



**COMMITTEE CHARTER**

**NAME/TITLE:**

**Industry Membership and Product Advocacy for Customer Technology (IMPACT) Committee**

**COMMITTEE PURPOSE:**

The IMPACT Committee works in coordination with internal Applied Systems teams as an advocate for Applied Client Network members to ensure ongoing development of agency management applications, and is responsible for developing external education, outreach, and advocacy initiatives within the larger agency/brokerage community.

**COMMITTEE JOB RESPONSIBILITIES:**

1. Serve as a communication link between Applied Client Network/the Applied Client Network Board of Directors and Applied Systems product development team. Participates in strategic mapping discussions and information exchange.
  - a. Provide user expertise and application knowledge and advocate on behalf of the Applied Client Network membership by providing Applied Systems with an agency/brokerage perspective on key industry trends and ensure Applied Client Network member voice is considered in future development, enhancements and product modifications of Applied Systems agency management applications
2. Serve as a communication and advocacy link for Applied Client Network and the Applied Client Network Board of Directors in fostering and working with other insurance industry organizations and to be aware of the future trends and how they may affect our members.
  - a. Identify solution advocacy opportunities within Applied Systems and other insurance industry organizations (ACT/AUGIE/ACORD/IIABA/CSIO/IBAC, etc.)
3. Collaborate and communicate with other Applied Client Network committees to ensure consistent, accurate and open communication channels for advancement toward the strategic plan.
  - a. Collaborate with the Education Committee to prepare and deliver educational opportunities to agencies/brokerages regarding the value of available solutions
  - b. Collaborate with the Communication Committee to prepare and deliver communication to our membership, liaisons, committee members and our carrier partners on industry solutions that we support for the benefit of our members

**COMMITTEE STRUCTURE:**

The IMPACT Committee will be overseen by a Leadership Team to be comprised of the current Chair, Chair-Elect, and at least one Past Chair. Additional directing members can be added to the Leadership Team as needed.

The IMPACT Committee will be comprised of three subcommittees as follows:

- Product Development
- External Industry Advocacy
- Internal Collaboration

**AUTHORITY/LIMITATIONS:**

The IMPACT Committee and its Subcommittee members are directed by the Applied Client Network Board of Directors and the Applied Client Network CEO. The IMPACT Committee Chair, Vice Chair and/or Committee members and participants may not enter into legal or binding agreements on behalf of Applied Client Network without approval from the Applied Client Network Board of Directors and/or Applied Client Network CEO.

**METHOD OF COMMITTEE MEMBER SELECTION/NOMINATION, TERM:**

Committee member term will be two years, commencing after conference; members are selected from the Call for Volunteers form and recommendations provided by the LEAD Committee. Note: A max of two (2) employees of an agency are eligible to serve on the committee at the same time. Consultants are not eligible to serve. All members will be required to sign an NDA regarding committee activities.

**Size:** 30-40 members at large