



2027 EVENT PROSPECTUS

ascassociation.org/annualconference

Contents

Conference Overview	2
Conference Schedule	3
How To Participate.....	4
Exhibit Hall Map & Booth Pricing	5
Sponsorships	6
Exhibitor Guide.....	11
Visibility Add-Ons	12
ASC Industry Overview	13
ASCA Affiliate Membership	14
Other ASCA Events in 2027	15

About ASCA

The Ambulatory Surgery Center Association (ASCA) is the national membership trade association that represents ambulatory surgery centers (ASCs) across the country. ASCs provide millions of Americans with a convenient, high-quality alternative to hospital-based outpatient procedures. Through dedicated advocacy and educational resources, ASCA helps ASCs improve their business operations and continue to deliver safe, successful, and cost-effective patient care. **Learn more about becoming an ASCA Affiliate Member on page 14.**



Join the largest ASC conference in the country!

ASCA's Annual Conference & Expo features 60+ education sessions led by some of the most experienced professionals in the ASC community. As the national voice for ambulatory surgery centers, ASCA brings together expertise in business, operations, and regulatory affairs to deliver an interdisciplinary learning and networking experience for the entire ASC community.

“ At Simply Supply, we were proud to be a Silver Sponsor at ASCA 2026. It was our third year sponsoring the conference and we continue to increase our sponsor because of the tremendous value and ROI that has come from partnering with ASCA.”

—Founder @ Simply Supply

What To Expect ASCA 2026 in Review

Attendance: 1,374 healthcare professionals, representing over 760 ASCs

50%

of attendees were Administrators or Managers of Clinical, Nursing and Business Office Operations

37%

of attendees were from an ASC with 5+ ORs

49%

of attendees were from an ASC with between 2–4 ORs

91%

of exhibitors surveyed viewed ASCA 2026 as a success



“ Once again, the Ambulatory Surgery Center Association leads the industry with what continues to be the event of the year. It is a tremendous opportunity to connect, learn, and, importantly, spend time with both industry newcomers and longtime veterans of the ASC community. I often refer to ASCA as the “Super Bowl” of the ASC industry. Without question, if there is one conference to attend each year, make it the Annual ASCA Conference.”

—SVP Growth @ Mednet

Hotel photos courtesy of Orlando World Center Marriott.

**Over 10.5 hours
of dedicated
Exhibit Hall
events!**

ASCA 2027 CONFERENCE SCHEDULE

FOR SPONSORS, EXHIBITORS & AFFILIATES

TUESDAY March 30

12pm–5pm
**Exhibitor Badge Pick-Up
and Booth Set-Up**

WEDNESDAY March 31

8am–3pm
**Exhibitor Badge Pick-Up
and Booth Set-Up**

3:45pm–5pm
**Affiliate Pre-Meeting
Sessions**

5pm–7pm
**Exhibit Hall Welcome
Reception**

THURSDAY April 1

7am–8am
Breakfast in Exhibit Hall

8am–9:30am
Keynote Speaker

9:30am–10:20am
Exhibit Hall Break

10:20am–12:30pm
Education Sessions

12:30pm–1:45pm
Lunch & Learn Sessions

12:30pm–2:20pm
Lunch in Exhibit Hall

2:20pm–5:00pm
Education Sessions

5:00pm–7:00pm
Exhibit Hall Reception

FRIDAY April 2

7:30am–8:30am
Breakfast in Exhibit Hall

8:30am–10am
Education Sessions

10am–10:45am
Exhibit Hall Break

10:45am–11:45am
Education Sessions

11:45am–1pm
Lunch in Exhibit Hall

1pm–5pm
Exhibit Hall Tear Down

6pm–9pm
Social Event

ASCA 2027 participants have the chance to...

- Connect with current and future customers looking to improve their ASCs' efficiencies
- Reach key decision-makers, including: ASC administrators, medical directors, CEOs, owners, materials managers, nursing directors and billing staff
- Showcase your products and services to the ASC market

Green = Exhibitors Only | **Orange** = Sponsor/Exhibitor-Hosted Event Outside Exhibit Hall | **Red** = Attendee Event Inside Exhibit Hall

77%
of ASCA 2026
exhibitors plan
to exhibit at
ASCA 2027!

Register now to secure
your space



HOW TO PARTICIPATE

There are four ways for vendors like you to participate in ASCA 2027.

1

SPONSORSHIP TOP VISIBILITY

Enhance your exhibit presence and maximize your brand awareness. See levels, items and benefits details on page 6.

Pricing starts at \$7,500

2

EXHIBIT SPACE

Exhibit space is available in 10x10 increments and comes with at least 4 complimentary Attendee Registrations. See details on page 5.

starting at \$5,500

3

AFFILIATE ENTRY DISPLAY*

Available to 16 companies that are new to the ASC space. It includes one 6' table and 2 chairs (with the option to display an 8'-wide banner as well). This option comes with 2 Attendee Registrations, the Attendee Report, and a listing on the mobile app.

\$4,250

4

AFFILIATE PACKAGE*

Available to companies that have not previously exhibited, sponsored or attended an ASCA annual conference. It includes 2 Attendee Registrations and the Attendee Report.

\$3,000

*Affiliate Membership is required



COMPLIMENTARY PERKS

ATTENDEE REPORT

Includes the following attendee information: Name, Title, Organization, City/State, Primary Function, # of ORs and Procedure Rooms, Specialties Served, Areas of Interest (Products/ Services & Companies).

EXHIBITOR PREVIEW

To help drive leads in the exhibit hall, attendees receive this digital PDF that highlights the expertise, product/service areas, and contact info for every exhibitor.

EXHIBITOR GIVEAWAY

An optional opportunity to increase booth engagement! If you're doing a giveaway, simply fill out the form before the conference and we will promote it in the mobile app.

NOTE: Vendors are not eligible to register independently as attendees at ASCA 2027. Attendee registration is exclusively limited to healthcare professionals who represent an ASC facility. Any vendor that attempts to register as an attendee through ASCA's online registration portal will have their registration cancelled and a processing fee deducted from their refund.



Register for ASCA 2027

Submit your Application & Contract Here
ascassociation.org/ASCA2027App

EXHIBIT HALL MAP & BOOTH PRICING



View the ASCA 2027 Online Floor Plan for the latest availability: ascassociation.org/ASCA2027expo



Light blue booths are reserved for ASCA 2027 Sponsors/Annual ASC Focus Advertisers



Food and/or Beverage



Specialty Cart



Conference Swag Wall



Chair Massage



Buffet



Headshots

EXHIBIT BOOTH PRICING

10' x 10'

Affiliate \$5,500* | \$6,000

Non-Affiliate \$7,000* | \$7,500

Includes: 4 Exhibitor Registrations

10' x 20'

Affiliate \$11,000* | \$12,000

Non-Affiliate \$14,000* | \$15,000

Includes: 8 Exhibitor Registrations

10' x 30'

Affiliate \$16,500* | \$18,000

Non-Affiliate \$21,000* | \$22,500

Includes: 12 Exhibitor Registrations

20' x 20'

Affiliate \$22,000* | \$24,000

Non-Affiliate \$28,000* | \$30,000

Includes: 16 Exhibitor Registrations

20' x 30'

Affiliate \$33,000* | \$36,000

Non-Affiliate \$42,000* | \$44,500

Includes: 24 Exhibitor Registrations

Affiliate Entry Display

Affiliate \$4,250* | \$4,750

Includes: 2 Exhibitor Registrations

ASCA 2027 Sponsors earn additional Exhibitor Registrations, determined by the sponsorship level.

***Early Registration Ends November 27, 2026**

After that, exhibit pricing increases by \$500 per 10x10 booth space.

SPONSORSHIPS

Sponsorship Benefits	Bronze \$7,500	Silver \$15,000	Gold \$30,000	Diamond \$35,000	Platinum \$40,000	Title \$45,000
Complimentary Exhibitor Registrations	2	4	8	8	9	10
Pre & Post Show Mailing List	✓	✓	✓	✓	✓	✓
Access to Premier Booth Locations (Exhibit space sold separately)	✓	✓	✓	✓	✓	✓
Listing on ASCA's Annual Website	✓	✓	✓	✓	✓	✓
Tiered Recognition & Signage	✓	✓	✓	✓	✓	✓
Inclusion in Exhibit Hall Bingo		✓	✓	✓	✓	✓
Enhanced Profile in ASCA 2027 Mobile App		✓	✓	✓	✓	✓
3 Complimentary Attendee Registrations—for clients or customers outside of your organization		✓	✓	✓	✓	✓
Ad Placement within Exhibit Hall welcome mat			✓	✓	✓	✓
Digital Billboard ad placement			✓	✓	✓	✓
Complimentary Half Page ad in the onsite issue of <i>ASC Focus</i>			✓	✓	✓	✓
Inclusion in Two Welcome Emails Introducing Our Top Sponsors			✓	✓	✓	✓
Invitations to the ASCA Board Meet & Greet				✓	✓	✓
Welcome Signage					✓	✓
'Welcome' message that Kicks Off the Keynote Session						✓

 Register for ASCA 2027! Fill out and submit the ASCA 2026 Application and Contract at ascassociation.org/ASCA2027App

Exclusive**TITLE SPONSORSHIP****\$45,000**

Secure maximum visibility throughout the entirety of the conference and help us host the biggest ASC party of the year.

SOCIAL EVENT

Celebrate, network, and unwind at the biggest ASC party of the year! After a full day of sessions, attendees will step away for an unforgettable evening featuring gourmet food, refreshing drinks, and incredible live entertainment. It is the ultimate environment for building relationships in a casual, high-energy setting. As the Title Sponsor, your company will be front and center throughout the venue, giving you unmatched visibility as the exclusive host of this premier celebration.

PLATINUM SPONSORSHIPS**\$40,000**

Help us liven things up with two of the conference's most popular events.

EXHIBIT HALL RECEPTIONS

This year's Exhibit Hall Events will kick off the Annual Conference & Expo on Wednesday evening. And if attendees needed another reason to join in on the fun, we are bringing back the cash giveaways, offering \$5,000 in prizes!

With branded commemorative cups, custom gourmet food carts, enhanced entertainment, and more, the co-sponsors of the Exhibit Hall Events will lead the way during the exhibit hall's busiest periods!

DIAMOND SPONSORSHIPS**\$35,000**

Integrate your brand into the conference and engage directly with attendees.

KEYNOTE SPEAKER

Welcome and entertain attendees as they gather to hear Thursday's Keynote Speaker! You'll have the opportunity to address the audience with a brief message before welcoming the speaker to the stage. Your company's branding will also be featured on the General Session signage.

MOBILE APP

Attendees will rely on the ASCA 2027 mobile app for convenient access to essential conference details, including: the full schedule, list of speakers, sponsors, exhibitors and complete floor plans of the meeting space and hotels, general sessions and exhibit hall. Your company will be recognized in emails promoting the mobile app features and highlighted within the app through rotating advertisements.

DIGITAL MEDIA

Bridging the gap between ASCA's year-round digital media offerings and the Annual Conference & Expo, the Digital Media sponsor will help raise awareness for ASCA's Advancing Surgical Care Podcast, ASCA Audio Update and 2027 Webinar Series.

On top of cross-promotional branding onsite, you will also receive recognition and exclusive ad placements across all three digital offerings throughout the year.



See the full list of sponsorship benefits by tier on page 6.

GOLD SPONSORSHIPS

\$30,000

Gain incredible exposure through ASCA Annual Conference & Expo staples.

EXHIBIT HALL BREAKFASTS AND LUNCHES

Breakfast and lunch will be served inside the Exhibit Hall every day of the conference, giving exhibitors even more face-to-face time with attendees! Your company will be promoted on signage, napkins and the conference schedule.

LANYARDS + CONFERENCE GUIDE

Put your brand in the hands of every attendee. You pick the color, you approve the design and we make sure all of the attendees are wearing them onsite. With the addition of the Conference Guide you also help attendees navigate their conference experience.

ASC CELEBRATION LUNCHEON

Show your support for the ASC industry at this annual sit-down luncheon. Located in a more formal dining setting outside the exhibit hall, you'll have the chance to address attendees while they enjoy a meal between education sessions. Your company's name and logo will also be featured on custom-printed napkins and signage throughout the event.

CONFERENCE HAT

Keep your company top of mind — literally! These branded caps are a quality keepsake for attendees to bring home after the conference wraps up.

CONFERENCE SHIRTS

One of our most popular giveaways! High-quality materials and eye-catching looks keep these shirts flying off the shelves year after year — putting your branding in front of attendees long after the conference ends!

NETWORKING & RECHARGE LOUNGE

Expand your footprint in the exhibit hall with the 600 square foot Networking & Recharge Lounge. Located in the center of the exhibit hall, parallel to the ASCA booth, this lounge will serve as a central location for attendees to gather and network. Utilize this space to host small meetings or to link up with current and potential clients. With your company's input and branding, this space will add to the experience and ambiance in the exhibit hall.

ATTENDEE MEETING BAGS

Your company's name and logo will be seen on the arm of every attendee as they collect conference materials. With improved quality, you can expect these custom branded bags to turn into attendees' go-to grocery bags long after the conference ends.



See the full list of Gold Sponsorship benefits on page 6.

SILVER SPONSORSHIPS

\$15,000

Stay top of mind with conference swag and unique visibility opportunities.

MASSAGE THERAPIST STATION

Provide a moment of relaxation for attendees in the exhibit hall with complimentary chair massages from professional massage therapists. Your company's branding will be prominently displayed within the massage area as well as in all promotional materials.

REGISTRATION & CHECK-IN KIOSKS

With your company's logo displayed prominently throughout the conference registration and check-in area, you'll be the first thing attendees see when they arrive at the conference and the last thing they see at the end of each day.

HOTEL KEY CARDS

Reach attendees outside of the exhibit hall with fully customizable hotel key cards. Given to every attendee staying at the host hotel, you can guarantee that they see your branding and messaging multiple times a day.

WIFI

Keep attendees connected through the dedicated conference WiFi! In addition to featuring your branding on the log-in page, you also get to select the custom password that everyone will use to get online.

CHARGING TABLES

A whole new kind of juice bar! Located inside the Exhibit Hall, these branded tables will provide attendees with a convenient place to pause and charge their devices.

MICROFIBER SCREEN WIPE

A real life-saver in today's digital age! From laptops to mobile phones and tablets, we're always fighting to keep our screens clean of those stubborn smudges. This fully customizable screen wipe will keep your brand in front of attendees on-site and after the conference ends.

CONFERENCE & EXPO BADGES

Place your company on the back of every ASCA conference badge and ensure that every attendee will get a good look at your messaging at least twice a day, and likely more frequently!

CONFERENCE NOTEBOOK

Help attendees keep track of what they've learned and who they've met. Your logo and branding will be featured front and center on this high-quality notebook provided to all attendees.



CUSTOM DRINKWARE

2 Available

Whether you opt for tumblers, water bottles or something else entirely, these drinkware items will be branded with your company's logo. You will not only help keep attendees hydrated onsite but long after they leave Orlando with drinkware that's built to last.

SILVER SIGNAGE PACKAGE

2 Available

Secure premium visibility throughout the conference! This sponsorship includes an array of high-traffic signage: 1 three-sided column wrap (200in tall), 2 meter boards, 2 floor graphics, 1 ASCA 2027 digital billboard, and an exclusive web ad on the conference website.



See the full list of Silver Sponsorship benefits on page 6.

BRONZE SPONSORSHIPS

\$7,500

Boost your visibility with creative branding opportunities.

CARICATURE ARTIST

Add to the fun and excitement within the exhibit hall! The Caricature Artist will cleverly capture attendees, providing them with a memorable ASCA 2027 keepsake. As the sponsor, your brand will be reflected on all of the artwork and will be promoted in both the lead up to the conference and onsite.

EXHIBIT HALL BINGO

Keep the attendees engaged as they work to complete their bingo cards by collecting stickers from participating exhibitors. As the sponsor, you will be automatically included in the game and featured on all the bingo cards. A dropbox for completed bingo cards will also be installed near your booth to help you attract even more attendees.

EXHIBITOR PREVIEW (DIGITAL PDF)

The Exhibitor Preview helps to raise awareness, drive leads and create more meaningful conversations in the exhibit hall. Before the conference begins, attendees will receive a digital PDF highlighting the expertise and product/service areas of every exhibitor, along with the contact information for their lead sales representatives. You will receive exclusive branding and visibility in this handy reference guide.

PEDOMETER CHALLENGE

How many steps will YOU take during ASCA 2027? We're challenging attendees to get things moving at this year's conference by handing out free custom-branded pedometers—the person with the highest step count wins a cash prize!

INTERACTIVE PHOTO BOOTH

Help attendees capture fun memories at ASCA 2027 with an interactive photo booth. Decked out with fun masks and hats, the props always bring out the lighter side of attendees. Your brand will be displayed prominently on all images captured and on the photo booth display itself.

PING PONG

With over 9 hours of dedicated exhibit hall hours, there is plenty of time for some fun! Your logo will be displayed on the ping pong tables within the exhibit hall. We will aim to place the ping pong table as close as possible to your exhibit booth.

SPECIALTY CARTS

4 Available

Each specialty activation is scheduled for specific high-traffic periods in the Exhibit Hall. In addition to on-site promotion, sponsors will also receive lead retrieval data for the attendees who engage with their specialty cart:

Candy Cart

Bakery Cart

Popcorn Stand

Espresso Bar

BRONZE SIGNAGE PACKAGE

3 Available

Secure enhanced visibility throughout the conference! This sponsorship includes: 2 meter boards, 2 floor graphics, 1 ASCA 2027 digital billboard, and an exclusive web ad on the conference website.

PENS & POST-ITS

2 Available

Put your company logo on the pens and Post-Its that attendees will be using throughout the conference and beyond!

PEDESTAL PRODUCT ENTRANCE DISPLAY

2 Available

Generate buzz the moment attendees step foot inside the exhibit hall with 2 pedestals per sponsor installed right at the entrance! Attendees can't miss your product display and will be primed to learn more at your exhibit space.

CUSTOM SPONSORSHIP

Have you seen a creative and unique sponsorship at another event? Let us know about it and we can work together to bring it to ASCA 2027!



See the full list of Bronze Sponsorship benefits on page 6.

EXHIBITOR GUIDE

What you need to know to get ready for ASCA 2027.

EXHIBITOR REGISTRATIONS

Your Exhibitor Registrations provide each member of your team with full access to the ASCA Annual Conference & Expo, including all education sessions. You will register each member of your team online before the conference. See page 5 for details.

HOTEL INFORMATION

ASCA has secured discounted room rates for conference attendees and exhibitors at the Orlando Marriott World Center. For reservation information, visit ascassociation.org/annualconference.

BOOTH ASSIGNMENT & PAYMENT POLICY

Booth assignments are made on a first-come, first-served basis. Once we receive your contract, you will receive an email with your invoice and booth number. To maintain this exhibit booth location, full payment is required within 30 days of the invoice date. If payment is not received within this window, the assigned booth will be released. A new booth will only be assigned once payment is received in full, and this reassignment is strictly subject to availability.

SPONSOR PERK

PREMIUM PLACEMENT & PAYMENT FLEXIBILITY

In addition to access to premium booth locations, confirmed sponsors are also eligible for flexible monthly payment plans wherein the total balance is split evenly into monthly installments. To maintain this premium booth location, the first monthly payment must be received within 30 days of the invoice date, and the final payment must be completed before January 31, 2027.

FURNISHING YOUR BOOTH

All booths are unfurnished. Each 10' x 10' space comes with:

- 8' back drapery
- 3' side drapery (suspended on aluminum piping) and one 7" x 44" company identification sign
- The exhibit hall is carpeted

INTERNET CONNECTION

WiFi is available free of charge within guest rooms, public areas and convention spaces.



Submit your order form through the Exhibitor Service Kit, which can be found in the **Exhibitor Service Center**. For additional assistance, please contact the Exhibitor Support Desk at (888) 508-5054.

KEY DEADLINES

September 1, 2026

Right of First Refusal Deadline for Sponsors

November 27, 2026

Early Pricing ends for all exhibit booths.

January 29, 2027

Ad Materials Due for Onsite Advertising

January 29, 2027

Booth Furnishings Discount Deadline

February 20, 2027

Lead Retrieval Discount Deadline

March 2, 2027

Ad Materials Due for ASC Focus—ASCA 2027 Onsite Issue

April 13, 2027

Exhibitor Badge Registration Deadline

DISTRIBUTION DATES

February 3, 2027

Pre-Show Mailing List

March 9, 2027

ASCA 2027 Attendee Report

April 6, 2027

Post-Show Mailing List

Dates subject to change.

VISIBILITY ADD-ONS

These creative marketing opportunities are available a la carte.

ONSITE SIGNAGE

VISIBILITY BOOSTER PACKAGE

Package includes:

- Floor Graphic
- Meter Board
- Digital Billboard
- Exhibit Hall Bingo

\$5,000

FLOOR GRAPHICS

Direct attendees to your booth with floor graphics inside the Exhibit Hall that feature your company and booth number.

- 36" Square or Round Graphic: **\$475 each**

METER BOARD

Share a message with attendees as they come and go from the Exhibit Hall to the educational sessions.

- 36" x 84" Single-Sided: **\$2,000**
- 36" x 84" Two-Sided: **\$2,500**

ADDITIONAL ONSITE SIGNAGE OPPORTUNITIES

Reach out to Chris Schriever at cschriever@ascassociation.org for details and pricing.

ASCA VIP & BOARD RECEPTION SPONSORSHIP

3 Available

This sponsorship includes 3 invitations to an invitation-only event with the ASCA Board of Directors and industry VIPs. This is a tremendous opportunity to network and discuss the latest industry news, products and trends. **\$10,000**

AFFILIATE PRE-MEETING SESSION

6 Available to Current Affiliate Members

3/31 • 3:45pm–5:00pm

Engage with attendees on Wednesday afternoon before the conference officially begins. ASCA will provide a private education room equipped to hold up to 80 attendees, standard AV needs, plus snacks and refreshments. You set the topic and select the speaker. ***Title, description and slides are due 12/11/2026.*** **\$6,000**

LUNCH & LEARN SESSION

5 Available to ASCA Sponsors

4/1 • 12:30pm–1:45 pm

Connect with attendees in a private setting on Thursday. You choose the speaker and set the topic. ASCA will provide lunch and an education room equipped to hold up to 80 attendees and meet standard AV needs. Lunch & Learn sessions are available to all attendees and will be promoted in the agenda. ***Title, description and slides are due 12/11/2026.***

\$7,500 as standalone sponsorship or \$5,750 as sponsorship add-on

MAILING LIST RENTAL

The attendee mailing list to sponsors and exhibitors is available for a one-time, pre-approved mailing. The pre-show list is available 5 weeks before the conference starts and the post-show list 1 week after the conference ends. Rules apply and must be agreed to in order to receive the list. Attendee email addresses are not included. **\$1,000**

ASC FOCUS ONSITE ISSUE

The April issue of *ASC Focus* receives bonus distribution onsite at the ASCA Conference & Expo. It includes a Featured Exhibitors section to draw attention to companies exhibiting in Orlando showcasing their logo and booth number.

- 7.5 " x 5" Placement: **\$1,250**

EXHIBIT HALL BINGO

Attendees will be incentivized to stop by your participating booths to collect a sticker for their bingo card. Attendees that complete their bingo cards will be entered to win one of three \$500 cash prizes. ASCA provides both the prize money and all items needed to participate.

\$1,000

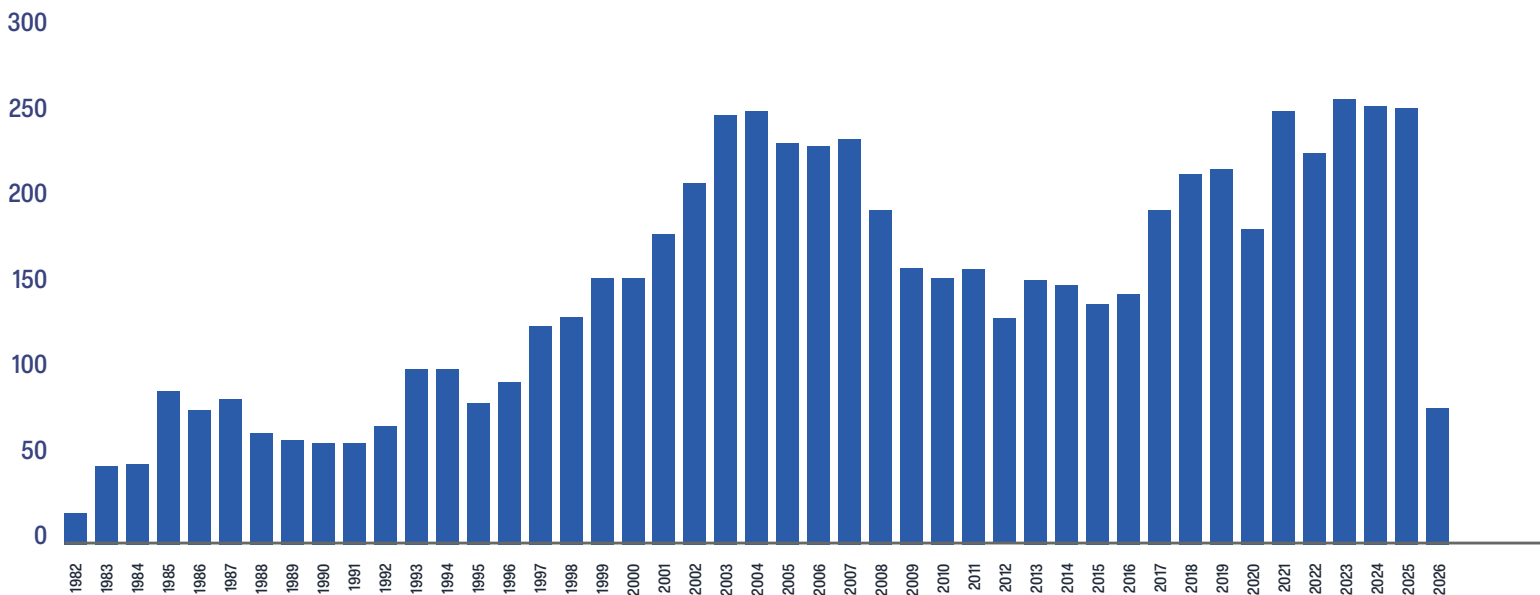
Complimentary for Silver, Gold, Diamond, Platinum and Title sponsors

ASC INDUSTRY OVERVIEW

Q2 2026

Powered by
ASCData
by BH SALES GROUP

Total Number of ASCs Medicare Certified per Year



47%

Single-Specialty
ASCs (3,123)

53%

Multi-Specialty
ASCs (3,517)

6,640

Medicare-Certified
ASCs

184

ASCs non-Medicare
Certified ASCs have
opened or plan to
soon open in 2026

18,657

ASC ORs

Get the latest ASC market intelligence!

For as little as \$4,950* a year, an ASC Data subscription will keep you in the know on how through monthly, quarterly and annual updates. From comprehensive datasets to big-picture trend reporting, you receive vital insights on the ASC landscape that will inform your sales strategy.

Quarterly Dataset & Insights Report

Comprehensive data on more 6,040 ASCs, including surgical specialties OR counts, key points of contact, and more.

Monthly First Look

A quick look at the newest ASC facilities right before or just as they officially open their doors.

Annual Year In Review

A high-level forecast of industry-wide trends.

Plus! Key insights on ASCs in development, management companies and a visual “state of the union” showcasing emerging trends.

*ASCA Members receive discounted pricing on ASC Data subscriptions. Learn more about Affiliate Member benefits on page 14.

Another Way To Support the ASC Community

Collaborate with ASCQC’s membership organizations and regulatory entities! For just \$750 a year, you’ll become a support member and gain access to the Annual Conference Call on Quality in the ASC Community.

 **ASC**
Quality Collaboration

ASCA AFFILIATE MEMBERSHIP

For just \$1,275 in annual membership dues, you'll become an ASCA Affiliate and start receiving the first tier of member benefits. From there, you can achieve higher Affiliate Status Levels based on your annual advertising, exhibit and sponsorship spend with ASCA. ascassociation.org/affiliate

	 annual dues \$1,275	 annual spend \$6,500+	 annual spend \$17,500+	 annual spend \$40,000+	 annual spend \$75,000+
ASCA AFFILIATE BENEFITS					
Inclusion in ASCA's online Corporate Member and Affiliate Directory	✓	✓	✓	✓	✓
Company-wide access to ASCA Connect, ASCA's professional networking site	✓	✓	✓	✓	✓
Access to ASC <i>Focus</i> magazine, ASCA News Digest, and ASCA's News and Government Affairs Email Updates	✓	✓	✓	✓	✓
Member discount on exhibit space at ASCA events, ASC Data subscription, ASCA publications and on postings within the ASCA career center	✓	✓	✓	✓	✓
Access to thousands of ASC professionals in ASCA Connect's online Membership Directory	✓	✓	✓	✓	✓
Consideration for speaking and authoring opportunities for ASCA events and publications	✓	✓	✓	✓	✓
Annual Report of ASCA's Clinical & Operational Benchmarking Survey Results	✓	✓	✓	✓	✓
Unique ASCA Affiliate level logo for promotional use in industry-wide advertisements		✓	✓	✓	✓
Biannual virtual meetings and Q&A with ASCA's leadership		✓	✓	✓	✓
Special recognition on designated Affiliate webpage and onsite at ASCA's Annual Conference & Expo			✓	✓	✓
Access to premier exhibit booth locations at ASCA events			✓	✓	✓
Promotion in a special ASCA News Digest e-newsletter "Thank You" message			✓	✓	✓
Expanded Report of ASCA's Clinical & Operational Benchmarking Survey Results				✓	✓
Company logo featured on ASCAssociation.org				✓	✓
Complimentary company-wide access to ASCA's annual Webinar Series				✓	✓
Inclusion in a special "Thank You" email to ASCA members				✓	✓
Inclusion to invite-only events with ASCA's Board of Directors				✓	✓
Two shared content posts in ASCA News Digest				✓	✓
Individual briefings on the state of the ASC industry with ASCA leadership					✓
Complimentary Podcast Guest Spot					✓
Two shared content posts on the ASC Focus website					✓

Affiliate Logo Use Guidelines

The ASCA Affiliate logo is designed to show your affiliation with and support for ASCA and the ASC community. The logo is NOT to be used to suggest ASCA's support for or endorsement of your company or any product or service. The ASCA Affiliate logo may be used on company websites, industry advertising and convention displays but may not appear on products or sales materials for services your company provides.

OTHER ASCA EVENTS IN 2027

ASCA offers a number of unique sponsorship opportunities throughout the year—connecting your company to highly targeted member groups.

PRIVATE FALL MEETING

10 Sponsorships Available
Inquire for Details

Attendance is invite-only, bringing together 100 leaders in the ASC industry.

VIRTUAL FOCUS GROUP \$7,500

Get unparalleled access to ASCA members! Hosting a virtual focus group puts you in direct contact with a highly-targeted group of ASC professionals in a private, virtual setting. ASCA takes care of promotion and participant recruitment, you're in charge of setting the agenda and moderating the conversation.

SURVEY PROGRAM

Available to Affiliates
Inquire for Pricing

Learn more about the needs, opportunities and challenges today's ASCs are facing. ASCA will work with you to prepare survey questions and then distribute it to members. Once completed, you'll receive the full survey results.



ASC ADMINISTRATOR DEVELOPMENT PROGRAM SPONSORSHIP

5 Available | \$3,500

The ASC Administrator Development Program is a year-long mentoring program that matches newer and aspiring administrators with more experienced peers to strengthen and broaden the knowledge and professional network of all participants. This is a great opportunity to connect with newer ASC professionals at the start of their career.

Participation

- Join in-person meetings, presentations and networking events.

Recognition

- Your branding will be featured on the website, in emails to mentees/mentors and on in-person meeting signage.

Marketing

- Participant Mailing List
- Option to provide exclusive handouts, giveaways and/or swag for participants when meeting in person

ASCA NATIONAL ADVOCACY DAY SPONSORSHIP

10 Available | \$7,500

ASCA's National Advocacy Day brings together more than 100 successful ASC professionals committed to the advancement of the ASC industry. As a sponsor, you'll receive recognition in the promotion of the event as well as exclusive marketing and networking opportunities.

Participation

- 2 Event Registrations
- Join the facility leaders in Capitol Hill visits, meetings, presentations and networking throughout the day.
- Full access to the post-Capitol Hill dinner, providing an excellent opportunity to network with attendees in an open, relaxed setting.

Recognition

- Logo and company listing featured on website
- Special recognition in event emails, marketing and announcements
- Digital collateral in the mobile app

Marketing

- Post-Event Mailing List
- Option to provide exclusive handouts, giveaways and/or swag for attendees onsite.





REGISTER NOW

Join us at ASCA 2027!

Don't miss the premier nationwide ASC conference.
Register online now at ascassociation.org/ASCA2027App.

