



American Society for  
Transplantation and Cellular Therapy

PARTNERSHIP PROSPECTUS

A group of healthcare professionals, including a woman with short blonde hair and glasses, and a man in a white lab coat with a stethoscope, are engaged in a discussion around a table. The image is overlaid with a blue tint.

**The American Society for Transplantation and Cellular Therapy (ASTCT) is an international professional membership association of more than 2,600 physicians, investigators and other health care professionals from more than 45 countries. Our mission is dedicated to improving the application and success of blood and marrow transplantation (BMT) and related cellular therapies. We strive to be the leading organization promoting research, education and clinical practice in the field.**

# WHO JOINS ASTCT?

MEMBER



Physicians

ASSOCIATE MEMBER



Researchers and Scientists

AFFILIATE MEMBERS



Administrative Directors



Advanced Practice Professionals



Nurses



Pharmacists



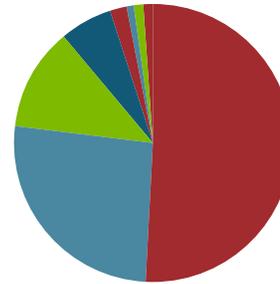
Social Workers

IN-TRAINING MEMBER



Fellow In-Training

MEMBER TYPES



**Member:** 46%

**Affiliate:** 23%

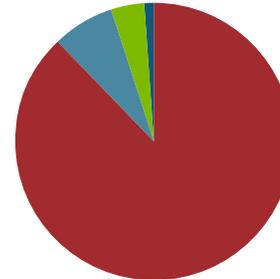
**In-Training Member:** 15%

**Associate:** 6%

**International Member:** 5%

**Institutional Affiliate:** 4%

MEMBER REGION



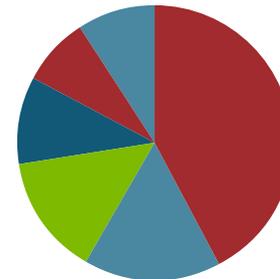
**North America:** 91%

**Asia Pacific:** 4%

**Europe, Middle East, Africa:** 4%

**Latin America:** 1%

MEMBERSHIP TENURE



**0-2 years:** 50%

**3-5 years:** 13%

**6-10 years:** 13%

**11-15 years:** 9%

**16-20 years:** 8%

**20+ years:** 7%

ASTCT also offers institutional membership, which enables the employees of cell therapy programs to join the association.



Transplantation &  
Cellular Therapy Meetings<sup>SM</sup>  
of ASTCT® and CIBMTR®



## TCT MEETINGS OF ASTCT AND CIBMTR

\$6,800 - \$250,000

**The Transplantation and Cellular Therapy Meetings (TCT Meetings)**, held in partnership with the Center for International Blood and Marrow Transplant Research (CIBMTR), is North America's largest gathering of worldwide experts in blood and marrow transplantation and cell therapy patient care, clinical investigation and laboratory research. The event includes scientific sessions, poster sessions, symposia and workshops on a wide variety of current issues in allogeneic and autologous transplants and cellular therapies.

### ATTENDEE TYPES

Adult Physicians  
Advanced Practice Professionals  
Transplant Nurses  
Clinical Research Associates  
Pharmacists  
Administrators  
Pediatric Physicians  
Medical Directors  
Fellows In-Training  
Scientists

### ATTENDANCE HISTORY

**2020:** 4,196  
**2019:** 4,055  
**2018:** 3,878  
**2017:** 3,491  
**2016:** 3,221

### SPONSOR BENEFITS

Exhibiting  
Symposia  
Product Theaters  
Networking with the fields leaders  
Support of other related activities

## NEW INVESTIGATOR AWARD

\$105,000

The ASTCT New Investigator Award is designed to encourage clinical or laboratory research by young investigators in the field of blood and marrow transplantation and cellular therapy. The award—\$50,000 per year for two years—is to be used to support the investigator's salary or research costs.

- Excellent way to enhance the company's stature in the BMT field
- Numerous past winners have been awarded NIH and other research grants
- Awardee announced at the TCT Meetings with ASTCT's President and a representative of the company
- Award activated immediately after the announcement and concludes after two years



*"This ASTCT award was the first grant that I received, and certainly helped launch my career. I am very grateful to ASTCT for recognizing my potential. I intend to fulfill on my promise of achieving independence as a researcher in the field of BMT."*

**2020 New  
Investigator Awardee**



**ASTCT FALL CLINICAL  
EDUCATION CONFERENCE**  
*for NPs, PAs, NURSES and FELLOWS*

**FALL CLINICAL EDUCATION CONFERENCE**

\$3,000 - \$10,000 (Exhibits and Sponsorships)

The annual Fall Clinical Education Conference, typically held in partnership with a transplant center, is a multi-day conference that presents key findings from the TCT Meetings, as well as other timely and highly relevant research and clinical care topics in the field of blood and marrow transplantation.

Through lecture and case-based presentations, specialists discuss current treatment challenges faced by clinicians involved in the care of both adult and pediatric transplant patients.

**ATTENDEE TYPES**

- Nurse Practitioners
- Physician Assistants
- Fellows
- Junior Faculty

**ATTENDANCE HISTORY**

- 2020:** 350
- 2019:** 250
- 2018:** 254
- 2017:** 210
- 2016:** 137
- 2015:** 115



Learn more about the  
**Fall Clinical  
Education Conference**

## **ASTCT CLINICAL RESEARCH TRAINING COURSE FOR FELLOWS**

\$25,000 - \$50,000

The ASTCT Clinical Research Training Course for Fellows focuses on improving clinical research skills and includes; reviewing and understanding subject eligibility and recruitment, clinical trial statistics, data management and quality control, study endpoints, late effects and quality of life, clinical pharmacology including polypharmacy and drug interactions, regulatory compliance, understanding relationships with pharmaceutical companies and third party payers, translational trials and working with laboratory investigators. This course selects 12 fellows based on their curriculum vitae, a proposed project and mentor.

## **CELL THERAPY TRAINING COURSE**

\$10,000 - \$20,000 per year

The Cell Therapy Training Course, held in partnership with the International Society of Cell & Gene Therapy (ISCT) every two years, focuses on training 12 young international investigators in promoting the translation of basic cellular therapy research from the laboratory to the clinic. The course consists of both didactic lectures and hands-on workshops in the GMP laboratory where participants work with experts generating a cellular therapy product that could be used in the clinic.

## **FUNDAMENTALS OF HCT TRAINING PROGRAM**

\$10,000 - \$20,000 per year

The Fundamentals of HCT Training Program is designed to provide practitioners with the skills required to care for patients undergoing hematopoietic stem cell transplantation (HCT). This course focuses on therapeutic management of HCT patients.

*“What I think is so special about this course is how you receive so much personalized support in learning how to build a clinical trial idea, which will continue to benefit you throughout your career. In addition, the relationships you build with the faculty as well as the other attendees make you suddenly feel part of the community that you are trying to build your career in.”*

*2019 Clinical Research  
Training Course Attendee*

The Fundamentals of  
HCT Training Program  
will transition into  
a virtual event in 2021.

## **ASTCT EBMT SCIENTIFIC RETREAT**

\$10,000 - \$25,000

The ASTCT EBMT Scientific Retreat is a collaboration between ASTCT and EBMT to exchange cutting edge basic/translational science ideas with attendees and trainees of the field. During this three day event sessions will focus on fundamental themes and novel technologies with an emphasis on unpublished and innovative science. We expect 100 - 150 MDs and PhDs from the US and Europe.

## **VALUE FORUM**

\$10,000 - \$25,000

During the Value Forum we will discuss the expected benefits and challenges of applying various health economics value assessment frameworks to innovative cellular therapies. Through a series of moderated sessions, a group of multidisciplinary thought leaders and stakeholders, including payers, physicians and health economists, will share their perspectives on value and innovation during this one day meeting.

## **ASTCT INTERNATIONAL SCHOLARSHIP PROGRAM**

\$5,000 - \$10,000

In order to create a formal opportunity for physicians from low-income countries to receive training and observerships from designated institutions in the United States and to foster relationships and strengthen international application of BMT and related cellular therapies, ASTCT has created an International Observership Program beginning in late 2021. This observership will span at least two institutions in the United States that will be designated by the ASTCT Committee on International Affairs.

Scholarship recipients will be permitted to observe patient care and engage in discussion with the top physicians in the field, but not provide any direct patient care themselves. Scholarship recipients will be able to observe a diverse array of rotations and optimize knowledge sharing and creating bridges between programs. The three to four week long program will culminate in attendance to the annual TCT Meeting of ASTCT and CIBMTR in 2022.

## CORPORATE COUNCIL

\$15,000 - \$50,000 per year

The Corporate Council provides members with an opportunity to meet face-to-face with past and current ASTCT leadership and senior executives from member organizations in an informal, collegial environment.

By pooling their resources and expertise, the Council engages in joint problem-solving and collaborative opportunities that will advance the cause and culture of blood and marrow transplantation and cellular therapy.

### CORPORATE COUNCIL BENEFITS

- Establish meaningful dialogue between industry and BMT thought leaders, which includes ASTCT's current leaders and past presidents
- Share information, advice and assistance in developing new products and service to improve blood and marrow transplantation and cellular therapy
- Discuss critical BMT and cellular therapy issues of mutual concern, find solutions to pressing challenges, share knowledge on best practices and partner with ASTCT on its major initiatives
- Receive reduced rates on ads in the ASTCT Abstracts bi-monthly e-newsletter

## INDIVIDUAL MEMBERSHIP

\$150-\$225 per year

ASTCT membership is open to all who have a stake or interest in the field, so your company's marketing, sales, and/or research and development staff can join and access membership benefits as Affiliate Members.

### MEMBER BENEFITS

- Opportunity to serve on Society's committees
- Discounted registration rate for the TCT Meetings
- Subscription to the journal of Transplantation and Cellular Therapy
- Access to the ASTCT monthly e-newsletter



## GET CONNECTED

### ASTCT WEBSITE

\$30,000 per year

The ASTCT website is the go-to source on blood and marrow transplantation and cellular therapy field for the media, and referring physicians, suppliers, and patients.

### SPONSORSHIP BENEFITS

- Advertisement or corporate logo that links to company's website to be posted on a prime location on ASTCT's homepage
- Single-sponsor program (Incumbent has the right-offirst-refusal)

### ASTCT ABSTRACT NEWSLETTER

Place your company's product, service or initiative in ASTCT's monthly abstract e-newsletter that's distributed to more than 5,000 readers on the first and third Friday of every month and has an average open rate of over 21%. Ad size is 1300 W X 300 H and will be placed below the content.

### ADVERTISING RATES

- \$3,000 for (1) e-newsletter; \$2,500 for Corporate Council Members
- \$5,500 for (2) e-newsletters; \$4,500 for Corporate Council Members

## JOB CONNECTION

Feature your company or service on the **Job Connection**, a career center that lets job seekers search for positions, sign up for job alerts and post a resume. For employers and recruiters, it offers an opportunity to advertise their openings to a highly qualified audience.



# GAIN VISIBILITY

## WEBINAR SERIES

\$7,000 - \$22,000

Sponsor single webinars or a series of webinars on various aspects of the transplant process. Each webinar or series of webinars will be available as live broadcasts and archived recordings. There will be both CME and non-CME options for webinars.

### SESSION TOPIC IDEAS

- Management of AML/MDS Patients
- Donor selection and HLA typing
- Expanding Role of CAR-T Treatment
- Indications and referrals for transplant

## ***TCT: TRANSPLANTATION AND CELLULAR THERAPY (FORMERLY BBMT)***

Expand your reach by advertising in *TCT: Transplantation and Cellular Therapy*, the official journal of ASTCT. It serves as the source of innovative research, thoughtful commentaries and insightful reviews for members. **Learn more** about the print and digital offerings available.

## **ASTCT PRACTICE GUIDELINES MOBILE APP**

Connect with the ASTCT community through the **Practice Guidelines Mobile App**. It provides instant access to the latest news in BBMT and cellular therapy.



# QUESTIONS?

Reach out to Angie Dahl, ASTCT Director of Development, for more information on opportunities for partnership, at [312-673-4833](tel:312-673-4833) or [adahl@astct.org](mailto:adahl@astct.org).

