ARRM

BETTER TOGETHER

2027 SPONSORSHIP AND PARTNERSHIP OPPORTUNITIES

Meaningful connections. Shared opportunities. Stronger communities.

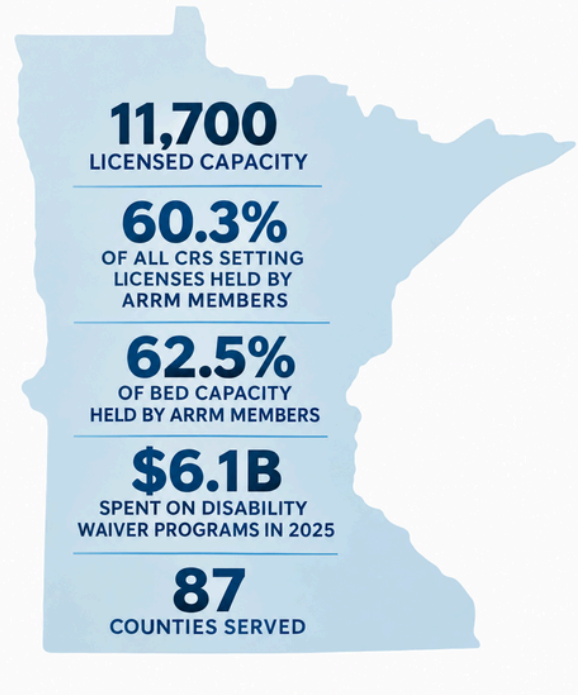


860 Blue Gentian Road
Suite 190
Eagan, MN 55121
Phone: (651) 291-1086
events@arrm.org

WHO WE ARE

Since 1970, ARRM has been a leading voice for Minnesota's disability services community. Our association brings together nearly 200 provider organizations, businesses, and advocates committed to strengthening home and community-based services (HCBS) and supporting people with disabilities across the state.

Through advocacy, education, and collaboration, we help our members navigate challenges, share ideas, and build a stronger future for disability services.



WHAT WE DO

ARRM members support more than 34,000 Minnesotans with disabilities and employ over 27,000 professionals statewide. From residential services to community-based supports, our members play an essential role in helping people with disabilities live meaningful, independent lives.

We bring this community together through conferences, professional development, advocacy, and opportunities to connect and learn from one another.

WHY PARTNER WITH ARRM

Great partnerships are about more than visibility. They're about building relationships, supporting a shared mission, and creating opportunities that benefit our community.

Throughout the year, ARRM connects sponsors and partners with disability services professionals, organizational leaders, and decision-makers from across Minnesota.

Whether you're supporting a signature event, enhancing an attendee experience, or exploring a creative collaboration, partnering with ARRM is an opportunity to connect with an engaged audience while supporting the people and organizations making a difference in disability services.

We're better together, and we'd love to partner with you.

WOMEN'S LEADERSHIP SUMMIT

MARCH 3, 2027 - PLYMOUTH, MN

ARRM's Empower & Thrive: Women's Leadership & Wellness Summit brings together women from across Minnesota's disability services community for a day of connection, inspiration, and personal and professional growth.

Through engaging speakers, interactive experiences, wellness activities, and meaningful conversations, attendees have the opportunity to learn, recharge, and build relationships with other women in the field.

Sponsors help make this unique experience possible while connecting with an engaged community of women leaders and professionals



Platinum
$3,000

- Event Slideshow Recognition
- Social Media Recognition
- Opportunity to Address Attendees
- Complimentary Exhibitor Table
- 2 Complimentary Event Registrations
- Prominent On-Site Recognition
- Post-Event Attendee List



Gold
$1,500

- Event Slideshow Recognition
- Social Media Recognition
- Complimentary Exhibitor Table
- 1 Complimentary Event Registrations
- On-Site Sponsor Recognition



Exhibitor Only $500

- 6 foot table and chair
- 1 Exhibitor Representative Registration
- Exhibitor Listing in Event Materials

DISABILITY SERVICES DAY

MARCH 17, 2027 - SAINT PAUL, MN

Disability Services Day at the Capitol brings together disability advocates, direct support professionals, provider leaders, people with disabilities, families, and legislative champions from across Minnesota for a powerful day of advocacy and community.

As one of the largest gatherings of disability advocates in the state, this event provides an opportunity to raise awareness, share experiences, and advocate for policies that strengthen disability services. Your sponsorship helps make this important day possible and supports a stronger, more unified voice for our community.

ADVOCACY IN ACTION
Disability Services Day at the Capitol

Platinum
$1,000

- Social media recognition
- Pre-event email recognition
- Logo on event website
- Recognition in CEO welcome address







BUSINESS AND FINANCE FORUM

JUNE 15, 2027 - DULUTH, MN

ARRM
BUSINESS &
FINANCE
FORUM
2027

The ARRM Business & Finance Forum brings together provider executives, financial leaders, operations professionals, and industry experts for a day of learning and discussion focused on the business of disability services.

With sessions covering financial management, regulatory developments, operational challenges, and emerging industry trends, this event provides valuable insights and practical strategies for navigating an evolving landscape.

Sponsors have the opportunity to connect with approximately 150 professionals who help lead and shape disability services organizations across Minnesota.

All Sponsorship Levels Include Standard Benefits:

- On-site sponsor recognition
- Social media recognition
- Logo on event website
- Logo in event program

Platinum
$3,000

Standard Benefits, Plus:

- 2 Complimentary BFF Registrations
- Event Slideshow Recognition
- Complimentary Exhibitor Table (Both Days)
- Post-Event Attendee List

Gold
$2,000

Standard Benefits, Plus:

- 1 Complimentary BFF Registration
- Event Slideshow Recognition

Silver
$850

- Standard Benefits

One exhibition. Two great events! Explore exhibitor opportunities for BFF and Forward on page 7.

ANNUAL CONFERENCE

JUNE 16, 2027 - DULUTH, MN

ARRM's Forward Annual Conference & Expo is our largest event of the year, bringing together more than 800 disability services professionals from across Minnesota. From direct support professionals and program managers to organizational leaders and executives, Forward offers a unique opportunity to connect with people at every level of the field.

With engaging educational sessions, an active exhibit hall, and opportunities to connect and share ideas, Forward brings our community together for a day of learning, collaboration, and inspiration.

All Sponsorship Levels Include Standard Benefits:

- On-site sponsor recognition
- Logo on event website
- Logo in event program

Platinum
$7,000

Standard Benefits, Plus:

- Social Media Recognition
- Mobile App Ad
- 2 Complimentary Forward Registrations
- 30-Minute Sponsored Session
- Full-Page Printed Ad
- Complimentary Exhibitor Table (Both Days)
- Post-Event Attendee List
- Keynote Introduction and Brief Remarks

Gold
$3,500

Standard Benefits, Plus:

- Mobile App Ad
- 2 Complimentary Forward Registrations
- 30-Minute Sponsored Session
- Half-Page Printed Ad
- Complimentary Exhibitor Table (Both Days)

Silver
$2,000

- Standard Benefits
- 1 Complimentary Forward Registration

EXHIBIT AND CONNECT

JUNE 15-16, 2027 - DULUTH, MN

Two Events. Two Days. More Opportunities to Connect!
Connect with hundreds of disability services professionals across two ARRM events! Our shared exhibition for the Business & Finance Forum and Forward Annual Conference & Expo brings together provider executives, business leaders, program managers, direct support professionals, and industry decision-makers for two days of networking and relationship-building.

WHAT'S INCLUDED

- Exhibit space for both BFF and Forward (June 15–16)
- Draped table, chair, and table signage
- Registration for one exhibitor representative, including meals and conference access for both days

These exhibitor benefits also apply to complimentary exhibit tables included in sponsorship packages.

OPTIONAL ADD-ONS

- Additional exhibitor representative: $250 (includes both days, meals, and conference access)
- Electricity: $150
- Additional booth space: $700–$1,000



READY TO EXHIBIT?

Join us for two days of connections with Minnesota's disability services community! Contact ARRM at events@arrm.org to learn more or secure your exhibit space.

Exhibitor Pricing

Early Bird:
ARRM Member: $700
Non-Member: $1,000

Regular Pricing:
Member: $1,000
Non-Member: $1,500

Pricing reflects standard exhibit space. Specific booth placement is not guaranteed at registration. Premium locations or additional exhibit options may be offered, with details and pricing announced at a later date if available. Final booth assignments and event logistics will be shared prior to the events.

TENTATIVE EXHIBITOR SCHEDULE

Tuesday, June 15 | Business & Finance Forum
Move-In: 6:00–9:00 a.m.
Exhibit Hours: 9:00 a.m.–5:00 p.m.

Wednesday, June 16 | Forward Annual Conference
Exhibit Hours: 7:00 a.m.–4:00 p.m.
Move-Out: 4:00–7:00 p.m.

Schedule subject to change.

LEADERSHIP CONFERENCE

SEPTEMBER 29 - OCTOBER 1, 2027 - BRAINERD, MN

ARRM's Leadership Conference brings together executive leaders and decision-makers from Minnesota's disability services community for three days of learning, meaningful conversations, and relationship-building in a relaxed setting.

As one of our most exclusive partnership opportunities, Platinum Sponsors are woven into the conference experience, with opportunities to connect with attendees during educational sessions, networking activities, and social events, including the welcome reception, pontoon ride, karaoke pizza party, and bags tournament.

Platinum
$9,000

- Event Slideshow Recognition
- Social Media Recognition
- Opportunity to Address Attendees
- Post-Event Attendee List
- Event Mobile App Recognition
- 2 Complimentary Event Registrations and Exhibitor Table
- Prominent On-Site Sponsor Recognition







Interested in attending without a Platinum Sponsorship?
Non-provider members can participate through supporting sponsorship opportunities starting at $1,000 per attendee, including conference registration. Contact ARRM to learn more.

MAKE IT MEMORABLE

SPONSORSHIP ENHANCEMENTS

Make your event presence even more memorable! These enhancements offer additional ways to connect with attendees and bring your brand into the event experience. Opportunities are available individually or as add-ons to an event sponsorship, with options for a variety of budgets. Availability is limited. Contact ARRM to learn more or reserve an opportunity.



Attendee Experience

Co-Branded Lanyards:
Leadership or Women's Summit: $600
Forward + BFF Bundle: $1,200

Branded Conference Tote Bags:
Women's Summit: $750
Forward + BFF Bundle: $1,500

Branded Notepads & Pens:
Women's Summit: $750
Leadership: $1,250
Forward + BFF Bundle: $2,000

Photo Booth Sponsor:
Women's Summit or Forward: $1,500

Attendee Headshot Sponsor:
Women's Summit, Forward, or
Leadership: $2,250



Food and Beverage

Sweet Treat Social Break:
Women's Summit: $500
Forward: $1,500

Coffee & Refreshment Station:
Women's Summit: $250
Forward or BFF : $750

Breakfast or Lunch Sponsor
Women's Summit: $1,000
Forward or BFF: $3,000

LET'S CREATE SOMETHING TOGETHER

CUSTOMIZED PARTNERSHIPS AND CREATIVE OPPORTUNITIES

Have something in mind beyond our traditional sponsorship opportunities? We'd love to explore it with you!

At ARRM, we believe the best partnerships are built around shared goals, meaningful connections, and opportunities that bring value to our members.

Whether you're interested in building a year-round presence, supporting multiple events, creating a unique attendee experience, or exploring something entirely new, we're open to ideas!







The Possibilities Are Endless:

- Year-Round Engagement: Build a consistent presence across ARRM events, programs, and communications.
- Unique Experiences: Support networking activities, attendee experiences, or other opportunities that bring people together.
- Education & Resources: Explore opportunities to support professional development, educational programming, or member resources.
- Creative Collaborations: Have an idea we haven't thought of? Let's talk!

Let's Make It Happen

Tell us what you're hoping to accomplish, and we'll explore opportunities that align with your goals and bring value to the ARRM community.

Customized partnerships are developed based on mutual goals, available opportunities, and alignment with ARRM's mission.

GRAPHICS GUIDELINES FOR SPONSORS & EXHIBITORS

All Sponsors & Exhibitors

Logo Requirements

- File Type: Vector preferred (.AI, .EPS, .SVG); high-res .PNG (300 DPI minimum) accepted
- Color Versions: Full-color + single-color (white or black)
- Minimum Size: 1000 px width
- Naming Format: *OrganizationName_Logo_Color.FileType*
- Usage: Event signage, digital promotions, printed materials

---

Forward Conference: Platinum Sponsors

Full-Page Program Ad

- Trim: 8.5" × 11"
- Bleed: 0.125"
- Safe Area: 0.5" inside trim
- File Type: High-res PDF preferred; .TIFF/.PNG at 300 DPI also accepted
- Color Mode: CMYK

Mobile App Ad

- Size: 1464 × 420 px
- File Type: .PNG or .JPG
- Resolution: 72 DPI
- Color Mode: RGB
- Max File Size: 2 MB

Forward Conference: Gold Sponsors

Half-Page Program Ad

- Trim: 8.5" × 5.5" (horizontal)
- Bleed: 0.125"
- Safe Area: 0.5" inside trim
- File Type: High-res PDF preferred; .TIFF/.PNG at 300 DPI accepted
- Color Mode: CMYK

Mobile App Ad

- Size: 1464 × 420 px
- File Type: .PNG or .JPG
- Resolution: 72 DPI
- Color Mode: RGB
- Max File Size: 2 MB

Submission Instructions

Email all materials to events@arrm.org with subject line:
"[Event Name] Sponsor Materials – [Your Organization Name]"
Materials are due four weeks before the event. Large files may be sent via shared link.