



# IGNITE

POWERING INNOVATION,  
SHAPING TOMORROW

- ASBO INTERNATIONAL ANNUAL CONFERENCE & EXPO -

ASBO **ACE26**

PITTSBURGH, PENNSYLVANIA | OCTOBER 14-16

*Build Your Case!*

A guide to help you present to your supervisor why you should attend AC&E 26 and how this investment will benefit you and your school district.

[asbointl.org/ACE](https://asbointl.org/ACE) #ASBOACE26

# WHY ATTEND

## ASBO INTERNATIONAL'S ANNUAL CONFERENCE & EXPO?

- **High-Impact Learning** — Explore forward-thinking strategies, real-world solutions, and practical takeaways in 80+ education sessions offering SFO and CPE credits to support your professional growth.
- **Meaningful Connections** — Exchange ideas and insights with peers and thought leaders from across the country and around the world.
- **Solutions-Focused Exhibit Hall** — Discover the latest solutions and connect with providers who understand the challenges and priorities of today's school districts.

# STEPS TO BUILD YOUR CASE

Use the steps below to show how attending the 2026 Annual Conference & Expo will support your professional role and your district's priorities:

1. **Identify key issues** your district or organization is focused on right now.
2. **Reflect on your role** in addressing each issue, including your responsibilities and expected contributions.
3. **Review the** conference schedule and select session titles that align with these priorities and your role.
4. **Fill in the sample prompts** to show how attending these sessions will strengthen your ability to tackle key challenges and support your district's goals.

# BUILD YOUR CASE PROMPTS

Use the prompts below to help craft your proposal to attend AC&E for your supervisors. Outline your goals and show how your participation will deliver value to both you and your school district.

- 1. What are the opportunities for growth in our district?** *(Identify key areas where your district can improve or expand, such as strategic planning, staff development, equity initiatives, or technology integration.)*
- 2. What sessions will be available that can help our district grow/evolve?** *(List session names, speakers, exhibitors, etc. and provide reasoning based on your answers above.)*
- 3. What is the value of attending AC&E?** *(Include the potential learning opportunities, staying up to date on best practices, finding answers you are looking for, the people you will meet, etc.)*
- 4. What are the solutions that our district can evaluate during the Expo Hall and Innovation Hour?** *(List the products, software, services, or partners you want to evaluate, such as financial systems, payroll and ERP platforms, procurement tools, safety and security solutions, facilities services, transportation support, cybersecurity tools, HR platforms, and consulting services.)*
- 5. How will attending help you make better decisions in your role?** *(Share how the ideas, strategies, or solutions you gain can support your work and district priorities.)*
- 6. Who from our district should attend the conference?** *(List all individuals included)*
- 7. What is the total cost to attend AC&E?** *([Registration](#), [hotel](#), [travel](#), etc.)*
- 8. When is the conference and how many days will I/we be out of the office?** *(Include travel time)*



2. What new ideas, trends, or perspectives emerged?

3. What specific data, tools, or examples were presented that are worth revisiting?

### **Relevance to District Priorities**

1. What challenge or goal within the district does this session address?

2. How does this content align with current initiatives or strategic objectives?

3. In what ways can the information be applied across the organization or team?

### **Next Steps**

1. What actions should be taken based on the session content?

2. Are there any resources that should be reviewed or shared?

3. Who else in the district could benefit from this information?

## Networking Insights

1. Who were the key contacts made during or after the session?
2. What are their roles or affiliated organizations?
3. What future collaboration or follow-up opportunities exist?

## Session Reflection

1. What point, or idea, was most compelling or thought-provoking?
2. How does this session support ongoing responsibilities or leadership development?

*With appreciation for the partners whose support strengthens our members and the school business profession*

### ASBO INTERNATIONAL STRATEGIC PARTNERS



### ASBO INTERNATIONAL AFFINITY PARTNERS

