2022 ACCESS Working Group Committee: Awareness

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Equal Outcomes for All
Challenge

A key barrier to increasing ACCESS to therapy is lack of awareness

Providers

• Lack of knowledge of rapid advancements and changes in treatment options
• New standards of care, including referral guidelines that often are not disseminated to community physicians or even physicians at academic institutions that do not offer HCT/CT

Patients

• Lack of knowledge of HCT / CT treatment options
• Access to available care and support information
Goals

Increase ACCESS for all patients via community awareness for pre-referral and referral to improve outcomes and survival

Providers

• Develop partnerships and build connections between academic and community physicians
• Provide education and access to research

Patients

• Build / strengthen partnerships with national disease-specific groups and health focused community organizations to increase awareness of transplant and cellular therapy
Actions to drive awareness

Providers

Develop partnerships and connections with community physicians
• Launched the Physician Exchange program
  o Fosters discussion on how to support patients in their journeys from the community practice to the Transplant Center
  o Includes a toolkit for reference and support from NMDP
  o Capability and content to host roundtables available for MDS and SCD

Provide education and access to research
  o Integrates recent research and information into UpToDate
  o Reviews underway of specific UpToDate pages to identify opportunities to highlight evidence-based guidelines and practicing-changing research from CIBMTR and the BMT CTN
Actions to drive awareness

Patients

Build / strengthen partnerships with national disease specific groups and health focused community organizations

- Identified targeted list of partners
- Scheduling partner meetings to discuss development of joint campaigns and local outreach efforts to raise awareness and share support information
Opportunities to increase awareness

- Spread the word with your networks
- Share your ideas
- Partner with us

Equal Outcomes for All