[Subscribe Now](#)