



American Society for
Transplantation and Cellular Therapy

2022 PARTNERSHIP PROSPECTUS

A group of healthcare professionals, including a man in a white lab coat with a stethoscope, are gathered around a table in a meeting. The image is overlaid with a blue tint. The text is positioned in the lower-left quadrant of the image.

The American Society for Transplantation and Cellular Therapy (ASTCT) is an international professional membership association of more than 3,000 physicians, investigators and other health care professionals from more than 45 countries. Our mission is dedicated to improving the application and success of blood and marrow transplantation (BMT) and related cellular therapies. We strive to be the leading organization promoting research, education and clinical practice in the field.

WHO JOINS ASTCT?

MEMBER



Physicians

ASSOCIATE MEMBER



Researchers and Scientists

AFFILIATE MEMBERS



Administrative Directors



Advanced Practice Professionals



Nurses



Pharmacists



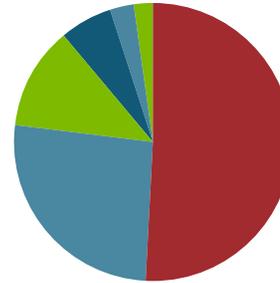
Social Workers

IN-TRAINING MEMBER



Fellow In-Training

MEMBER TYPES



Member: 40%

Affiliate: 26%

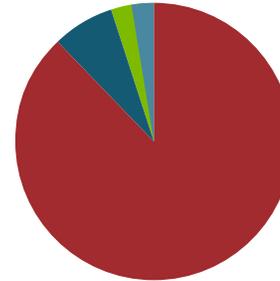
In-Training Member: 20%

Associate: 4%

International Member: 2%

Institutional Affiliate: 4%

MEMBER REGION



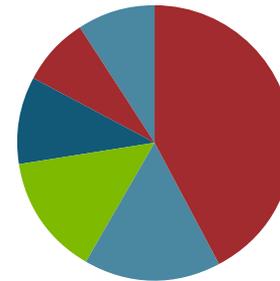
North America: 88%

Asia Pacific: 3%

Europe, Middle East, Africa: 3%

Latin America: 6%

MEMBERSHIP TENURE



0-2 years: 51%

3-5 years: 13%

6-10 years: 16%

11-15 years: 7%

16-20 years: 6%

20+ years: 7%

ASTCT also offers institutional membership, which enables the employees of cell therapy programs to join the association.

TANDEM MEETINGS

Transplantation & Cellular Therapy Meetings
of ASTCT™ and CIBMTR®



Tandem Meetings | Transplantation & Cellular Therapy Meetings of ASTCT and CIBMTR

The Tandem Meetings | Transplantation & Cellular Therapy Meetings of ASTCT and CIBMTR were first held in 1995. Because of the overlap in attendance, the American Society for Transplantation and Cellular Therapy (ASTCT) and the Center for International Blood & Marrow Transplant Research (CIBMTR) combined their annual meetings to allow participants to optimize their time and travel funds. Participants represent more than 4,000 attendees in the hematopoietic cell transplantation and cellular therapy field. Administrators, clinicians, data managers/clinical research professionals, fellows-in-training, investigators, laboratory technicians, MD/PhDs, nurses, nurse practitioners, pharmacists, physician assistants, and other allied health professional attendees benefit from a full scientific program that addresses the most timely issues in hematopoietic cell transplantation and cellular therapy.

ATTENDEE TYPES

Adult Physicians
Advanced Practice Professionals
Transplant Nurses
Clinical Research Associates
Informaticians and IT Practitioners
Pharmacists
Administrators
Pediatric Physicians
Medical Directors
Fellows In-Training
Scientists

ATTENDANCE HISTORY

2021: 4,625
2020: 4,196
2019: 4,055
2018: 3,878
2017: 3,491
2016: 3,221

SPONSOR BENEFITS

Exhibiting
Symposia
Product Theaters
Networking with the fields leaders
Support of other related activities

NEW INVESTIGATOR AWARD

\$105,000

The ASTCT New Investigator Award is designed to encourage clinical or laboratory research by young investigators in the field of BMT and cellular therapy. The award—\$50,000 per year for two years—is to be used to support the investigator's salary or research costs.

- Excellent way for your company to support the BMT and cellular therapy field
- Numerous past winners have been awarded NIH and other research grants
- Award activated immediately after the announcement and concludes after two years



“I am very grateful and honored to receive this award. I think it is fantastic that ASTCT chooses to support new projects being led by young researchers who are trying to launch their careers in academic medicine.”

Dr. Hana Andrlova
2021 New Investigator Awardee



ASTCT FALL CLINICAL EDUCATION CONFERENCE

for NPs, PAs, NURSES and FELLOWS

FALL CLINICAL EDUCATION CONFERENCE

\$3,000 - \$10,000 (Exhibits and Sponsorships)

The annual Fall Clinical Education Conference, typically held in partnership with a transplant center, is a multi-day conference that presents key findings from the Tandem Meetings. It also includes other timely and highly relevant research and clinical care topics in the field of BMT and cellular therapy.

Through lecture and case-based presentations, specialists discuss current treatment challenges faced by clinicians involved in the care of both adult and pediatric transplant patients.

ATTENDEE TYPES

- Nurse Practitioners
- Physician Assistants
- Fellows
- Junior Faculty

ATTENDANCE HISTORY

- 2021:** 368
- 2020:** 350
- 2019:** 250
- 2018:** 254
- 2017:** 210
- 2016:** 137



Learn more about the
**Fall Clinical
Education Conference**

ASTCT CLINICAL RESEARCH TRAINING COURSE FOR FELLOWS

\$25,000 - \$50,000

The ASTCT Clinical Research Training Course for Fellows focuses on improving clinical research skills and includes; reviewing and understanding subject eligibility and recruitment, clinical trial statistics, data management and quality control, study endpoints, late effects and quality of life, clinical pharmacology including polypharmacy and drug interactions, regulatory compliance, understanding relationships with pharmaceutical companies and third party payers, translational trials and working with laboratory investigators. This course selects 12 fellows based on their curriculum vitae, a proposed project and mentor.

CELL THERAPY TRAINING COURSE

\$10,000 - \$20,000 per year

The Cell Therapy Training Course, held in partnership with the International Society of Cell & Gene Therapy (ISCT) every two years, focuses on training 12 young international investigators in promoting the translation of basic cellular therapy research from the laboratory to the clinic. The course consists of both didactic lectures and hands-on workshops in the GMP laboratory where participants work with experts generating a cellular therapy product that could be used in the clinic.

FUNDAMENTALS OF HCT TRAINING PROGRAM

\$10,000 - \$20,000 per year

The Fundamentals of HCT Training Program is designed to provide practitioners with the skills required to care for patients undergoing hematopoietic stem cell transplantation (HCT). This course focuses on therapeutic management of HCT patients. In 2021, 240 attendees participated in this training program.

“This course provided insight into clinical trial design and conduct including the difficulties related to accrual at centers. The course will lead to better interventions and care for patients undergoing cellular therapy.”

2021 Clinical Research
Training Course Attendee

The Fundamentals of HCT Training Program will be a virtual event in 2022.

JOINT ASTCT-EBMT BASIC AND TRANSLATIONAL SCIENTIFIC RETREAT

\$15,000 - \$25,000

The Joint Scientific Retreat is a collaboration between ASTCT and EBMT to exchange cutting-edge basic/translational science ideas with attendees and trainees of the field. During this three day event, sessions focus on fundamental themes and novel technologies with an emphasis on unpublished and innovative science. Expected attendance in 2022 is 150 MDs and PhDs from the US and Europe.

ACCELERATE FORUM: CREATING A SUSTAINABLE ECOSYSTEM OF CELL AND GENE THERAPY

\$10,000 - \$25,000

This two-day workshop offers providers, payers, government agencies, and industry involved in the field of cell and gene therapy increased educational and advocacy opportunities. This workshop features educational sessions bridging the gap among stakeholders, and identify ongoing needs and opportunities in the field for advocacy, measurement of value and impact, and sustainability.

ASTCT INTERNATIONAL SCHOLARSHIP PROGRAM

\$5,000 - \$10,000

ASTCT will pilot an International Scholarship Program in summer 2022 in order to create a formal opportunity for physicians from low-income countries to receive training and observerships from designated institutions in the United States and to foster relationships and strengthen international application of BMT and related cellular therapies. Scholarship recipients will be permitted to observe patient care and engage in discussion with the top physicians in the field, but not provide any direct patient care themselves. Scholarship recipients will be able to observe a diverse array of rotations and optimize knowledge sharing and creating bridges between programs. Scholars will also attend the following year's Tandem Meetings, for which ASTCT will absorb the costs.

CORPORATE COUNCIL

\$15,000 - \$100,000 per year

The Corporate Council provides members with an opportunity to meet face-to-face with past and current ASTCT leadership and senior executives from member organizations in an informal, collegial environment.

By pooling their resources and expertise, the Council engages in joint problem-solving and collaborative opportunities that will advance the cause and culture of BMT and cellular therapy.

CORPORATE COUNCIL BENEFITS

- Establish meaningful dialogue between industry and thought leaders in BMT and cellular therapy, which includes ASTCT's current leaders and past presidents
- Share information, advice and assistance in developing new products and service to improve BMT and cellular therapy
- Discuss critical BMT and cellular therapy issues of mutual concern, find solutions to pressing challenges, share knowledge on best practices and partner with ASTCT on its major initiatives
- Receive reduced rates on ads in the ASTCT Abstracts bi-monthly e-newsletter

INDIVIDUAL MEMBERSHIP

\$150 - \$225 per year

ASTCT membership is open to all who have a stake or interest in the field, so your company's marketing, sales, and/or research and development staff can join and access membership benefits as Affiliate Members.

MEMBER BENEFITS

- Opportunity to serve on Society's Special Interest Groups
- Discounted registration rate for the Tandem Meetings
- Subscription to the journal of *Transplantation and Cellular Therapy*
- Access to the ASTCT monthly e-newsletter



GET CONNECTED

ASTCT WEBSITE

\$30,000 per year

The ASTCT website is the go-to source on BMT and cellular therapy field for the media, and referring physicians, suppliers, and patients. The ASTCT website averages 39,000 users per month.

SPONSORSHIP BENEFITS

- Advertisement or corporate logo that links to company's website to be posted on a prime location on ASTCT's homepage
- Single-sponsor program (Incumbent has the right-offirst-refusal)

ASTCT SCIENCE HIGHLIGHTS NEWSLETTER

Place your company's product, service or initiative in ASTCT's monthly abstract e-newsletter that's distributed to more than 7,000 readers on the first and third Friday of every month and has an average open rate of over 19%. Ad size is 1300 W X 300 H and will be placed below the content.

ADVERTISING RATES

- \$3,000 for (1) e-newsletter
- \$5,500 for (2) e-newsletters

JOB CONNECTION

Feature your company or service on the **Job Connection**, a career center that lets job seekers search for positions, sign up for job alerts and post a resume. For employers and recruiters, it offers an opportunity to advertise their openings to a highly qualified audience.



GAIN VISIBILITY

NUCLEUS CONTENT HUB

STARTING AT \$75,000

ASTCT's content hub, Nucleus, is the center for news and information relating to the cellular therapy community. The current topics featured on Nucleus are MRD, Bispecific T-cell Engagers, Chronic GVHD, Acute GVHD and Emerging CAR T therapies. Nucleus continues to grow with diverse content including podcasts and one-on-one interviews. ASTCT promotes Nucleus through email communication and social media outreach, resulting in an average of 1,000+ visitors per month. This is a great opportunity to support content focused on your company's area of expertise.

WEBINAR SERIES

\$7,000 - \$22,000

Sponsor single webinars or a series of webinars on various aspects of the transplant process. Each webinar or series of webinars will be available as live broadcasts and archived recordings. There will be both CME and non-CME options for webinars.

SESSION TOPIC IDEAS

- Management of AML/MDS Patients
- Donor selection and HLA typing
- Expanding Role of CAR-T Treatment
- Indications and referrals for transplant

TRANSPLANTATION AND CELLULAR THERAPY

Expand your reach by advertising in *Transplantation and Cellular Therapy*, the official journal of ASTCT. It serves as the source of innovative research, thoughtful commentaries and insightful reviews for members. [Learn more](#) about the print and digital offerings available.

ASTCT PRACTICE GUIDELINES MOBILE APP

Connect with the ASTCT community through the **Practice Guidelines Mobile App**. It provides instant access to the latest news in BMT and cellular therapy.



QUESTIONS?

Contact Angie Dahl, ASTCT Director of Development, for more information on opportunities for partnership, at **312-673-4833** or **adah1@astct.org**.

