

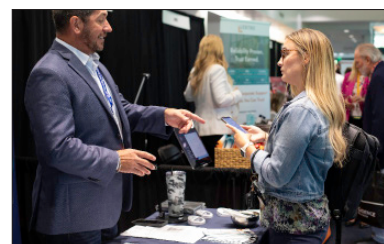
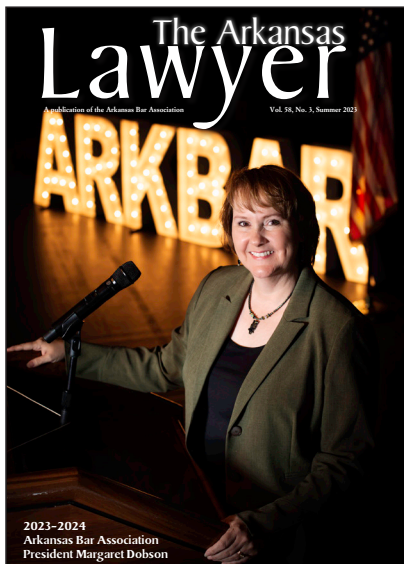
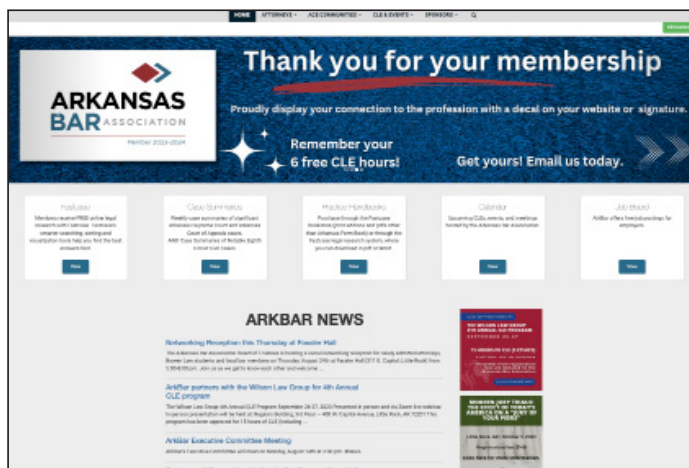
Advertising and Sponsorship Opportunities with the Arkansas Bar Association

The Arkansas Bar Association consists of over 5,000 attorneys, judges, legal support staff and law students throughout the state and beyond. As a supporter of the association, your organization will have the opportunity to connect with some of the most prominent legal professionals in Arkansas. This can be an excellent way to gain exposure and build relationships with potential clients or partners.

The benefits of supporting the Arkansas Bar Association go beyond just networking opportunities. By supporting the association, you are also contributing to the development of the legal profession in Arkansas. The association provides a range of valuable resources and services to its members, including continuing education, advocacy, and access to important legal information and resources. Your support helps ensure that these services continue to be available to legal professionals across the state.

Overall, becoming a supporter of the Arkansas Bar Association is a great way to show your commitment to the legal profession and connect with some of the best and brightest legal minds in the region. Whether you are looking to build your brand, network with potential clients, or simply give back to the community, the Arkansas Bar Association has something to offer.

See the following pages for information on annual sponsorships and on advertising with the Bar Association.



Arkansas Bar Association Annual Sponsor Opportunities

	Friends of ArkBar	Bronze	Silver	Gold	Platinum
	\$1000	\$3000	\$5000	\$7,000	\$10,000
Sponsor listing as an Annual Sponsor on the ArkBar homepage	Name	Logo	Logo	Logo	Logo
Sponsor listing as an Annual Sponsor on the Annual Meeting and Mid-Year websites	Name	Logo	Logo	Logo	Logo
Sponsor listing as an Annual Sponsor on the Annual Meeting and Mid-Year programs and signage, including two large sponsor posters and video screens shown throughout the Annual Meeting	Name	Logo	Logo	Logo	Logo
Marketing on Facebook, Instagram and LinkedIn, including boosted ads	Name	Logo	Logo	Logo	Logo
Sponsor listing as an Annual Sponsor in the Summer issue of The Arkansas Lawyer magazine	Name	Logo	Logo	Logo	Logo
Sponsor listing as an Annual Sponsor in the June Legal Issue of Arkansas Business	Name	Logo	Logo	Logo	Logo
Ad in the weekly e-newsletter*			one month for all Silver Sponsors	two months for all Gold Sponsors	one month stand-alone ad
Box ad on the arkbar.com home page*				2 months	3 months
Speaker introductions at the Annual Meeting and Mid-Year Meeting				✓	✓
Banner ad on the home page					1 month
Ad in The Arkansas Lawyer magazine					Full-page ad

A la Carte sponsorship opportunities will be available for ArkBar events throughout the bar year on a first-come, first-served basis. Events include Mid-Year and Annual Meetings, other CLE and networking events. Exhibit booths will be available separately. In-kind sponsorship opportunities are welcome. Sponsorship commitments over \$3000 have the opportunity to be tied to a particular event along with other sponsors at the Annual Meeting.

*Ads will be scheduled on a first-come, first-served basis. Website ads will be placed according to availability.

Watch for more sponsorship opportunities for the Arkansas Bar Association Legal Hall of Fame event presented by Arkansas Business September 12, 2024.

Contact Anna Hubbard at ahubbard@arkbar.com or 501-801-5680. An invoice will be sent to you following selection of sponsorship level.

Arkansas Bar Association Advertising Opportunities

For more information visit www.arkbar.com/about-arkbar/advertising or contact Anna Hubbard at ahubbard@arkbar.com or 501-801-5680.

Print

The Arkansas Lawyer magazine

The Arkansas Lawyer magazine is the flagship publication of the Arkansas Bar Association (ArkBar). It is mailed to all Association members (approximately 5,000), as well as other subscribers (individuals, law libraries and legal organizations nationwide.) Frequency: Quarterly

<p>Covers*</p> <p>Full page</p> <p>7.5" X 10"</p> <p>Covers and full page ads may bleed</p> <p>Trim: 8.5 X 11</p> <p>Bleed: 1/8": 8.75 X 11.25</p> <p>*Back Cover is 7.5 X 8.7 or 8.75 X 9.00</p>	<p>2/3 Page</p> <p>4.9375"</p> <p>X</p> <p>10"</p>	<p>1/3 Page Vert.</p> <p>2.375"</p> <p>X</p> <p>10"</p>	<p>1/6 Page</p> <p>2.375"</p> <p>X</p> <p>4.9375</p>	<p>1/3 Sq.</p> <p>4.9375"</p> <p>X</p> <p>4.9375"</p>	<p>1/2 Page</p> <p>7.5"</p> <p>X</p> <p>4.9375"</p>
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Size	1 - 3 X	4X
Inside Front Cover	\$1465	\$4965
Inside Back Cover	\$1410	\$4780
Back Cover	\$1600	\$5440
Full Page	\$850	\$2890
2/3 Page	\$610	\$2070
1/2 Page	\$475	\$1610
1/3 Page Vert.	\$395	\$1335
1/3 Page Square	\$395	\$1335
1/6 Page	\$260	\$880
Design Assistance	\$100	\$100 per ad

Digital

The weekly e-newsletter

The Bar is ArkBar's weekly e-newsletter that is delivered to members each Tuesday.

Top banner ad: \$400/month*
 Middle row ad: \$350/month*
 Bottom row ad: \$325/month*

*One month equals 4 weeks.

Ad size: 580 X 180 pixels
 Ads are sold by the month and are run on a first-come, first-served basis.

Website (Home page of www.arkbar.com)

Four box ads located on the right column of the home page are available. They run vertically down the page.

Cost: \$400/ month*

*One month equals 4 weeks.

Ad size: 250 X 250 pixels
 Ads are sold by the month and are run on a first-come, first-served basis.

Stand-Alone e-mail

ArkBar will consider sending to members a one-time stand-alone email to organizations that align with our mission and goals. The cost is \$3,000 per email. Contact Publications Director for consideration. Subject to approval by ArkBar's Executive Director.