



## Arkansas Bar Association Digital Advertising Opportunities

### The weekly e-newsletter

*The Bar* is the weekly e-newsletter of the ArkBar that is delivered to members each Tuesday.

Top banner ad: \$400/month\*

Middle row ad: \$350/month\*

Bottom row ad: \$325/month\*

\*One month equals 4 weeks.

Ads are run on a first-come, first-served basis.

Ad size: 580 X 180 pixels

Ads are sold by the month and are run on a first-come, first-served basis.

### Website (Home page of [www.arkbar.com](http://www.arkbar.com))

Four box ads located on the right column of the home page are available. They run vertically down the page.

Cost: \$400/ month\*

\*One month equals 4 weeks.

Ad size: 250 X 250 pixels

Ads are sold by the month and are run on a first-come, first-served basis.

### Stand-Alone e-mail

ArkBar will consider e-mailing to members a one-time stand-alone email to organizations that align with our mission and goals.

The cost is \$3,000 per email. Contact Publications Director for consideration. Subject to approval by ArkBar's Executive Director.

### Select Publication:

Digital publication	Select publication
Weekly e-newsletter	<input type="checkbox"/>
Website	<input type="checkbox"/>
Stand alone email	<input type="checkbox"/>

### Selects weeks desired:

Start ad week of	For a total of how many consecutive weeks



## Arkansas Bar Association Digital Advertising Contract

**Billing Information:**

**Date:** \_\_\_\_\_

**Company Name** \_\_\_\_\_

**Primary Contact** \_\_\_\_\_ **Contact email:** \_\_\_\_\_

(contact for ad copy and billing)

**Mailing address** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

● **Credit Card Info Can Only Be FAXED**

☐ AMEX ☐ Discover ☐ Visa ☐ MC

Pre-payment is required.

CASH: Do not mail cash. Cash may be used only for in-person submittals.

CHECKS: Make checks payable to the Arkansas Bar Association. Please note that we will only accept checks that have a preprinted name and address of the account holder on the check. or mail to 2224 Cottondale Lane, Little Rock, AR 72202.

CREDIT CARDS: For your protection we can only accept a credit card number via our secured fax to 501-421-0732. We can not accept credit cards via regular email or by mail.

INSUFFICIENT FUNDS: Any check that is returned to us due to Insufficient Funds will be charged a \$50 processing fee. We reserve the right to reject any check due to previous bad checks.

-----  
Name (as it appears on card)

-----  
Account Number

-----  
Expiration Date      CVV/Security Code

-----  
Billing Address

-----  
Signature

By my signature below, I understand and agree that this order will be governed by the rates and terms of the Arkansas Bar Association's ad rates in effect on the date of this order and I acknowledge receipt of a copy of that rate card.

Name: \_\_\_\_\_ Signature \_\_\_\_\_