



ARA Proud Member Logo Use Agreement

Thank you for your support of the Agricultural Retailers Association (ARA) and interest in promoting your membership in the organization. ARA has developed a Proud Member logo for use on communications materials developed by your company. The use of the ARA Proud Member logo does not represent an endorsement of the member company using the logo, and it would be a violation of the terms of use of the logo for any member to state or imply such endorsement.

To use this logo, you must be a member in good standing with ARA*. The intended use and placement of the logo must also be approved by ARA before using on a website or other communications materials. If necessary, ARA will take legal action if a company uses this logo and is not an ARA member or did not obtain approval from ARA for the use of the logo.

By signing this agreement, the ARA member company acknowledges that any misuse or unauthorized use of the logo would cause irreparable harm to ARA.

ARA encourages all member companies in good standing with the organization to promote their membership in ARA through use of the Proud Member logo and a link to the ARA home page (www.aradc.org) on their website.

If you have questions regarding this agreement or to submit information on your company's intended use of the ARA Proud Member logo, please contact David McKnight at (202) 457-0825 or David@aradc.org.



I have read the ARA Proud Member Logo Use Agreement and agree to abide by this policy.

Print Full Name of Authorized ARA Member Company Representative

Print Company Name

Signature of Authorized ARA Member Company Representative

Date

Return this signed agreement by email to michelle@aradc.org, or via fax to (202) 457-0864.

**A member in good standing is one who is current on payment of their membership dues and has not been sanctioned for misconduct by the ARA Board of Directors.*