

BALANCE

FINDING | UNDERSTANDING | REDEFINING

– ASBO INTERNATIONAL –

ASBO **ACE** & 24

ANNUAL CONFERENCE & EXPO | NASHVILLE, TENNESSEE

SEPTEMBER 18–20, 2024

Agenda

- Welcome & Introductions
- Before You Arrive
- Hotels
- Mobile Apps
- Registration
- Exhibit Hall
- Education
- Special Events
- Peer to Peer

Before You Arrive

- **Review the event website for helpful info: www.asbointl.org/ace24**
 - Travel Page for Transportation and Things to do in Nashville
 - Health & Safety Page
 - Schedule Tab for Schedule at a Glance and Education Sessions pages
 - Exhibitors Tab for the Expo Hall Floorplan
- **Read the Know Before You Go email**
 - To be sent approximately one week prior to conference

Hotels

Gaylord Opryland Resort & Convention Center

- Host hotel.
- Conference & Expo location.
- Group block rate has ended. Rooms may be available at the prevailing rate.

Overflow Hotel Options

- The Inn at Opryland
 - .5 of a mile from the host hotel.
 - Complimentary shuttle to and from the Gaylord Opryland.
 - Group block rate has ended. Rooms may be available at the prevailing rate.
- Courtyard Nashville at Opryland
 - .8 of a mile from the host hotel.
 - No shuttle service.
 - Group block rate has ended. Rooms may be available at the prevailing rate.
- Fairfield Inn & Suites Nashville at Opryland
 - 1 mile from the host hotel.
 - No shuttle service.
 - Group block rate has ended. Rooms may be available at the prevailing rate.
- Holiday Inn Express & Suites Nashville-Opryland
 - .6 of a mile from the host hotel.
 - No shuttle service.
 - Group block rate ends on 8/29.

Gaylord Hotels: Resort App

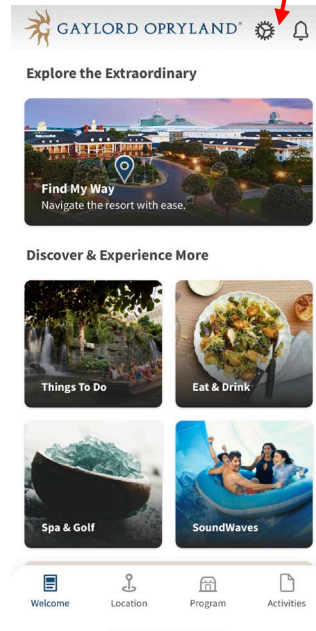
Get around the resort with ease, including features like pinpointing your location, step-by-step directions, and location sharing to help make meeting up with friends easy.

1. Search for "Gaylord Hotels Resort App" in the App Store or on Google Play.

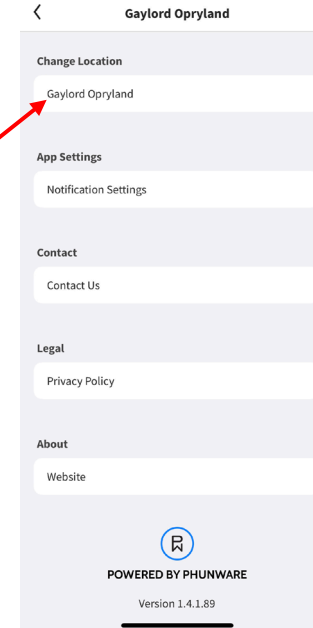
This is different than the Marriott Bonvoy app.



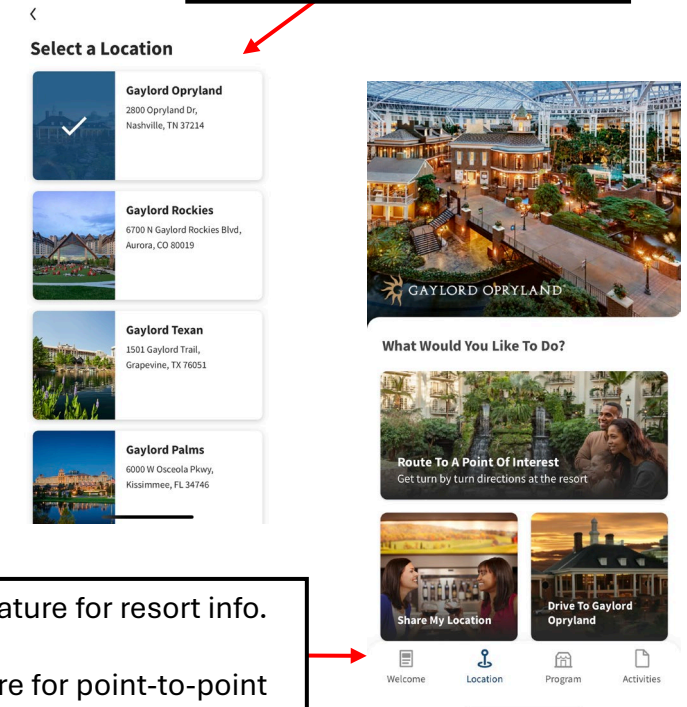
2. After downloading the app, use the gear symbol to edit the location



3. Tap the "Change Location" field to edit



4. Select "Gaylord Opryland"



5. Use the "Welcome" feature for resort info.

Use the "Location" feature for point-to-point route info and sharing your location.

AC&E Conference App

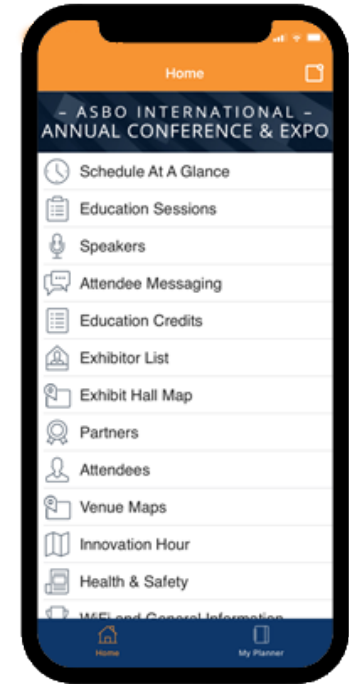
Be sure to utilize our event app for all things AC&E 2024!

View session information, exhibitor offerings, and connect with other attendees.

Receive timely updates so you can make the most of your time at the event.

Utilize “My Planner” to create your custom agenda of education, events, and exhibitors.

Our event app will be available in the Apple App Store & Google Play Store the week of 9/9/2024.



Registration

Location

Tennessee Ballroom Lobby A located on the Convention Center side, Level 2

Hours

Tuesday, September 17	Noon – 4:00 pm
Wednesday, September 18	7:00 am – 6:00 pm
Thursday, September 19	7:00 am – 6:00 pm
Friday, September 20	7:30 am – 4:00 pm

Questions Throughout Conference?

Stop by On-site Registration desk for assistance or look for an ASBO International staff member wearing ‘true blue’ shirts.

Registration Process

- Print Badge
 - Pre-Registration – Self-service scan QR code or look up name
 - On-site Registration – If you didn’t register in advance
- Pick-up Tickets
- Pick-up Conference Notebook
- Pick-up Lanyard for Badge
- Select Ribbons to add to your badge
 - Don’t forget your First Time Attendee Ribbon!
- Wear your badge throughout the conference
 - So we know you are part of our group
 - For scanning in/out of education sessions
 - For shuttle transportation to downtown Nashville

Exhibit Hall & Game



Review the list of exhibitors on the website and in the mobile app. There are more than 125 exhibitors offering products and services to help with challenges in your school district.



During the exhibit hall hours, be sure to visit the 42 exhibitors participating in the exhibit hall game.



The exhibitors participating in the game will be listed in the conference event app.



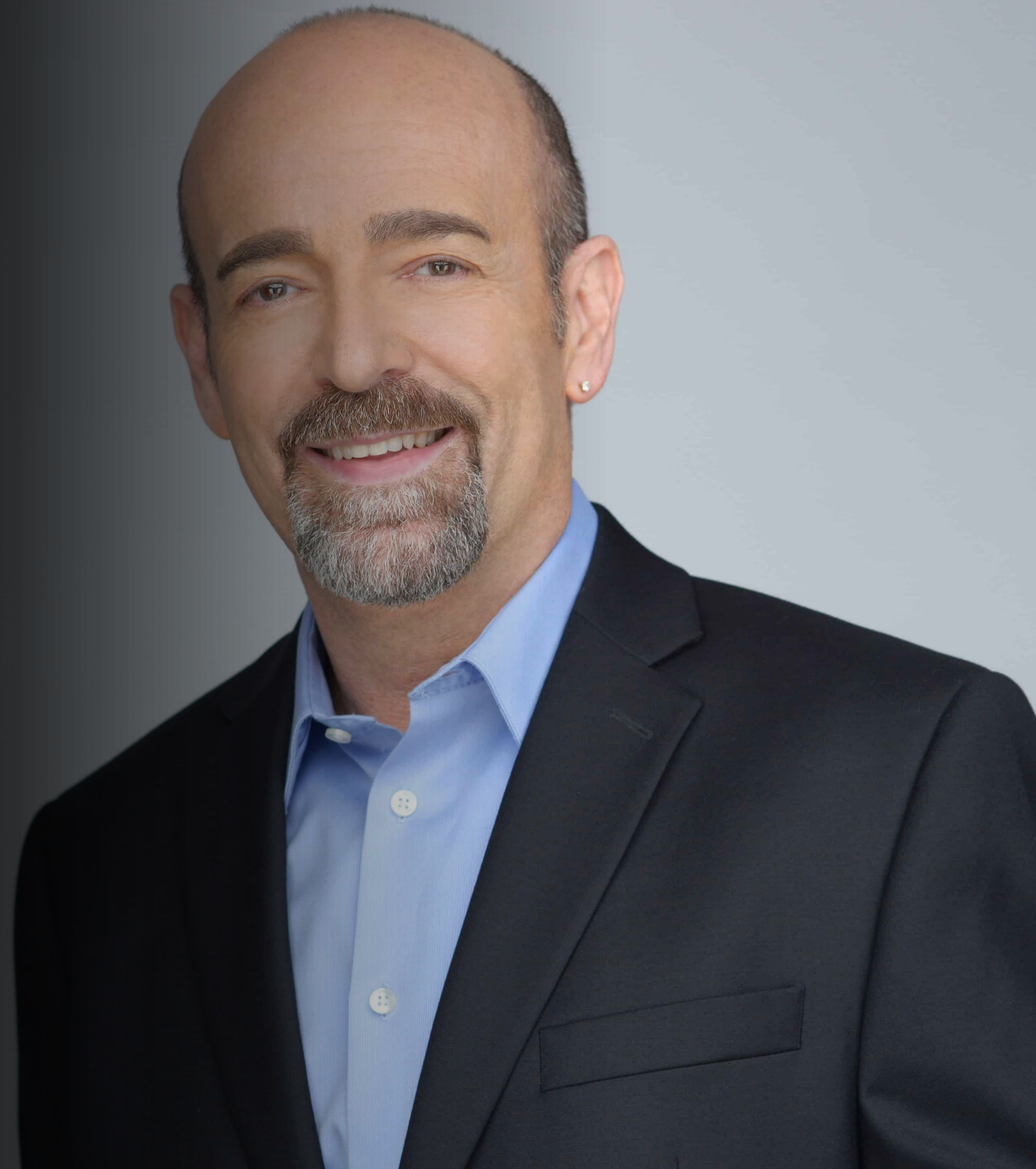
When you visit a participating booth, ask to scan their QR code to earn points.



Attendees that earn at least 300 points will be automatically entered into a drawing for a chance to win their choice of either a \$200 Amazon gift card or a 2025 Annual Conference & Expo registration.

Keynote Speaker — Steve Rizzo

- Thursday, September 19, 10:30 am
- Mindset is Everything – Common Sense Success Strategies
- Voted “Least Likely to Succeed” in High School
- Went on to become a high school English teacher at his high school
- Had his own Showtime comedy special and received the Showtime Comedy All-Star honor



Pre-Conference Workshops

Join colleagues and experts to discuss important and timely topics in depth.

Tuesday, September 17

1:00 p.m. – 4:00 p.m.

Requires registration with an additional fee

Pre-Conference Workshops

- AI Strategies for School Business: Mastering Prompt Engineering for Maximum Efficiency
 - Aziz Aghayev, MBA, CEO at Flowlyst
- Finding Leadership Balance with Others
 - Michael Jacoby, Ed.D, SFO, CAE, Illinois ASBO, Dekalb, Illinois
 - Mark Altmayer, CPA, Chief Financial Officer, Treasurer, Huntley Community School District 158, Algonquin, Illinois
- Strategic Budgeting in a Time of Financial Challenge
 - Joseph Trawick-Smith, Partner, Education Resource Strategies, Watertown, Massachusetts

Session Types

- Education Sessions – open to all SBP's, organized by Professional Standards/Focus Areas – Earn SFO, CPE, CAE Credits
- Opening Session – Welcome Address and what to know about AC&E
- General Session – Keynote & ASBO International Business
- Affiliate ASBO Track – specific to ASBO State Association Staff - Earn SFO, CPE, CAE Credits
- Invite Only – open to those who have received an invitation
- Receptions – open to all unless otherwise stated as invite-only

CE Credits/Scanning



SFO contact hours for SFOs



CPE education credits for CPAs



CAE credits for Association Professionals



Badges MUST BE SCANNED IN and OUT of Each Session



Evaluations to be completed in the Attendee Service Center on the AC&E website

Innovation Hour

- Thursday, September 19, 9:15-10:15 a.m.
- Brings research and industry together to facilitate innovation in the field of school business
- Panel discussion – School Business Insider Podcast
 - Moderator: John Brucato
 - Panelists:
 - Stephen Morales, MA, FISBL, Chief Executive Officer, Institute of School Business Leadership, Warwickshire, England
 - Mario Chiasson, PhD, Dir. of Research, Innovation & Change Management, District Scolaire Francophone Sud, New Brunswick, Canada
 - Laura Anderson, Associate Director, Edunomics Lab at Georgetown University

Roundtable Conversations with Industry Experts and Partners

Corebridge
Financial

Equitable

GovMVMt

Amazon Business

Lifetouch, Inc

CoSN

Tyler Technologies

K12 Security
Information
EXchange (K12
SIX)

LINQ

Voya Financial

ClearGov, Inc.

U.S. Retirement &
Benefits Partners

Georgetown
University/Edunomics Lab

Security Benefit

Events to Add to Your Schedule

Wednesday, September 18

Opening Session
1:00 pm – 1:30 pm

First-Time Attendee Reception
5:45 pm – 6:30 pm

Sponsored by  **US OMNI & TSACG**
Compliance Services

Welcome Reception
6:30 pm – 7:30 pm

Thursday, September 19

General Session and Keynote Speaker
10:30 am – 12:00 pm

EXPO Hall Opening Reception
3:45 pm – 5:45 pm

Friday, September 20

Best in School Business Awards
9:15 am – 10:15 am

EXPO Hall Closing Reception
10:15 am – 12:15 pm

Closing Reception (offsite)
7:30 pm – 11:30 pm

Peer to Peer

Charles Warren, Chief Financial Officer, Fort Smith School District

Mary Jennifer Dunlap, Compliance Manager, Warren County
Schools



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