

## 2021-2022 Sponsorship Opportunities

The Arkansas Bar Association consists of over 5,000 attorneys and judges throughout the state and surrounding areas. By becoming one of our proud supporters, your organization gains exposure to Arkansas' leading legal professionals.

Sponsorship Levels	Bronze	Silver	Gold	Platinum
All sponsorship levels include the following benefits: <ul style="list-style-type: none"> <li>Sponsor acknowledgments and/or corporate logo on the ArkBar Annual Sponsor listing on ArkBar's website and virtual platform</li> <li>marketing in ArkBar e-newsletters and on social media platforms</li> <li>Sponsor listing in event programs and event signage of your selected event (See Step 2)</li> <li>Sponsor logo listing in the Summer issue of <i>The Arkansas Lawyer</i> magazine</li> </ul>	<b>\$1500</b>	<b>\$3000</b>	<b>\$5000</b>	<b>\$7500</b>
	✓	✓	✓	✓
Color Ad in one issue of <i>The Arkansas Lawyer</i> magazine	1/6 page ad	1/3 page ad	1/2 page ad	Full page ad
Speaker Introductions for your selected event (in-person and virtual) (See Step 2)		✓	✓	✓
Two complimentary meeting registrations or an exhibit booth for one event (prime exhibit hall placement for Gold & Platinum sponsors)		✓	✓	✓
Individual consultations to explore tailored marketing opportunities			✓	✓
Invitation and introduction at one Board of Trustees Meeting (not to exceed 10 minutes)				✓
60-second company promo video played during event (company to provide)				✓

<b>▶ Step 1: Select Your Level</b>	<input type="checkbox"/> Bronze	<input type="checkbox"/> Silver	<input type="checkbox"/> Gold	<input type="checkbox"/> Platinum
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<b>▶ Step 2: Select Your Event</b>	<input type="checkbox"/> Mid-Year Meeting	<input type="checkbox"/> Annual Meeting	For list of available events/speakers to select as part of your sponsorship package, contact Jennifer at <a href="mailto:jjones@arkbar.com">jjones@arkbar.com</a>
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<b>▶ Step 3: Select A La Carte</b>	<b>A La Carte Opportunities</b> These sponsorship levels will include sponsor logo and marketing for the individual events listed below. ArkBar offers a variety of opportunities throughout the year for your organization to partner with us. Connect with us to create an advertising and sponsorship package that fits your budget.		
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<input type="checkbox"/>	<b>CLE Sponsor</b> <ul style="list-style-type: none"> <li>On-Demand</li> <li>Live Webinars and In-person CLE as available</li> <li>Virtual Platform</li> <li>Co-Sponsorship</li> </ul>	\$250-\$1000 For list of available events contact Kristen Frye at <a href="mailto:kfrye@arkbar.com">kfrye@arkbar.com</a> or 501-801-5678
<input type="checkbox"/>	<b>Wellness Sponsor</b> Rejuvenate conference attendees with the gift of wellness by sponsoring a featured speaker or a wellness event, or by offering a product or service.	\$1000 For list of available events contact Jennifer Jones at <a href="mailto:jjones@arkbar.com">jjones@arkbar.com</a> or 501-801-5672
<input type="checkbox"/>	<b>Wi-Fi Sponsor</b> Selection of Wi-Fi password - make it your company name!	\$1000 For list of available events contact Jennifer Jones at <a href="mailto:jjones@arkbar.com">jjones@arkbar.com</a> or 501-801-5672
<input type="checkbox"/>	<b>Other Event Sponsor</b> Sponsor an event, whether virtual or in-person. Choose from hosting a culinary experience to a gardening/DYI project, a virtual happy hour or a game night extravaganza, or anything in between.	\$500-\$1000 For list of available events contact Jennifer Jones at <a href="mailto:jjones@arkbar.com">jjones@arkbar.com</a> or 501-801-5672

## 2020-2021 Sponsorship Form

### Step 4: Final Package Selection

1. \_\_\_\_\_ Sponsorship Level\*
2. \_\_\_\_\_ Select Your Event\*
3. \_\_\_\_\_ A La Carte (optional) \*required

**Step 4: Total Amount Due (add totals from steps 1 & 3)**

\$ \_\_\_\_\_

### Step 5: Sponsor Information

Business Name (as it should appear on all printed material)

Address

City

State

Zip

Company Website

Phone

Contact Person

Email

### Step 6: Payment Information

- Check payable to Arkansas Bar Association  
 AMEX  Discover  Visa/MC

\_\_\_\_\_  
 Name (as it appears on card)

\_\_\_\_\_  
 Account Number

\_\_\_\_\_  
 Expiration Date    CVV/Security Code

\_\_\_\_\_  
 Billing Address

\_\_\_\_\_  
 Signature

**PAYMENT INFORMATION:** Acceptable forms of payment include cash, money orders, checks and credit cards. **CASH:** Do not mail cash. Cash may be used only for in-person submittals. **CHECKS:** Please note that we will not accept checks that do not have an imprinted or preprinted name or address of the account holder on the check. For example, we will not accept temporary checks, such as those from a new account. **CREDIT CARDS:** May be used for in-person, online or faxed transactions. We accept Discover, Visa, Mastercard, and American Express. **INSUFFICIENT FUNDS:** Any check that is returned to us due to Insufficient Funds will be charged a \$50 processing fee. We reserve the right to reject any check due to previous bad checks. Contributions or gifts to the Arkansas Bar Association are not deductible as charitable contributions for federal income tax purposes.

**Sponsorship must be received by the following deadlines for print publications:**

- October 1, 2021 to be included in the 2021 Mid-Year Meeting program
- March 15, 2022 to be included in the 2022 Annual Meeting program

**Return completed form to 2224 Cottondale Ln, Little Rock, AR 72202 or by fax to 501-421-0732**