



COMMITTEE CHARTER
<p>NAME/TITLE: Advocacy Committee</p>
<p>COMMITTEE PURPOSE: The Advocacy Committee is charged with representing ACN within the independent insurance agency community, developing opportunities for collaboration, identifying trends, and driving product feedback.</p>
<p>COMMITTEE RESPONSIBILITIES:</p> <ol style="list-style-type: none"> 1. Work with Applied Systems product teams to provide user feedback and drive change 2. Identify and develop opportunities for ACN volunteers to engage with other industry groups 3. Provide guidance and insight on industry trends and opportunities for growth
<p>COMMITTEE STRUCTURE: The Advocacy Committee will consist of three subcommittees. Each subcommittee will have a chair, and the chairs will select from themselves the Advocacy Committee Chair. A member of the Board of Directors will serve as liaison. All committee members must be current Applied Client Network user members, still active in the industry. The Subcommittees are:</p> <ol style="list-style-type: none"> 1. Product Development Subcommittee <ol style="list-style-type: none"> a. Focus: Work with Applied Systems product teams to provide feedback and enhancement requests b. Meeting Cadence: TAM and Epic calls quarterly, meeting with Applied staff at Applied Net, additional meetings as determined by Subcommittee Chair, staff, and Board Liaison 2. Industry Outreach Subcommittee <ol style="list-style-type: none"> a. Focus: Establish and develop relationships with other industry groups, represent ACN at industry events and identify opportunities for collaboration b. Meeting Cadence: Determined by Subcommittee Chair, staff, and Board Liaison 3. Advocacy Development <ol style="list-style-type: none"> a. Focus: Explore and identify new opportunities for advocacy or industry engagement, and provide guidance on leveraging information to enhance member value b. Meeting Cadence: Determined by Subcommittee Chair, staff, and Board Liaison
<p>AUTHORITY/LIMITATIONS: The Advocacy Committee members are directed by the Applied Client Network Board of Directors and the Applied Client Network CEO. The Advocacy Committee Chair and/or committee members may not enter into legal or binding agreements on behalf of Applied Client Network without approval from the Applied Client Network Board of Directors and/or Applied Client Network CEO. Neither Advocacy Committee Chair nor committee members have authority over Applied Client Network resources and/or staff.</p>
<p>METHOD OF COMMITTEE MEMBER SELECTION/NOMINATION, TERM: Volunteers for tasks with the Advocacy Committee will be selected via open application and ratified by incoming chair, subcommittee chairs and board liaison. Term for each task will be identified at the time of application. Leadership roles will be open to application, and new leaders will be ratified by the Board of Directors</p>