



ARKANSAS
BAR ASSOCIATION

124th
**ANNUAL
MEETING**

Let's Get Together!

PLEASE JOIN US

June 15-17, 2022

Exhibitor Prospectus



GRAND LOBBY

You are invited to exhibit at the Arkansas Bar Association's Joint Meeting with the Arkansas Judicial Council to be held at the Hot Springs Convention Center in Hot Springs, Arkansas. Exhibit dates are scheduled for June 15-17, 2022. We are excited to be back in person for the largest legal gathering in the state. We are also excited to present a new location for the exhibit hall in the Grand Lobby, with a new floor plan designed to provide optimal traffic to your booth. Space is limited this year, so reserve yours early!

In addition to the Grand Lobby, there are three sponsor-level booths available outside of Horner Hall (one of the two main conference rooms). The second conference room is on the second floor in Rooms 207-209. Lunches and receptions will be held in Hall A. Registration will be held inside the Grand Lobby. A map of the Convention Center is located on page 3.

Choose your booth locations using the attached exhibit hall layout and submit your registration form. We look forward to your company being a part of the 2022 Annual Meeting. Your participation will help make our meeting a success!

Please let me know if you have any questions. My direct line is 501-801-5680.

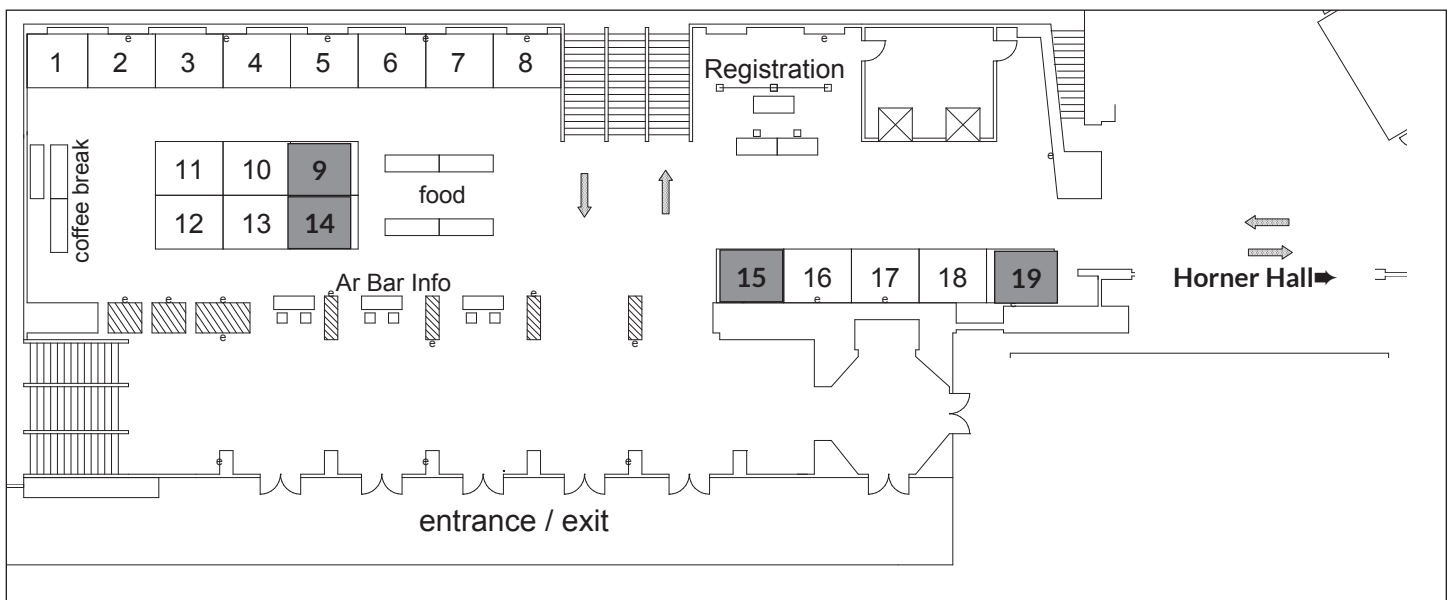
Thank you,

Anna Hubbard
Publications Director
Arkansas Bar Association

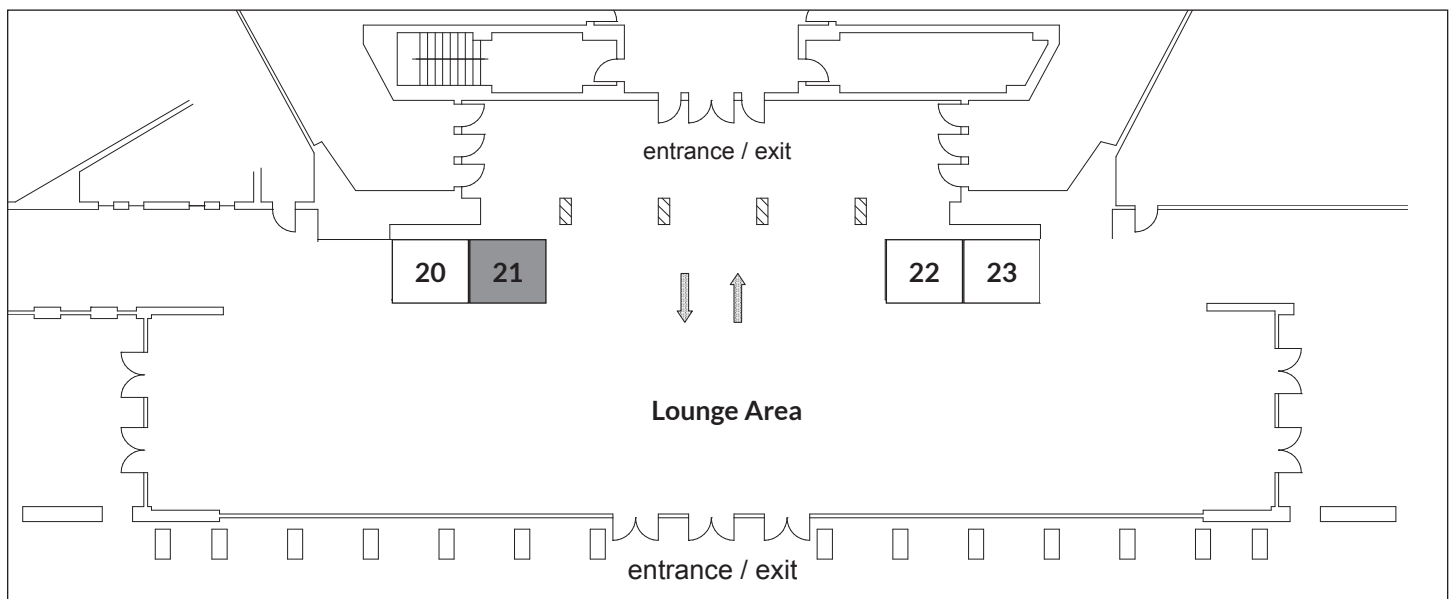
**Visit <https://www.arkbar.com/annualmeeting/home>
for agenda and hotel information.**



Grand Lobby (Exhibit Hall)

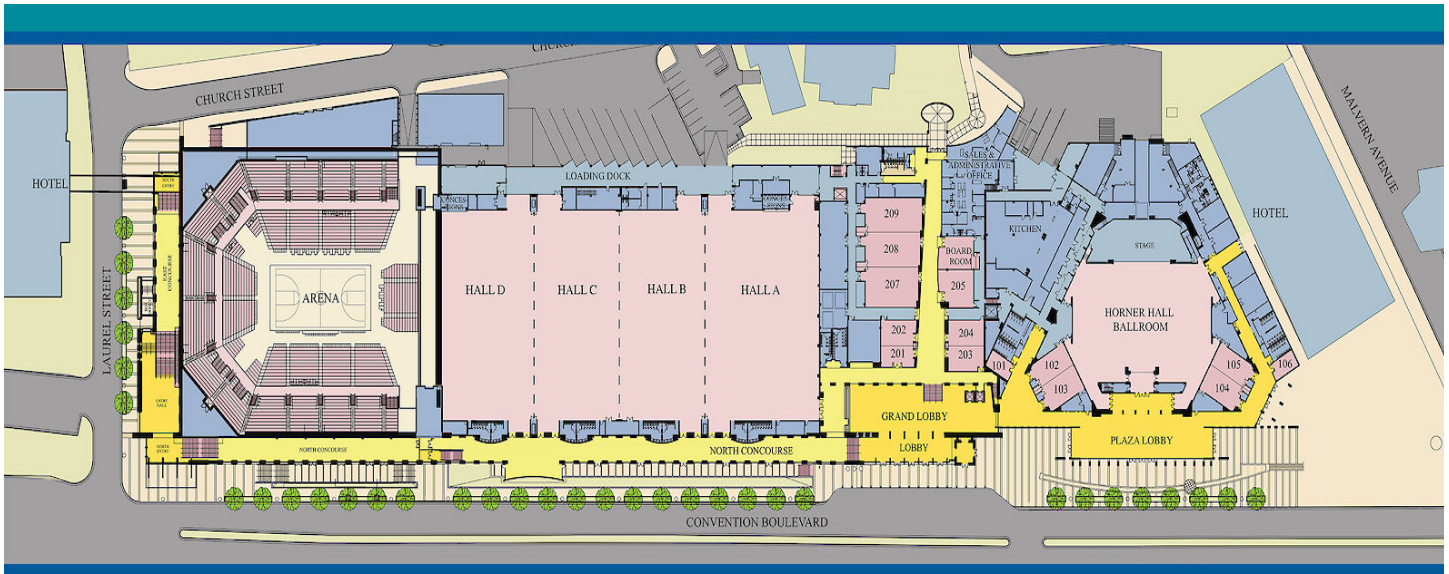


Horner Hall (Sponsor Level—Three Available)



Gray booths are sold—see last page for list of exhibitors

Hot Springs Convention Center Map



Grand Lobby Standard Exhibitor \$750

Booth Package Includes :

- 8' X 10' booth with 8' back drape, 3' high side drape, one 6' skirted table, 2 chairs, and exhibitor ID sign. Color of drape is black.
- Free wifi access (DSL available from Convention Center for a fee).
- Breakfast, breaks, 2 lunch tickets per day and afternoon receptions.
- Company profile listed on the Virtual Exhibit hall. The Virtual Exhibit Hall will show a brief description of each exhibitor's products or services, link to website site logo. The directory will be available on www.arkbar.com for meeting attendees and part of the virtual conference brochure.
- Advance listing of attendees and complete listing of attendees following meeting (upon request).

Horner Hall Sponsor Level Exhibitor \$2500

Three Available Outside of Horner Hall

Includes Standard Package PLUS:

- Exclusive location outside of Horner Hall and Lounge area
- 1/6 page ad in The Arkansas Lawyer magazine

Exhibitor Schedule

Exhibitor Move-In

The exhibit hall will be open beginning Tuesday, June 14 from 12:00p - 4:00p for exhibitor move-in. The exhibit hall will close at 4:00p. If you are not able to complete your move-in by this time you can return at 7:30a on Wednesday, June 15.

Exhibit Hall Hours:

Wednesday, June 15, 2022

7:30a - 4:30p

Thursday, June 16, 2022

7:30a - 4:30p

Friday, June 17, 2022

7:30a - 1:00p

Exhibitor Move-Out

begins

at 1:00p on Friday, June 17.

Additional Sponsorship Opportunities are Available

<https://fs2.formsite.com/arkbar/ljpkvgw1qc/index.html>



2022 Exhibitor Registration

June 15-17, 2022

Company Name _____

Primary Contact Name _____

email address _____

phone number _____

Preferred booth locations (top three choices in order)

First choice _____ Second choice _____ Third choice _____

Booth location will be assigned based on availability at time of payment.

Table requested

☐ 6' skirted or ☐ 40" cocktail

Additional table and chairs can be ordered through convention services.

Exhibitor Description for Online Directory (Describe your business):

email logo to ahubbard@arkbar.com

Names for badges:

- 1.
- 2.
- 3.
- 4.

Payment:

Exhibit booth:

Extra Lunch Tickets:

No. of booths _____ @ \$700

No. of booths _____ @ \$2500

No. of tickets _____ @ \$45

Total \$ _____

☐ Check payable to Arkansas Bar Association

☐ AMEX ☐ Discover ☐ Visa/MC

Name (as it appears on card) _____

Account Number _____

Expiration Date _____

CVV/Security Code _____

Billing Address _____

Signature _____

Questions? Call Anna Hubbard at 501-801-5680 or email ahubbard@arkbar.com

Mail check and form to: Arkansas Bar Association
2224 Cottdale Lane • Little Rock, AR 72202 or send with
payment info to secure fax line at 501-881-4251

Please do not email payment information.

PAYMENT INFORMATION: Acceptable forms of payment include cash, money orders, checks and credit cards. **CASH:** Do not mail cash. Cash may be used only for in-person submittals. **CHECKS:** Please note that we will not accept checks that do not have an imprinted or preprinted name or address of the account holder on the check. For example, we will not accept temporary checks, such as those from a new account. **CREDIT CARDS:** May be used for in-person, online or faxed transactions. We accept Discover, Visa, Mastercard, and American Express. **INSUFFICIENT FUNDS:** Any check that is returned to us due to Insufficient Funds will be charged a \$50 processing fee. We reserve the right to reject any check due to previous bad checks.

Cancellations - Full refunds, less a \$50 administrative charge will be given to exhibitors whose cancellation is received at least two weeks before the program begins.

General Information

- It is expressly understood and agreed that the Arkansas Bar Association, its members and its employees assume no responsibility for the safety of exhibitor property, including loss from theft, fire, accident or other causes. It is advisable that exhibitors remove all personal belongings from their space when they are gone or at the end of each day. Exhibitors wishing to insure their goods must do so at their own expense.
- No activity of exhibitor representatives or functions of a display should in any manner interfere or disturb neighboring exhibitors. It shall be the responsibility of exhibiting firm representatives to report or call to the attention of the manager any questionable activity or disturbing influence which should be corrected or eliminated.
- All exhibits must be contained within the contracted exhibit space. No items (furniture, etc.) may be placed in the aisles. All displays must be free-standing and self-supporting. No hazardous materials may be stored or placed in display in the booth. Absolutely no company identification may be placed outside your specific booth area (i.e., on posts, pillars, walls, tables, ceilings, etc.) No music, live or recorded, will be allowed at individual booths except as might be included in a video tape or through headphones. No helium or light gas filled balloons are allowed.
- Name badges—you will need to wear your name badge during the conference. Please ensure we have the list of names needed at least two weeks before the conference date.

Additional Marketing Opportunities

- All exhibitors are encouraged to provide a door prize to give away during breaks to broaden event participation.
- Exhibitors have the opportunity to advertise in The Arkansas Lawyer magazine, the flagship publication of the Association.
- Exhibitors may attend luncheons and afternoon receptions for additional networking.

List of Exhibitors

As of March 30, 2022

- #9 University of Arkansas Bowen School of Law
- #14 Fastcase
- #15 Legal Directories
- #16 The Computer Hut
- #19 University of Arkansas School of Law
- #21 BXS Insurance