



2023 AGM – Executive Director Report

Joyce Kristjansson, RN MBA

2022 was an exciting and challenging year for ARNM:

- It was our first year of fully virtual operation
- We said goodbye to 3 staff, including Aly Pile who had been with ARNM since its inception
- We created a strong new team, welcoming Kahla Evans as Communications Coordinator and Gail Campbell as Member Services Coordinator
- We worked on a new strategic plan

Some of our key areas of focus included:

Being the Professional Voice of Nursing

- ARNM recognizes its responsibility of speaking on behalf of all Manitoba nurses: those who are members of the 3 Colleges and students studying to join those Colleges; those who are MNU members, members of other unions, or in non union roles; those who work in the public and private sectors; those working in the federal, provincial and First Nations systems. This is a total of about 18,000 nurses, half of whom are paying members.
- We began working with Rob LeForte and First Lake Consulting on our government relations initiatives, including meetings with Ministers and staff in the Departments of Health, Mental Health, Seniors, Families, Immigration, Advanced Education, Finance, and Indigenous Affairs.
- We also met with the other political parties to share information.
- We registered as a lobbyist because ARNM is investing more than 100 hours a year in this work.
- We gave over 50 media interviews, including radio, television, newspapers, blogs, and podcasts on topics including nursing retention, nursing education, and the role of nurses in policy development.
- Over 30 presentations have been provided to nursing students at all educational institutions. The passion of the students for our profession is phenomenal.

The professional voice of nurses in Manitoba

- We provided input in to both federal and provincial policy initiatives including:
 - National Long Term Care Standards
 - Manitoba Long Term Care Standards
 - Manitoba Seniors Strategy
 - Manitoba Housing Strategy

Professional development

Talk Tuesdays were back for a third year and more successful than ever. Each session featured timely topics and brought in new speakers and audience members, increasing the reach and relevancy of our weekly webinars. All Talk Tuesday sessions are recorded and added to our Talk Tuesdays On Demand web page where members can access over 120 videos that can be viewed at any time and used for continuing competency.

Going forward, we hope to be able to return to some in person development sessions while continuing the use of technology to support our members across the province to access educational opportunities.

Committee Work and Collaboration

With a paid staff of 4, much of the work is done through volunteer nurses and community members on committees and through collaboration. We are always looking for members to be part of our committees, including:

- Governance
- Finance
- Advocacy
- Emerging Leaders Network
- Professional Development

We are members of multiple collaboratives and consultative structures including the Manitoba Coalition of Health Care Professionals, the national nursing professional associations, the Manitoba Nursing Liaison Committee, the Winnipeg Indigenous Accord and the Mental Health and Addictions Community Network.

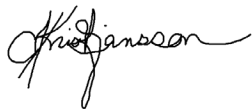
Strategic Plan

The ARNM Board approved the 2023-2026 Strategic Plan in April 2023 after a year of work. The plan fine tunes the mission, vision and values of the organization going forward and identifies key outcomes that will identify when we meet the objectives:

- Nurses will understand the value proposition of ARNM, beyond being the jurisdictional member for CNPS and offering Perks and discounts
- Communities of practice will be supported
- Members will be retained
- New members will be recruited
- Foster confidence in the profession
- Provide nurses with tools for advocacy
- Build analytic capacity to use data to influence the system
- Be at health planning tables to advocate for nurses and those they care for
- Create and share position statements
- Advocate for inclusive, decolonized health system
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I am proud of the staff I work with daily. They are not nurses but their commitment to our profession and our members is phenomenal! I hear regularly from our members that they appreciate the service and support. I look forward to working with them, the new Board, and our members to expand the work of ARNM and ensure that the professional voice of nurses is heard in Manitoba.

Sincerely,



Joyce Kristjansson, RN MBA
Executive Director