



TOGETHER WE GROW 2026 SPONSOR AND PARTNERSHIP GUIDE

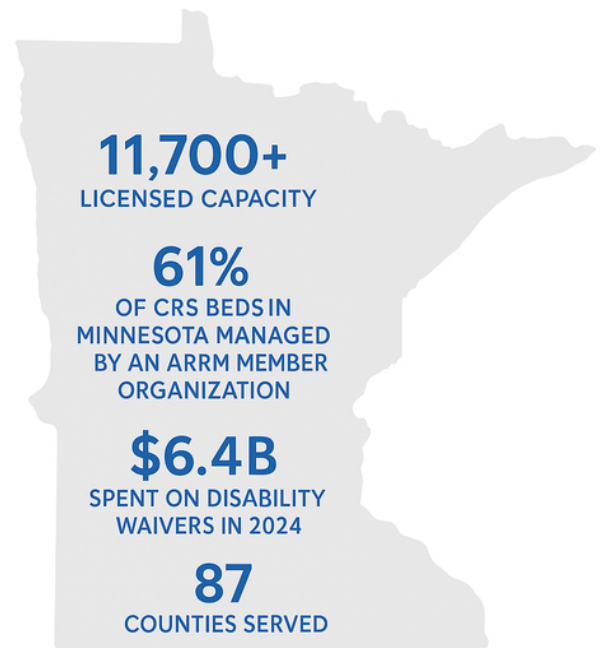
Together with our sponsors, we create standout events, support our members, and build meaningful connections across Minnesota's disability services community.



860 Blue Gentian Road
Suite 190
Eagan, MN 55121
Phone: (651) 291-1086
events@arrm.org

WHO WE ARE

ARRM is a nonprofit association of nearly 200 provider organizations, businesses, and advocates working to advance home and community based services for Minnesotans with disabilities. Since 1970, ARRM has led statewide advocacy, training, and system reform efforts that strengthen the disability services field. Our members operate thousands of HCBS, foster care, and day service programs across the state and are dedicated to supporting people with disabilities in leading meaningful, independent lives.



WHAT WE DO

ARRM members deliver a wide range of supports to more than 34,000 Minnesotans with disabilities, including individuals with developmental, physical, intellectual, and mental health needs, as well as those with brain injury or autism. Members provide services through Minnesota's HCBS waivers, Intermediate Care Facilities, Semi Independent Living Services, and other community programs. Collectively, ARRM members employ more than 27,000 staff statewide, forming a vital workforce that strengthens communities and enhances quality of life.

WHY SPONSOR

ARRM's work to advance quality services and support Minnesota's disability provider community is strengthened by committed sponsors who share our mission. Sponsorship enhances the experience of our events while positioning your organization as an engaged partner in driving progress for people with disabilities. Each opportunity is designed to offer meaningful visibility, direct engagement, and lasting value, giving organizations of all sizes a clear path to get involved.

Throughout the year, ARRM events bring together hundreds of professionals from across the disability services field. These conferences, advocacy gatherings, and training programs create powerful touchpoints for sponsors to connect with provider leaders, innovators, and decision makers. Supporting ARRM is more than a marketing opportunity. It is an investment in the future of disability services and a chance to stand alongside a strong, mission driven community.

EMAIL NEWSLETTER SPONSORSHIP

Get your business's name in our members' inboxes! Our email newsletters go out biweekly to over 3,000 industry leaders and contain the latest news providers need to know.



Featured \$1,000

- Prime top-banner placement in one newsletter (600×200px)
- Sponsor feature with brief copy + logo
- Click-through link to your site or landing page
- Highlighted placement to an engaged industry audience
 - One social media shoutout (LinkedIn or Facebook)



Standard \$750

- Mid-newsletter banner (600×150px)
- Brief sponsor blurb + logo
- Click-through to your website
 - High visibility in our widely read newsletter



Supporting \$500

- Small footer ad placement (400×100px)
- Company name + link in our sponsor recognition section
 - Affordable visibility to a targeted provider audience

NETWORKING EVENT SPONSORSHIP

ARRM is expanding its event lineup with new, activity-based networking nights that bring together professionals from across the disability services community in a relaxed and memorable environment. These smaller, personal and interactive gatherings offer sponsors a unique opportunity to connect with attendees beyond our traditional conferences and trainings.

Networking events may include experiences such as an indoor golf simulator night, a floral design class, or other social activities where attendees participate for a small registration fee and the sponsor helps underwrite the remaining costs.



\$3,000 - \$5,000
varies by
event/activity

- Recognition as the exclusive Networking Event Sponsor
- Logo placement on event signage and promotional materials
- Verbal acknowledgment during event welcome
- Opportunity to address attendees informally or introduce the activity
- Social media recognition leading up to the event
- Two complimentary registrations for sponsor representatives
- Ability to provide branded giveaways (optional)



Sponsoring a networking experience allows your organization to be front and center during a fun, interactive event that naturally sparks conversation and relationship-building. These gatherings create a more personal and approachable setting to engage with providers, leaders, and emerging professionals from across Minnesota.

Your support makes these events more accessible while showcasing your commitment to strengthening community connections within the disability services field.

Upcoming Networking Concepts

Examples of potential experiences include:

- Indoor golf simulator social
- Floral arrangement design workshop
- Coffee tasting or latte-art class
- Escape room team challenge
- Seasonal craft or DIY studio session

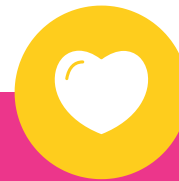
Final offerings will be selected based on member interest and availability, with sponsors notified in advance of event details.



WOMEN'S LEADERSHIP SUMMIT

MARCH 4, 2026 - BLOOMINGTON, MN

ARRM is so excited for our newest event offering, the Empower & Thrive: Women's Leadership & Wellness Summit, designed exclusively for women leaders in the ARRM community. This summit aims to foster leadership, professional development, personal wellbeing, and community-building among women in our field. Through engaging sessions, networking opportunities, and wellness activities, attendees will leave feeling empowered, connected, and ready to make an impact in their careers and beyond.



Platinum \$5,000

- Event Slideshow Recognition
- Social Media Recognition
- Opportunity to Address Attendees
- Post-Event Attendee List*
- Event Mobile App Recognition
- 2 Complimentary Event Registrations
- Printed Banner with Company Logo

DISABILITY SERVICES DAY

MARCH 24, 2026 - SAINT PAUL, MN

Disability advocacy's BIGGEST rally. Among the attendees are direct care workers, mid- and executive level provider management, people who receive services, family members, and legislative champions. Your sponsorship makes this important day a success.



Platinum \$1,000

- Event Slideshow Recognition
- Social Media Recognition
- Opportunity to Address Attendees
- Post-Event Attendee List*
 - Event Mobile App Recognition
- 2 Complimentary Event Registrations
- Printed Banner with Company Logo



BUSINESS AND FINANCE FORUM

JULY 14, 2026 - PRIOR LAKE, MN

ARRM BUSINESS & FINANCE FORUM 2026

The ARRM Business & Finance Forums attracts top business leaders for full day events dedicated to increasing knowledge and expertise in key areas of regulatory policy, business practices and fiscal management. Nearly 150 ARRM member decision-makers, operations and IT staff, and provider executives attend.

All Sponsorship Levels Include Standard Benefits:

- Printed banner
- Social media recognition
- Logo on event website
- Logo in event program



Platinum
\$3,000

Standard Benefits, plus:

- 2 complimentary event registrations
- Event slideshow recognition
- Complimentary exhibitor table for BFF and AC
- Post-event attendee list



Gold
\$2,000

Standard Benefits, plus:

- 1 complimentary event registration
- Event slideshow recognition



Silver
\$850

- Standard Benefits

Want more info on exhibitor registration? See page 8!



ANNUAL CONFERENCE

JULY 15, 2026 - PRIOR LAKE, MN

The ARRM Forward Annual Conference and Expo offers countless opportunities to interact with disability service industry decision-makers and personnel. Forward draws more than 800 DSPs, site supervisors, program managers, program directors, executives, and more. It's our largest event of the year, offering unparalleled access to disability services professionals.

All Sponsorship Levels Include Standard Benefits:

- Printed banner
- Logo on event website
- Logo in event program
- Event slideshow recognition



Platinum \$7,000

- Standard Benefits, plus:
- Social media recognition
 - Conference mobile app ad
 - 2 complimentary event registrations
 - Host a 30-minute sponsored session
 - Full-page printed ad in event program
 - Complimentary exhibitor table
 - Post-event attendee list
 - Opportunity to introduce keynote speaker and address attendees



Gold \$3,500

- Standard Benefits, plus:
- Conference mobile app ad
 - 2 complimentary event registrations
 - Host a 30-minute sponsored session
 - Half-page printed ad in event program
 - Complimentary exhibitor table



Silver \$2,000

- Standard Benefits

EXHIBITOR INFORMATION

JULY 14-15, 2026 - PRIOR LAKE, MN

The ARRM Annual Conference and Business and Finance Forum provide a high-energy exhibition space where organizations can connect directly with Minnesota's HCBS community. Exhibitors gain valuable visibility and the chance to engage with hundreds of attendees, from rising professionals to executive leaders. **Exhibitor Registration includes: draped table, chair, registration for 1 staff member, and table signage.**



Exhibitor Pricing

Booth Options

Early Bird:

Member: \$700

Non-Member: \$1,000

Regular Pricing:

Member: \$1,000

Non-Member: \$1,500

Add-Ons:

Electrical: \$150

Add Staff (2 days, full conference access and meals): \$250 ea.

Add booth space: \$700-\$1,000

Exhibitor Schedule

Move-In Hours — Tuesday, July 14

6:00 AM – 9:00 AM

Show Hours — Tuesday, July 14

9:00 AM – 5:00 PM

Show Hours — Wednesday, July 15

7:00 AM – 4:00 PM

Move-Out Hours — Wednesday, July 15

4:00 PM – 7:00 PM

Exhibitor Guidelines

To ensure a welcoming and professional experience for all attendees, exhibitors are expected to use only their assigned booth space, set up and tear down during designated times, and maintain courteous, business-appropriate conduct at all times. Marketing materials and displays must align with ARRM's mission, remain non-disruptive, and keep multimedia at low volume. Giveaways or raffles require pre-approval, and items such as alcohol or tobacco are not permitted. Exhibitors may collect attendee information only with explicit consent and must comply with applicable privacy regulations. All booths must follow safety and accessibility standards, with materials secured to avoid hazards. On-site sales require ARRM approval, and product demonstrations must be safe and non-destructive. Exhibitors are responsible for carrying their own liability insurance, as ARRM is not liable for exhibitor property. Violations of these guidelines may result in revoked privileges without refund. Above schedule hours are subject to change and will be communicated to those registered.

LEADERSHIP CONFERENCE

SEPTEMBER 30-OCTOBER 2, 2026 - BRAINERD, MN

ARRM's most exclusive sponsorship. The Leadership Conference doesn't happen without Platinum Sponsors. Attendees rely on these valuable ARRM partners for financial support of the conference and presenting information on top business issues. Platinum Sponsors are also invited to attend conference social events, such as the pontoon ride, karaoke pizza party, welcome reception, bags tournament, and more.



Platinum \$9,000

- Event Slideshow Recognition
- Social Media Recognition
- Opportunity to Address Attendees
- Post-Event Attendee List*
 - Event Mobile App Recognition
- 2 Complimentary Event Registrations
- Printed Banner with Company Logo



Non-organizational members may only attend this event if they are a sponsor. Please reach out to ARRM staff for supporting level opportunities starting at \$1,000 per attendee.

2026 ANNUAL SPONSOR PACKAGE

BE A YEAR-ROUND LEADER IN MINNESOTA'S DISABILITY SERVICES COMMUNITY

Become one of ARRM's premier annual partners and gain continuous, high impact visibility across every major ARRM event in 2026. As an Annual Platinum Sponsor, your organization is showcased all year long, earning trusted recognition, consistent brand exposure, and direct access to provider leaders and decision makers throughout the state.



WHAT YOU RECEIVE

Annual sponsors enjoy top-tier, platinum-level benefits at every ARRM signature event, including:

- Prominent logo placement across event websites, mobile apps, printed programs, and on-site signage
- Recognition in event slideshows and across ARRM social media channels year-round
- Verbal acknowledgment or speaking moments at select events
- 4 complimentary registrations per event
- Exhibitor opportunities at applicable conferences
- Access to post-event attendee lists
- 4 featured newsletter placements (one each quarter) reaching ARRM's full membership
- 2 hosted virtual offerings/webinars to engage members throughout the year
- Designation as an ARRM Annual Platinum Sponsor across ARRM marketing
- All individual Platinum Sponsor perks at each event

**Your sponsorship is featured
across all 2026 signature programs:**

**Women's Leadership Summit
March 4, 2026**

**Disability Services Day at the Capitol
March 24, 2026**

**Business & Finance Forum
July 14, 2026**

**Forward Annual Conference & Expo
July 15, 2026**

**Leadership Conference
Sept 30–Oct 2, 2026**



Investment

Total Value: \$25,000+

Annual Commitment: \$20,000

ENHANCEMENTS

SPONSORSHIP ADD-ONS

Customize your sponsorship to align with your brand and engagement goals. Each option can be added to your event sponsorship or selected individually with an option for any budget. Availability is limited, connect with [ARRM staff](#) to secure your registration or learn more.



Attendee Experience

Breakout Room Sponsor:
Women's Summit: \$2,500

Co-Branded Lanyards:
Leadership or Women's Summit: \$500
Forward + BFF Bundle: \$1,000

Branded Conference Tote Bags:
Women's Summit: \$750
Forward + BFF Bundle: \$1,500

Branded Notepads & Pens:
Leadership: \$1,250
Women's Summit: \$500
Forward + BFF Bundle: \$1,500

Photo Booth Sponsor:
Women's Summit or Forward: \$1,500

Attendee Headshot Sponsor:
Women's Summit or Forward: \$2,000



Food & Beverage/ Social Activities

Sweet Treat Social Break:
Women's Summit: \$500
Forward: \$1,500

Coffee & Refreshment Station:
Forward or BFF : \$750

Breakfast or Lunch Sponsor
Forward or BFF: \$3,000

Golf for Attendees:
Leadership: \$1,750

GRAPHICS GUIDELINES FOR SPONSORS & EXHIBITORS

All Sponsors & Exhibitors

Logo Requirements

- File Type: Vector preferred (.AI, .EPS, .SVG); high-res .PNG (300 DPI minimum) accepted
- Color Versions: Full-color + single-color (white or black)
- Minimum Size: 1000 px width
- Naming Format: *OrganizationName_Logo_Color.FileType*
- Usage: Event signage, digital promotions, printed materials

Forward Conference: Platinum Sponsors

Full-Page Program Ad

- Trim: 8.5" × 11"
- Bleed: 0.125"
- Safe Area: 0.5" inside trim
- File Type: High-res PDF preferred; .TIFF/.PNG at 300 DPI also accepted
- Color Mode: CMYK

Mobile App Ad

- Size: 1464 × 420 px
- File Type: .PNG or .JPG
- Resolution: 72 DPI
- Color Mode: RGB
- Max File Size: 2 MB

Forward Conference: Gold Sponsors

Half-Page Program Ad

- Trim: 8.5" × 5.5" (horizontal)
- Bleed: 0.125"
- Safe Area: 0.5" inside trim
- File Type: High-res PDF preferred; .TIFF/.PNG at 300 DPI accepted
- Color Mode: CMYK

Mobile App Ad

- Size: 1464 × 420 px
- File Type: .PNG or .JPG
- Resolution: 72 DPI
- Color Mode: RGB
- Max File Size: 2 MB

Submission Instructions

Email all materials to events@arm.org with subject line:

"[Event Name] Sponsor Materials – [Your Organization Name]"

Materials are due four weeks before the event. Large files may be sent via shared link.