We are excited to present opportunities for support at the 2021 TCT | Transplantation & Cellular Therapy Meetings of ASTCT and CIBMTR.

The TCT | Transplantation and Cellular Therapy Meetings (formerly the BMT Tandem Meetings) were first held in 1995. Because of overlap in constituency, the ASTCT (formerly ASBMT) and the CIBMTR combined their annual meetings to allow participants to optimize time and travel funds by attending two meetings in one week. The meetings have grown to over 4,000 BMT and cellular therapy professionals, and this year’s TCT Meetings will include but not limited to educational sessions focused on the following scientific topics:

- Acute GVHD: Therapies for New Targets
- Cellular Therapies: New Platforms and Targets
- Chronic GVHD: Mechanisms and New Therapies
- Creating Solutions Through International Collaboration: Lessons Learned During the COVID-19 Pandemic
- Gene Therapy for Non-Malignant Diseases
- Immunotherapy in Myeloma
- Late Effects: Working Early to Improve Long-Term Outcomes
- Leukemia: Drugs to Decrease Relapse
- NK Cellular Therapies
- Oxygen Sensing
- T-Cells: Biology to Therapeutics
- Transplantation and Cell Therapy During Pandemics
- The Impact of COVID-19 on the Global Transplant Community
- The Microbiome and Transplant Outcomes

We look forward to partnering with you and welcoming you to the 2021 TCT Meetings in Honolulu!

Leslie S. Kean, MD, PhD
Boston Children’s Hospital

Edmund “Ned” Waller, MD, PhD
Emory University Hospital
2020 ATTENDEE INFORMATION

- **39%** Physicians (MD) and Researchers (PhD)
- **10%** Nurses
- **6%** Advanced Practice Professionals
- **8%** Data Managers/Clinical Research Professionals
- **6%** Pharmacists
- **5%** Fellows in-Training

**ATTENDEE JOB SPECIALTIES**

- Cellular Biology
- Clinical Sciences
- Medicine
- Medicine Hematology/Oncology
- Pediatric Hematology/Oncology
- Other

*This represents the percent of those who identified within the available categories.*
2020 ATTENDEE INFORMATION

4,195 ATTENDEES | 89% DOMESTIC | 11% INTERNATIONAL
# TCT MEETINGS SUPPORT LEVELS

For more details on each support level, contact TCTMeetings@mcw.edu.

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Platinum $250,000+</th>
<th>Gold $100,000+</th>
<th>Silver $50,000+</th>
<th>Bronze $15,000+</th>
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<tbody>
<tr>
<td>Recognition in Conference Materials and Signage</td>
<td>X</td>
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<tr>
<td>Recognition in Mobile App</td>
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<td>Opportunity to Provide a Door Drop Insert</td>
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<tr>
<td>Additional Complimentary Full Conference Registration Passes</td>
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<td>4</td>
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<tr>
<td>Invites to the TCT Reception Saturday Evening</td>
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<td>2</td>
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<tr>
<td>Pre-Conference Mailing List</td>
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TCT MEETINGS SUPPORT

TCT Reception
$50,000 (partial support available)
Host the final celebration before the TCT Meetings come to a close. This special event takes place on Saturday evening and is open to all attendees.

Abstract Book
$30,000
Support includes full page advertising, which includes cover two (inside front cover) and cover four (outside back cover). Half page, as well as custom ad specs available upon request. Artwork deadline is November 2, 2020.

Live Twitter Wall
$25,000 (one), $45,000 (two)
Be at the center of the TCT Meetings social scene by supporting the Live Twitter Wall(s). Support includes logo placement on Twitter Wall(s), acknowledgment in meeting materials and on-site signage. Approved logo type: corporate logo.

Poster Sessions
$25,000 (one), $45,000 (two)
Network with colleagues and poster authors while reviewing the accepted posters. Approved logo type: corporate logo.

Award Lectures
$25,000 each (Mortimer M. Bortin Lecture or E. Donnall Thomas Lecture)
Support the honored lectures by clinicians or investigators who have contributed meritoriously to the advancement of knowledge or clinical research in blood and marrow transplantation and cellular therapy. Approved logo type: corporate logo.

Beverage Break
$10,000 per day or $30,000 for the week
Morning breaks are scheduled to take place throughout the exhibit hall.

Best Abstract Award
$7,500 each
Support the best abstract awards in basic and clinical research. Approved logo type: corporate logo.

Orientation to ASTCT & CIBMTR
$5,000
Encourage collaboration and networking of first-time fellows and junior faculty as they learn more about ASTCT and CIBMTR. Approved logo type: corporate logo.
EDUCATION SUPPORT

CME Symposia Meals
$80,000 - $135,000 each

A Satellite Symposia is a unique opportunity to deliver educational content to thousands of medical professionals to help improve patient care. The TCT Meetings offers two mealtime symposia (breakfast and lunch). Applications are due August 3, 2020 with conditional approval emails being sent late August.

Plenary Sessions*
$65,000 each

Concurrent Scientific Sessions*
$35,000 each

Parallel Tracks
$25,000 - $50,000

The TCT Meetings is proud to offer the following tracks during its 2021 Meetings. Educational support of any of the tracks includes acknowledgement in meeting materials and on-site signage. Approved logo type: corporate logo.

- Administrative Directors Track
- Advanced Practice Provider Track
- BMT CTN Coordinators Meeting
- BMT CTN Investigators Meeting
- TCT Nursing Track
- TCT Pharmacists Track
- Clinical Research Professionals / Data Management Track
- IT and Informatics for Transplant and Cellular Therapy
- Pediatric Track

*Contact the team at TCTMeetings@mcw.edu for more information.
MARKETING OPPORTUNITIES

Full Conference WiFi
$50,000 (Not exclusive; Multiple support opportunities)
Support something that attendees can’t live without—WiFi! Provide connectivity for all conference attendees with support of the TCT Meetings Wi-Fi. Approved logo type: corporate logo.

Charging Tower(s)
$15,000 each
Be the supporter of the convenient charging towers throughout the TCT Meetings. Dimensions of the charging towers are as follows: 21”W x 11”H (top and bottom; X2 each); 7.5”W x 61”H (sides; X2 each). Each tower holds 20 devices.

Mobile App
$25,000
The TCT Meetings mobile app is the only scheduling tool attendees will need to make the most out of their time. Support includes a logo banner throughout the app. Logo cannot exceed 100px in height. Vector graphics preferred. Approved logo type: corporate logo. Artwork due October 20, 2020.

Conference Bag
$45,000
Add your logo to the bag that all registered TCT Meetings attendees will be utilizing throughout the conference. Approved logo type: corporate logo.

Meeting Notebook
$25,000
The TCT Meetings notebook goes into the hands of each registered attendee. Approved logo type: corporate logo.

Name Badge Wallet
$20,000
With support of the name badge wallet, your logo will be front-and-center as TCT Meetings attendees navigate the event space. Approved logo type: corporate logo.

Pocket Guide
$25,000
Need TCT Meetings information quickly? The pocket guide is the go-to resource for attendees to reference session dates and times, and venue maps. Support includes logo on the front cover and one full-page advertisement within the interior pages. Artwork is due December 4, 2020.

Housing Confirmation Emails
$25,000
Include your logo on all TCT Meetings housing confirmation emails. Support includes logo or logo banner on each housing confirmation email, and all housing changes and/or cancellations emails. Banner specs are as follows: 575”W x 375”H. Approved logo type: corporate logo.
MARKETING OPPORTUNITIES

Hotel Room Key
$30,000
Place your corporate or product logo on the hotel room keys at select TCT Meetings hotels.

Ad in Door Drop
$5,000 *(Non-profit rates available)*

Hand Sanitizer Stations
$25,000
The health and safety of attendees is always key to a successful conference! Support includes your corporate logo on hand sanitizer stations that will be placed throughout the event space.

Cell Phone Sanitizers
$25,000
Attendees’ phones play host to viruses and bacteria. Help them avoid pushing germs right up against their face with the cell phone sanitizer and screen cleaner. Place your corporate or product logo on this all-in-one spray and wipe E-Z carry bottle and pad.

Walking Challenge
$25,000
Deeply engaged attendees drive booth traffic, and expand brand awareness and affiliation with wellness and mobile health innovation. Support this fun and social wellness program will have exclusive branding within:

- Dedicated Challenge iOS and Android apps that can be used to track steps before, after and during the meetings
- Digital Challenge Leader Board, which can be displayed inside your booth and/or within the prominently located Challenge booth
- Challenge scan-in signs that drives participants to your booth and/or other desired activities via gamification
- Recognition in all Challenge promotions and communications, including a dedicated Challenge webpage and daily update emails

Be Well Breaks
Due to the number of meetings and tightly packed schedules, conferences can be high stress, and a greater emphasis on wellness can help keep days productive and inspired. Support a well-being offering like a dedicated meditation room or yoga session to help attendees alleviate stress.
**Benefits to Exhibiting**

- Exposure to the world’s top BMT and cellular therapy physicians and allied health professionals
- Coffee breaks, food functions and the Wednesday Networking Reception all take place within the exhibit space
- Recognition in TCT Meetings materials and mobile app

**Exhibit Rates**

<table>
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<tr>
<th>10x10</th>
<th>10x20</th>
<th>10x30</th>
<th>20x20</th>
<th>20x30</th>
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<td>$6,800 (inline)</td>
<td>$19,500 (inline)</td>
<td>$30,000 (inline)</td>
<td>$45,000</td>
<td>$69,000</td>
<td>$94,000</td>
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<tr>
<td>$8,900 (corner)</td>
<td>$21,500 (corner)</td>
<td>$33,000 (corner)</td>
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</table>

*Rates include:

- Networking Reception in the exhibit space on Wednesday, February 10 from 6:30 p.m. – 7:30 p.m. (booth staff required)
- All exhibit rates are for four days and include two complimentary meeting registrations for every 10”x10” space
- Publishing companies pay 50% and non-profits pay 25% of the exhibit rates. Reduced pricing limited to 10”x10” spaces
- Non-CME educational support over $30,000 qualifies for a complimentary 10”x10” inline booth
Booth Allocation Policy
TCT Meetings management will confirm exhibit space upon receipt of a signed electronic application form with payment in full. Receipt of the application form by the management shall not confer any claim to subsequent approval. Exhibit space will NOT be allocated until payment is received.

Exhibitor Kit
A complete exhibitor kit, including rules and regulations, vendor contact and shipping information, and freight and labor deadlines will be available in fall 2020 and sent to each confirmed exhibitor.

Exhibitor Move-In
• Tuesday, February 9: 10:00 a.m. - 5:00 p.m.

Exhibitor Move-Out
• Saturday, February 13: 2:30 p.m. - 10:00 p.m.

Exhibit Hall Hours
• Wednesday, February 10: 8:00 a.m. - 2:30 p.m.
• Wednesday, February 10 (Networking Reception): 6:30 p.m. - 7:30 p.m.
• Thursday, February 11: 8:00 a.m. - 2:30 p.m.
• Friday, February 12: 8:00 a.m. - 2:30 p.m.
• Saturday, February 13: 8:00 a.m. - 2:30 p.m.

Brandining Opportunities throughout the Hawaii Convention Center:
• Short Column Wraps
• Tall Column Wraps
• Banners
• Window Clings
• Floor Clings
• Escalator Clings

*Rates are available upon request to the TCTMeetings@mcw.edu.
2020 SUPPORTERS

Abbvie
Actinium Pharmaceuticals, Inc.
Adaptive Biotechnologies
Acrotech Biopharma, LLC
Amgen Inc.
Arkansas Children’s Hospital
Astellas Pharma US, Inc.
AstraZeneca
Atara Biotherapeutics Inc.
Bluebird bio
Bristol-Myers Squibb
CareDx
Celgene Corporation
Daiichi Sankyo, Inc.
Dana-Farber Cancer Institute
DKMS
Fred Hutchinson Cancer Research Center
Gamida Cell Ltd.
Gift of Life
HistoGenetics
Immudex
Incyte Corporation
Janssen
Jazz Pharmaceuticals, Inc.
Karius
Kashi Clinical Laboratories
Kite Pharma
LabCorp
MAK-SYSTEM
Mallinckrodt LLC
Medpace
Memorial Sloan Kettering Cancer Center
Merck & Company, Inc.
Mesoblast
Miami Cancer Institute
Millennium Pharmaceuticals, Inc.
Miller Pharmacal Group, Inc.
Milenyi Biotec
MSA-EDITLife
NMDP/Be the Match
Nebraska Medicine
Northwell Health
Novartis Oncology
Omeros Corporation
Oncology Nursing Certification Corporation
OTTR, Inc.
Partner Therapeutics
Pfizer
Pharmacyclics, LLC
Physicians’ Education Resource, LLC
Registry Partners
Sanofi Genzyme
Sarah Cannon
Seattle Genetics
Shire
Siteman Cancer Center
Sobi, Inc.
Stanford Childrens
Stemcell Technologies
Steamline
STEMSOFT Software
stemTrak
Takeda Oncology
Terumo BCT
Title21 Health Solutions
UF Health Cancer Center
Versiti
Viracor Eurofins
VRL Eurofins
WellSky

IMPORTANT DATES

Fall 2020
Registration & Housing Opens

February 9, 2021
Exhibitor Move-In

February 10, 2021
Exhibit Hall Opens

February 11, 2021
Exhibit Hall Opens

February 12, 2021
Exhibit Hall Opens

February 13, 2021
Exhibit Hall Opens

Site Address
Hawaii Convention Center
1801 Kalakaua Avenue
Honolulu, HI 96815
QUESTIONS?

Please contact the TCT Meetings Conference Office at TCTMeetings@mcw.edu

To secure your exhibit space, please visit our online Exhibit and Support Portal to purchase booth space, support packages, or add-ons.

The TCT Meetings have the right to alter support offerings in order to comply to health and safety guidelines.