

# **PUBLIC LANDS ALLIANCE**

**Annual Convention & Trade Show**  
**Daytona Beach, FL February 22 – 26, 2026**

Thanks to THE GEOPROJECT for designing the PLA 2026 logo.

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[www.publiclandsalliance.org](http://www.publiclandsalliance.org)

## Welcome to Daytona Beach, Florida!

As President and CEO, I am honored to gather with you here in Daytona Beach, Florida, as we reflect on the Power of Place and the profound ways our natural and cultural landscapes shape our identities, strengthen our communities, and inspire our lives.

On behalf of the PLA Board of Directors and staff, thank you for being part of this extraordinary partner community dedicated to advancing the success of America's public lands. The challenges before us are real, but they are best met together. When we share knowledge, build meaningful connections, and draw on the hard-earned wisdom of our collective experience, we amplify our impact. Your leadership and your voice matter deeply to this work.

Throughout the week, I encourage you to fully engage in the networking opportunities and educational sessions designed to support your growth as public lands partners. And just as importantly, take time to experience the remarkable public lands that surround us while you build connections with each other. As the United States approaches its 250th anniversary, we gather in a place where history, innovation, and natural beauty converge. From the enduring stone walls of Castillo de San Marcos to the boundless skies of Canaveral National Seashore and the vibrant ecosystems of Merritt Island National Wildlife Refuge, this region reminds us that place matters, and that stewardship is both a privilege and a responsibility.

My sincere thanks to the Convention Program Committee, our Board of Directors, staff, presenters, and volunteers. Their energy, creativity, and dedication made this year's Convention and Trade Show possible.

Together, let us chart a bold, inclusive, and resilient path forward, ensuring the stewardship of public lands and the celebration of our stories for generations to come.

Andrea Ketchmark  
President and CEO  
Public Lands Alliance



# DOWNLOAD THE PLA 2026 APP

The PLA 2026 App and WiFi at the Ocean Center, sponsored by Concept360.



## Access schedule details, session descriptions, exhibitor show specials, floor plans, and more!

- Use the QR codes in the upper right corner to download the Aventri Events App for PLA 2026
- Enter the event access code = 748100
- Your login is the email address associated with your PLA 2026 registration
- Your password is your registration reference number (emailed to you)
- Questions? Visit the PLA Registration Desk for assistance

### HOTEL HEADQUARTERS

#### Hilton Daytona Beach Oceanfront Resort

100 N. Atlantic Avenue  
Daytona Beach, Florida, 32118  
Phone: 386-254-8200

Check-Out: 11:00 am / Check-In: 4:00 pm

Participants who booked rooms at the Hilton in the PLA room block receive complimentary in-room guest WiFi and discounted \$25 daily overnight self-parking rate (normally \$35 a day).

### OCEAN CENTER (OC)

#### Ocean Center Daytona Beach

101 N. Atlantic Avenue  
Daytona Beach, Florida, 32118  
Phone: 800-858-6444

All PLA 2026 events from Monday, through Wednesday will take place at the Ocean Center Daytona Beach.

**WiFi Network:** PLA2026XConcept 360  
**WiFi Password:** Booth910  
Parking: \$15 day / \$30 overnight

### PLA REGISTRATION & INFORMATION DESK

Check-in at the PLA Registration Desk to receive your name badge and convention materials. Name badges are required at all PLA 2026 Convention and Trade Show events. Check the desk for messages, lost-and-found items, and other assistance. PLA Staff can be reached at 301-946-9475 ext. 1.

#### Location: Hilton Daytona Beach Oceanfront Resort (Sunday)

Sunday, February 22..... 1:00 pm – 7:00 pm

#### Location: Ocean Center Daytona Beach (Monday - Wednesday)

Monday, February 23..... 7:30 am – 6:00 pm

Tuesday, February 24..... 8:00 am – 6:30 pm

Wednesday, February 25..... 8:00 am – 5:30 pm

*This program is accurate as of press time. Check the PLA 2026 App for updates.*

### INFORMATION

#### Name Badges

To ensure a safe and enjoyable experience for everyone, all participants must wear their PLA Convention and Trade Show name badge at all official events. PLA staff are easily identified by purple staff lanyards and red ribbons. If you encounter someone at an event without a badge, please notify a staff member.

#### Accessibility

The Hilton Daytona Beach Oceanfront Resort and Ocean Center Daytona Beach operate in compliance with Americans with Disabilities Act. Notify staff at the Hilton, Ocean Center, or PLA Registration Desk if you need assistance with accessibility.

#### Code of Conduct and Waiver of Liability

Registration and attendance at PLA 2026 constitutes an agreement by the registrant to PLA's code of conduct policy and waiver of liability, which can be found at [www.publiclandsalliance.org/pla2026](http://www.publiclandsalliance.org/pla2026) (under the Logistics tab).

#### Health

If you start to feel ill, experience flu or COVID-like symptoms, please do not attend events and follow CDC guidelines.

#### Safety/Local Information

Stop by the Hilton Concierge Desk or Ocean Center Information Desk for maps, brochures and local area recommendations. We recommend walking in pairs or groups and using the same safety precautions you would when visiting any city.

#### Follow and Tag

Tag: #PLA2026  
LinkedIn: Public Lands Alliance  
Facebook: Public Lands Alliance  
Instagram: @publiclandsalliance

## CONVENTION PROGRAM

**Stanley Anton**, Marketing and Communications Manager, Eastern National  
**David Blacker**, Executive Director, Death Valley Natural History Association  
**Thomas Bryer**, Professor, University of Central Florida  
**Ashley Cloward**, Owner, Eagle River Designs  
**Cindy Donaldson**, Retired, National Park Service  
**Jennifer Fulford**, Lead Editor, Smokies Life  
**Jacqueline Harp**, CEO, Smokies Life  
**Chris Horton**, COO/CFO, Zion Forever Project  
**Sharon Kienzle**, Retail Sales Manager, Canyonlands Natural History Association  
**Cece Kirkwood**, Impact Program Manager, Giving and Partnerships, AllTrails  
**Cindy Kolling**, Owner, Kolling Cards and Things Made Here!  
**Kate Lentz**, Buyer and Office Manager, Big Bend Natural History Association  
**Stacy Madalena**, Director of Retail South, Eastern National  
**Marissa Marshall**, Executive Director, Badlands National Park Conservancy  
**Dallas Martin**, Chief Education Officer, FIND Outdoors  
**Clover Morell**, Senior Residency Program Manager, Grand Canyon Conservancy  
**Debbie Moses**, Executive Director, Glen Canyon Conservancy  
**Tom Mullin**, Founder and Principal, Interpretive Pathways  
**Patty Neumiller**, Donor Stewardship and Membership Coordinator, Mount Rushmore Society  
**Katy Olds**, Director of Interpretative Programs and New Ventures, Golden Gate National Parks Conservancy  
**Brian Railsback**, Board Member, Vice Chair, Smokies Life  
**Sarah Rogers**, Executive Director, Craters of the Moon Natural History Association  
**Tracy Sexton**, Executive Director, Theodore Roosevelt Nature and History Association  
**Megan Shelley**, COO, Eastern National  
**Michelle Sorensen**, Nature Store Manager, International Wildlife Refuge Alliance  
**Caitlyn Tetterton**, Education Director, Alaska Geographic Association  
**Heidi Walker**, Director of Resources, Discover Your Northwest

## BOARD OF DIRECTORS

**Jeff Gabriel, Chair**  
Sierra Forever

**Caroline Ward, Vice-Chair**

**Heidi Doyle, Secretary**

**Richard Cohen, Treasurer**  
Friends of Sacramento National Wildlife Refuge

**Ray Foote**  
The Compass Group

**Arvind Manocha**  
Wolf Trap Foundation

**Theresa McMullan**

**Sarah Meyer**  
North Cascades Institute

**Aileen Utterdyke**  
Pacific Historic Parks

**Joann Van Aken**  
International Wildlife Refuge Alliance

**Rebecca Wang**  
ServiceNow

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## SUNDAY, FEBRUARY 22, 2026

8:15 am - 3:45 pm	<b>Optional Field Trip: Castillo de San Marcos National Monument</b> <i>(ticketed event)</i> <b>Meet in the Hilton North Tower Lobby by 8:00 am, bus departs at 8:15 am</b>
1:00 pm - 7:00 pm	<b>PLA Registration Desk Open Hilton, North Tower Registration Desk</b> <i>Pick up your name badge and registration materials (attendees build your own Swag-Bag)</i>
4:45 pm - 5:30 pm	<b>How to PLA! Tips &amp; Tricks for Making the Most of Your Convention and Trade Show Experience</b> <b>Hilton, Coquiia AB</b>
5:30 pm - 7:30 pm	<b>Opening Reception (cash bar) Hilton, Oceanview Room and North Tower Terrace</b> <i>(ticketed event)</i> <i>Sponsored by Florida National Parks Association and Sticker Pack</i>

OC = Ocean Center Daytona Beach

All events Monday, February 23 through Wednesday, February 25 will take place at the the OC.

## MONDAY, FEBRUARY 23, 2026

7:30 am - 6:00 pm	PLA Registration Desk Open <b>OC, West Concourse</b>				
7:30 am - 6:00 pm	Food Concession Stand Open (credit/debit cards only) <b>OC, West Concourse (infront of Exhibit Hall)</b>				
8:00 am - 8:30 am	Welcome Coffee <b>OC, Ballroom Foyer</b> <i>Sponsored by Deneen Pottery</i>				
8:30 am - 9:45 am	Opening General Session with Mallory Dimmitt - United We Stand: How Collaborative Conservation is Connecting Florida <b>OC, Ballroom</b> <i>Sponsored by Western National Parks</i>				
9:45 am - 10:00 am	Networking Beverage Break <b>OC, Ballroom Foyer</b>				
<b>Session 1</b> 10:00 am - 11:00 am	Mission-Driven Compliance: Case Studies in Fundraising and IRS Reporting <b>OC, 101 AB</b>	Stories That Stay With Us: A Toolkit for Meaningful Public Lands Storytelling <b>OC, 102 BC</b> <i>Sponsored by Smokies Life</i>	Distinct Roles and Shared Responsibilities: Board/Staff Relationship <b>OC, 103 BC</b>	Readiness for Success in Conservation Projects <b>OC, 202 AB</b>	Public Lands Buyer/Vendor Exchange: Policy Insights & Fresh Innovations <b>OC, Ballroom</b>
	PLA Partnership Awards Ceremony <b>OC, Ballroom</b> <i>Sponsored by Eagle River Designs and Mount Rushmore Society</i>				
11:15 am - 12:15 pm	Exhibitor Set Up <b>OC, Exhibit Hall</b>				
12:00 pm - 6:00 pm	Lunch Break - On your own / Food Concession Stand (credit/debit cards only) <b>OC, West Concourse</b>				
<b>Session 2 Roundtables</b> 1:45 pm - 2:45 pm	Executive Leadership <b>OC, 101 AB</b>	Field Institute <b>OC, 102 BC</b>	Retail <b>OC, 103 BC</b> <i>(nonprofit retailers only)</i>	Finance <b>OC, 202 AB</b>	Marketing and Communications <b>OC, 204 AB</b>
	Multi-Agency <b>OC, 101 C</b>	Board <b>OC, 102 A</b>	Publications <b>OC, 201 C</b>	Development <b>OC, 202 C</b>	COO <b>OC, 203C</b>
<b>Session 3</b> 3:00 pm - 4:00 pm	Ledger of the Land: Reading Yesterday's Economies to Fund Tomorrow's Guardians <b>OC, 102 BC</b>	Speaking Up for Culture, Climate and Community <b>OC, 103 BC</b> <i>Sponsored by Smokies Life</i>	"Would You Like to Support This Park?": How Checkout Counter Asks Are Fueling Education in Alaska <b>OC, 204 AB</b> <i>Sponsored by Shenandoah National Park Association</i>	U.S. Army Corps of Engineers Partnership Forum <b>OC, 202 AB</b>	
4:00 pm - 4:30 pm	Networking Beverage Break <b>OC, South Concourse</b> <i>Sponsored by National Parks Conservation Association</i>				
<b>Session 4</b> 4:30 pm - 5:30 pm	National Park Service Partnership Forum <b>OC, 101 AB</b>	Building Your Leadership Bench: Developing Internal Talent <b>OC, 102 BC</b>		After Hours, On Mission: Reaching New Audiences Through Noctourism <b>OC, 103 BC</b>	
5:45 pm - 7:00 pm	Thank You Reception <b>OC, 201 Foyer</b> <i>(invitation-only)</i>				

# TUESDAY, FEBRUARY 24, 2026

7:00 am - 8:00 am	Reciprocity RxTM: Mindful Mornings on the Beach <b>Hilton, meet at the Historic Clock Tower</b> <i>(ticketed event)</i>					
8:00 am - 6:30 pm	PLA Registration Desk Open <b>OC, West Concourse</b>					
8:00 am - 4:30 pm	Food Concession Stand Open (credit/debit cards only) <b>OC, West Concourse (infront of Exhibit Hall)</b>					
8:30 am - 9:30 am	General Session: Leadership Perspectives Amid Change and Shifting Public Lands Priorities <b>OC, Ballroom Sponsored by Infinite Giving</b>					
9:30 am - 10:00 am	Aloha Coffee and Bagel Morning Break <b>OC, Exhibit Hall</b> <i>Sponsored by Hawai'i Pacific Parks Association</i>				9:30 am - 6:30 pm  Trade Show & Silent Auction Open	
10:30 am - 11:00 am	More Than Marketing: Turning Corporate Partnerships Into Community Change <b>OC, 103 BC Sponsored by Wondrous Outdoors</b>					
11:00 am - 1:00 pm	Lunch Break <i>Box Lunch Vouchers Sponsored by Impact Photographics (attendees only)</i> <b>OC, Exhibit Hall</b>					
11:45 am - 12:45 pm	NWRS Friends Group Gathering <b>OC, Exhibit Hall</b> <i>Reserved tables available in the back of the Exhibit Hall. Bring your lunch and meet with colleagues.</i>					
<b>Session 5</b> 1:00 pm - 2:00 pm	Surfing the Waves: Friends Leaders Navigating Big Changes <b>OC, 101 AB</b>	U.S. Fish and Wildlife Service Partnership Forum <b>OC, 102 BC</b>	Building Operating Reserves <b>OC, 103 BC</b>	Engagement in Action: Building Partnerships That Last <b>OC, 202 AB</b>		
2:00 pm - 2:30 pm	Networking Break <b>OC, Exhibit Hall</b> <i>Sponsored by Craters of the Moon Natural History Association</i>					
<b>Session 6</b> 2:30 pm - 3:30 pm	The Greatest Collaboration on Earth <b>OC, 101 AB</b>	U.S. Forest Service Partnership Forum <b>OC, 102 BC</b>	Taming Your AI: Prompt Recipes That Turn ChatGPT, Gemini, or Copilot into On-Brand Storytelling Interns that Sound Like Your Org <b>OC, 103 BC</b>	Education Roundtable <b>OC, 202 AB</b>		
<b>Session 7</b> 3:45 pm - 4:45 pm	Part 1: Place-Based Storytelling: Successful Communication Approaches During Times of Scrutiny, Change, and Uncertainty <b>OC, 101 AB</b> <i>Sponsored by Smokies Life</i>	Part 1: Building a Volunteer Culture: Supporting Impact for Volunteers, Visitors, and Democracy <b>OC, 102 BC</b>	The Strategic Sprint (TM): An Alternative Solution to Traditional Strategic Planning for Public Lands Organizations <b>OC, 103 BC</b>	Bureau of Land Management Partnership Forum <b>OC, 202 AB</b>		
5:00 pm - 6:30 pm	Trade Show Mixer (bar service - credit/debit cards only) <b>OC, Exhibit Hall Sponsored by National Geographic</b>					See pages 6 - 10 for Trade Show Floor plan and Exhibitor List

## WEDNESDAY, FEBRUARY 25, 2026

7:00 am - 8:00 am	Reciprocity Rx™: Mindful Mornings on the Beach <b>Hilton, meet at the Historic Clock Tower</b> <i>(ticketed event)</i>				
8:00 am - 5:30 pm	PLA Registration Desk Open <b>OC, West Concourse</b>				
8:00 am - 9:00 pm	Food Concession Stand Open (credit/debit cards only) <b>OC, West Concourse (infront of Exhibit Hall)</b>				
8:30 am - 9:00 am	Coffee and Bagel Morning Break <b>OC, Exhibit Hall</b> <i>Dudley Edmondson book signing, first 200 people receive a free book</i>				8:30 am - 3:00 pm
8:30 am - 12:00 pm	Silent Auction Open <b>OC, Exhibit Hall</b>				
<b>Session 8</b> 10:30 am - 11:30 am	Opportunities and Success During a Challenging Political Time <b>OC, 101 AB</b>	Building Purposeful Philanthropy for Place and People, Today and Tomorrow <b>OC, 102 BC</b>	Reach Them to Teach Them: K-12 Distance Learning for Public Lands <b>OC, 103 BC</b>	Membership Rountable <b>OC, 202 AB</b>	Trade Show Open
11:00 am - 1:00 pm	Lunch Break - Concessions Available <b>OC, Exhibit Hall Foyer</b> <i>Box Lunch Vouchers (attendees only)</i> <b>OC, Exhibit Hall</b>				OC, Exhibit Hall  See pages 6 - 10 for Trade Show Floor plan and Exhibitor List
<b>Session 9</b> 1:00 pm - 2:00 pm	Responding Under Pressure: Emergency Preparedness for Public Lands Partners <b>OC, 102 BC</b>	Office Hours: Real-Time Advice on Strategy, Governance, and Growth <b>OC, 103 BC</b>	Part 2: Building a Volunteer Culture: Sustaining Public Lands and Nonprofits <b>OC, 101 AB</b>		
2:00 pm - 3:00 pm	Networking Break <b>OC, Exhibit Hall Foyer</b> <i>Sponsored by Visit Bellevue</i>				
3:00 pm - 7:00 pm	Exhibitor Tear Down <b>OC, Exhibit Hall</b>				
<b>Session 10</b> 3:15 pm - 4:15 pm	Plotting the Route: Advocacy Planning for the National Parks and Public Lands Community <b>OC, 101 AB</b>	Protecting Organizational Sustainability When You're Being Asked to Do So Much More <b>OC, 102 BC</b>	Garden of the Glades: The Story of Conservation Ranger Camp <b>OC, 103 BC</b>	Project Bob: Reaching the Public through Storytelling, Stewardship, and Accessibility <b>OC, 202 AB</b> <i>Sponsored by Shenandoah National Park Association</i>	Part 2: Place-Based Storytelling: Successful Communication Approaches During Times of Scrutiny, Change, and Uncertainty <b>OC, 203 AB</b>
4:30 pm - 5:30 pm	Closing General Session - Dudley Edmondson <b>OC, Ballroom</b> <i>Sponsored by Lantern Press</i>				
7:00 pm - 9:00 pm	Public Lands Film Festival (bar and snack service - credit/debit cards only) <b>OC, Ballroom</b>				

## THURSDAY, FEBRUARY 26, 2026

7:00 am - 8:00 am	Reciprocity Rx™: Mindful Mornings on the Beach <b>Hilton, meet at the Historic Clock Tower</b> <i>(ticketed event)</i>				
8:00 am - 2:30 pm	Optional Field Trip: Merritt Island National Wildlife Refuge <i>(ticketed event)</i> <b>Meet in the Hilton North Tower Lobby by 7:45 am, bus departs at 8:00 am</b>				
8:30 am - 3:00 pm	Optional Field Trip: Canaveral National Seashore <i>(ticketed event)</i> <b>Meet in the Hilton North Tower Lobby by 8:15 am, bus departs at 8:30 am</b>				

2026 TRADE SHOW FLOOR PLAN



<b>233</b> Max III Marketing <i>(New)</i>	<b>332</b> Landway
<b>231</b> Cool Jewels by Phillips Intl.	<b>328,330</b> Huge Brands <i>(New)</i>
<b>229</b> Urban Charm <i>(New)</i>	
<b>227</b> L'ovedbaby <i>(New)</i>	<b>326</b> Arcadia Publishing
<b>225</b> ORBO Systems <i>(New)</i>	<b>334</b> Aloe Up Sunscreen <i>(New)</i>
<b>223, 332</b> Jack & Sage	



<b>213,215</b> Kolling Cards and Things Made Here!	<b>314</b> Women of the Cloud Forest
	<b>310,312</b> Good Land Supply
<b>211</b> PWEST Associates, LLC	
<b>209</b> Zhen Zhu Inc	<b>308</b> Folkmanis, Inc.
<b>207</b> Creatively Leanne	<b>306</b> GOEX Apparel

<b>337</b> Atlas Screen Printing <i>(New)</i>	<b>436</b> Wül <i>(New)</i>
<b>335</b> Soft Stuff Creations Inc.	<b>434</b> Ranger Industries LLC <i>(New)</i>

<b>331</b> Pampeana	<b>430</b> Cats Meow Village
<b>329</b> Infinite Giving	<b>428</b> RMR Designs <i>(New)</i>
<b>327,426</b> Capsmith Inc <i>(New)</i>	

<b>323</b> Window Gems	<b>422</b> U R Stickers
<b>321</b> Outpatch	<b>420</b> PocketGames LLC <i>(New)</i>
<b>319</b> Conscious Step	<b>418</b> Stardust Sustainable Bags

<b>313,315</b> ECO Wear & Publishing	<b>414</b> River Collective Co.
	<b>412</b> M&W Design Co
<b>311</b> Across Our Land <i>(New)</i>	<b>410</b> W.W. Norton
<b>309</b> Wonderly Outdoors	<b>408</b> Weekend Trip Designs <i>(New)</i>
<b>307</b> Mug Experience <i>(New)</i>	<b>406</b> Fox Chapel Publishing

<b>301,303,400,402</b> McGovern Outdoor
--------------------------------------------

<b>437</b> Ravenhood Goods <i>(New)</i>	<b>536</b> Education Outdoors, Inc.
<b>435</b> The Landmark Project	<b>534</b> Big Hairly Dog POS Systems

<b>431</b> Mountaineers Books	<b>530</b> Travel Stamps
<b>429</b> University of Utah Press	<b>528</b> My Travel Stickers
<b>427</b> NoWhere Foods <i>(New)</i>	<b>526</b> Eagle River Designs

<b>423</b> Madd Capp	<b>522</b> Penguin Random House, Inc.
<b>421</b> Parks and Nolan Apparel <i>(New)</i>	<b>518,520</b> National Geographic Maps and Books
<b>419</b> Better-Magnets.com	

<b>415, 514</b> T.R. McIaggart	
<b>413</b> Rainier Hat Co. <i>(New)</i>	<b>512</b> Wild Republic
<b>411</b> Drew Madden Art	<b>510</b> Scenic Highways
<b>407, 409</b> Bison Leaf <i>(New)</i>	<b>506, 508</b> Sticker Pack Inc.

<b>401,403</b> Falcon Guides	<b>502</b> Lantern Press
	<b>500</b> The GEOPROJECT

ENTRANCE

<b>637</b> Gem City Attire	<b>734,736</b> Wildthings
<b>635</b> Nature Planet	

<b>735,737</b> L. W. Bristol Classics	<b>836</b> Potrero Group
	<b>834</b> Roaming Heart Design

<b>627, 629, 631</b> Impact Photographics	<b>730</b> American Needle Inc.
	<b>728</b> Hydrpeak (New)
	<b>726</b> AdventureKEEN

<b>731</b> The Nostalgia Company	<b>830</b> Alaska Wild & Free
<b>729</b> Walkabout Collection	<b>828</b> Art for the Young at Heart (New)
<b>727,826</b> Impulse Souvenirs	

<b>623</b> Your True Nature, Inc	<b>718, 720, 722</b> Ingram Publisher Services
<b>619,621</b> Eastern National	

<b>723, 822</b> The Petting Zoo	
<b>721</b> Green Blanky Studio (New)	<b>820</b> Native Maps
<b>719</b> Touchstone Pottery	<b>818</b> Fell

<b>615</b> Wild Routed	<b>714</b> Authentic Cards
<b>613</b> LCW Graphic Designs (New)	<b>710,712</b> MasterPieces Inc.
<b>611</b> National Park Geek	
<b>609</b> Xplorer Maps	<b>706,708</b> Drawn to Ecology
<b>607</b> Poppy & Quail	

<b>713,715</b> Hogeye Inc.	<b>814</b> Blakeway Panoramas
	<b>812</b> Jabebo Studio
<b>711,810</b> Specialties Plus of NC	
<b>709</b> Pacific North Nest Designs	<b>808</b> STQRY
<b>707</b> Hike America	<b>806</b> Me O My Earth (New)

<b>601,603</b> Wild Tribute	<b>702</b> TimeLooper Inc.
	<b>700</b> Grasshoppers Mermaid Souvenirs

<b>701,703, 800,802</b> American Backcountry
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## Silent Auction

<b>833</b> Nature Cast	<b>932</b> Buck Creek Restoration,LLC
<b>831</b> The Op Games(New)	<b>930</b> Farcountry Press
<b>829</b> Inspiration Graphics(New)	<b>928</b> Frost River (New)
<b>827</b> Blank Tag Co. (New)	<b>926</b> Pine Printshop(New)
<b>825</b> RK Artwork (New)	<b>924</b> Purple Peonies Ranger Trek
<b>823</b> Pennybandz - Your Pressed Penny Co(New)	<b>922</b> David Howell and Company

## Silent Auction:

Tuesday, February 24,  
9:30 am - 6:30 pm

Wednesday, February 25,  
8:30 am - 12:00 pm  
(pick up 1:00 - 2:45 pm)

## Trade Show Hours:

Tuesday, February 24,  
9:30 am - 6:30 pm

Wednesday, February 25,  
8:30 am - 3:00 pm

 Convention Sponsors

# 2026 TRADE SHOW EXHIBITORS

## 2026 Convention Sponsors

Thank you to the companies who provided additional support to enhance this year's Convention and Trade Show.

## New Exhibitors *(NEW)*

Please join us in welcoming exhibitors that are new to the PLA Trade Show.

## Public Lands Alliance Corporate Partners

We thank our Trailblazer, Explorer, and Steward Corporate Partners who support the work of PLA on behalf of the public lands community.

Across Our Land <i>(NEW)</i>	311		<b>Capsmith Inc <i>(NEW)</i></b>	327, 426	Trailblazer
AdventureKEEN	726	Trailblazer	Cats Meow Village	430	Steward
Alaska Wild & Free	830	Trailblazer	Close 2UR Heart	815	Steward
All Roads Taken	908		<b>Concept 360</b>	910, 912, 914	Trailblazer
Aloe Up Sunscreen <i>(NEW)</i>	334		Conscious Step	319	Steward
American Backcountry Trailblazer	701, 703, 800, 802		Cool Jewels by Phillips International	231	
American Needle Inc.	730	Explorer	Creatively Leanne	207	Explorer
Arcadia Publishing	326		David Howell and Company	922	Steward
Art for the Young at Heart <i>(NEW)</i>	828		Drawn to Ecology	706,708	Trailblazer
Atlas Screen Printing <i>(NEW)</i>	337		Drew Madden Art	411	Explorer
Authentic Cards	714	Trailblazer	<b>Eagle River Designs</b>	526	Trailblazer
<b>BetterMagnets.com</b>	419	Trailblazer	Eastern National	619, 621	PLA Member
BHawley Sales Simon NBN Globe Falcon	809, 811	Explorer	ECO Wear & Publishing	313, 315	Explorer
Big Hairy Dog POS Systems	534	Trailblazer	Education Outdoors, Inc.	536	Trailblazer
Bison Leaf <i>(NEW)</i>	407,409	Trailblazer	FalconGuides	401, 403	Trailblazer
Blakeway Panoramas	814	Trailblazer	Farcountry Press	930	Steward
Blank Tag Co. - Waterproof Stickers <i>(NEW)</i>	827		<b>Fell</b>	818	Explorer
Buck Creek Restoration, LLC	932	Steward	Folkmain, Inc.	308	Steward

## 2026 TRADE SHOW EXHIBITORS

Fox Chapel Publishing	406		L'ovedbaby <b>(NEW)</b>	227	
Frost River <b>(NEW)</b>	928		<b>M&amp;W Design Co</b>	412	Explorer
Gem City Attire	637	Trailblazer	Madd Capp	423	Trailblazer
GOEX Apparel <b>(NEW)</b>	306	Explorer	MasterPieces Inc.	710, 712	Explorer
Good Land Supply <b>(NEW)</b>	310, 312		Max III Marketing <b>(NEW)</b>	233	
Grasshoppers Mermaid Souvenirs	700	Trailblazer	<b>McGovern Outdoor</b>	301, 303, 400, 402	Trailblazer
Green Blanky Studio <b>(NEW)</b>	721		Me O My Earth <b>(NEW)</b>	806	Explorer
HikeAmerica	707	Trailblazer	Mountaineers Books	431	Explorer
<b>Hogeye Inc.</b>	713, 715	Trailblazer	Mug Experience <b>(NEW)</b>	307	
Huge Brands <b>(NEW)</b>	328, 330		My Travel Stickers	528	Trailblazer
Hydrapeak <b>(NEW)</b>	728	Steward	<b>National Geographic Maps and Books</b>	518, 520	Trailblazer
<b>Impact Photographics</b>	627, 629, 631	Trailblazer	National Park Geek	611	Explorer
Impulse Souvenirs	727, 826	Trailblazer	Native Maps	820	
<b>Infinite Giving</b>	329	Convention	Nature Cast	833	Trailblazer
Ingram Publisher Services	718, 720, 722	Trailblazer	Nature Planet	635	Trailblazer
Inspiration Graphics <b>(NEW)</b>	829	Steward	NoWhere Foods <b>(NEW)</b>	427	Trailblazer
Jabebo Studio	812	Steward	ORBO Systems <b>(NEW)</b>	225	
Jack & Sage	223, 332	Explorer	Outpatch	321	
Jr. RangerLand	807	Explorer	Pacific North Nest Designs	709	Explorer
Kolling Cards and Things Made Here!	213, 215	Steward	Pampeana	331	Steward
L. W. Bristol Classics	735, 737	Trailblazer	Parks and Nolan Apparel <b>(NEW)</b>	421	Steward
Landway	332		Penguin Random House, Inc.	522	Steward
<b>Lantern Press</b>	502	Trailblazer	Pennybandz - Your Pressed Penny Company <b>(NEW)</b>	823	Trailblazer
LCW Graphic Designs <b>(NEW)</b>	613				

## 2026 TRADE SHOW EXHIBITORS

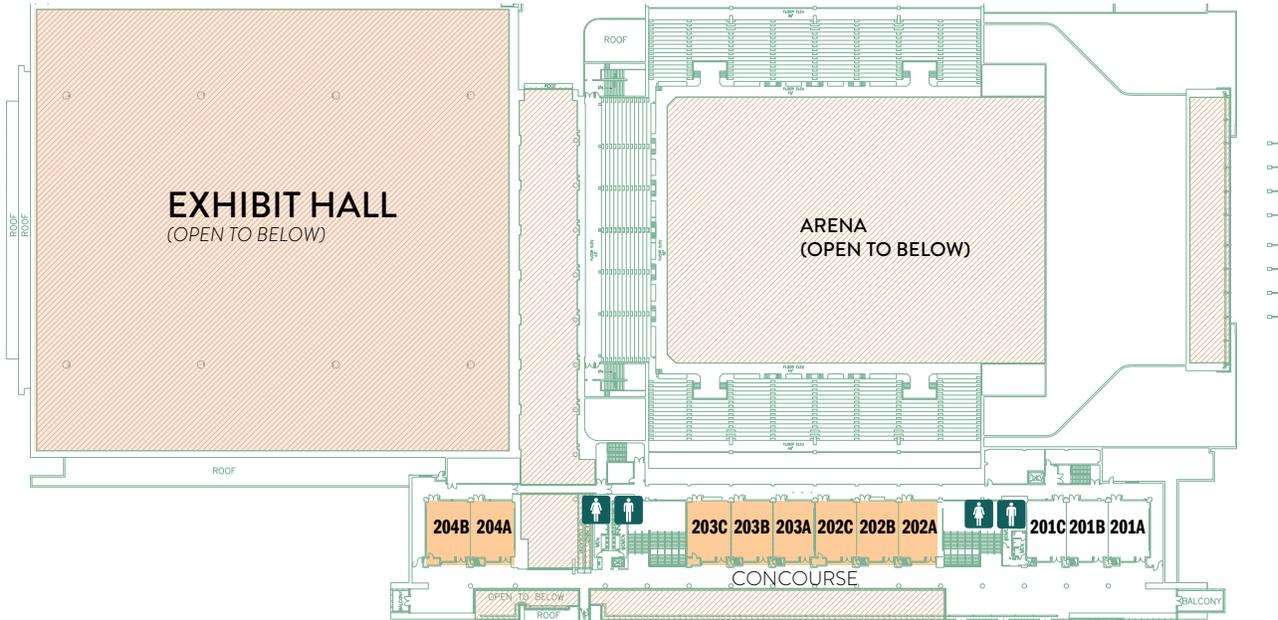
Pine Printshop <b>(NEW)</b>	926		The Petting Zoo	723, 822	Trailblazer
PocketGames LLC <b>(NEW)</b>	420	Steward	TimeLooper Inc.	702	Trailblazer
Poppy & Quail	607	Trailblazer	Touchstone Pottery	719	Trailblazer
Potrero Group	836	Explorer	Travel Stamps	530	Trailblazer
Purple Peonies / Ranger Trek	924		U R Stickers	422	Explorer
PWEST Associates, LLC	211		University of Utah Press	429	Steward
Rainier Hat Co. <b>(NEW)</b>	413	Steward	Urban Charm <b>(NEW)</b>	229	
Ranger Industries LLC <b>(NEW)</b>	434		W. W. Norton	410	Steward
Ravenhood Goods <b>(NEW)</b>	437	Steward	Walkabout Collection	729	Steward
River Collective Co.	414	Trailblazer	Weekend Trip Designs <b>(NEW)</b>	408	Explorer
RK Artwork <b>(NEW)</b>	825		Whitney Howard Designs <b>(NEW)</b>	813	
RMR Designs <b>(NEW)</b>	428	Steward	Wild Republic	512	Trailblazer
Roaming Heart Design	834	Steward	Wild Routed	615	Trailblazer
Scenic Highways	510	Trailblazer	<b>Wild Tribute</b>	601, 603	Trailblazer
Soft Stuff Creations Inc.	335		Wild West Shirt Company	906	Steward
Specialties Plus of NC	711, 810	Explorer	Wildthings	734,736	Trailblazer
Stardust Sustainable Bags	418	Trailblazer	Window Gems	323	Steward
<b>Sticker Pack Inc.</b>	506,508	Trailblazer	Women of the Cloud Forest	314	Steward
STQRY <b>(NEW)</b>	808		<b>Wondrous Outdoors</b>	309	Steward
T.R. McTaggart	415, 514	Trailblazer	Wül <b>(NEW)</b>	436	
<b>The Geoproject</b>	500	Trailblazer	Xplorer Maps	609	Explorer
The Landmark Project	435	Steward	Your True Nature, Inc.	623	Trailblazer
The Nostalgia Company	731	Steward	Zhen Zhu Inc.	209	
The Op Games <b>(NEW)</b>	831				

# OCEAN CENTER FLOOR PLAN

## Ocean Center Daytona Beach

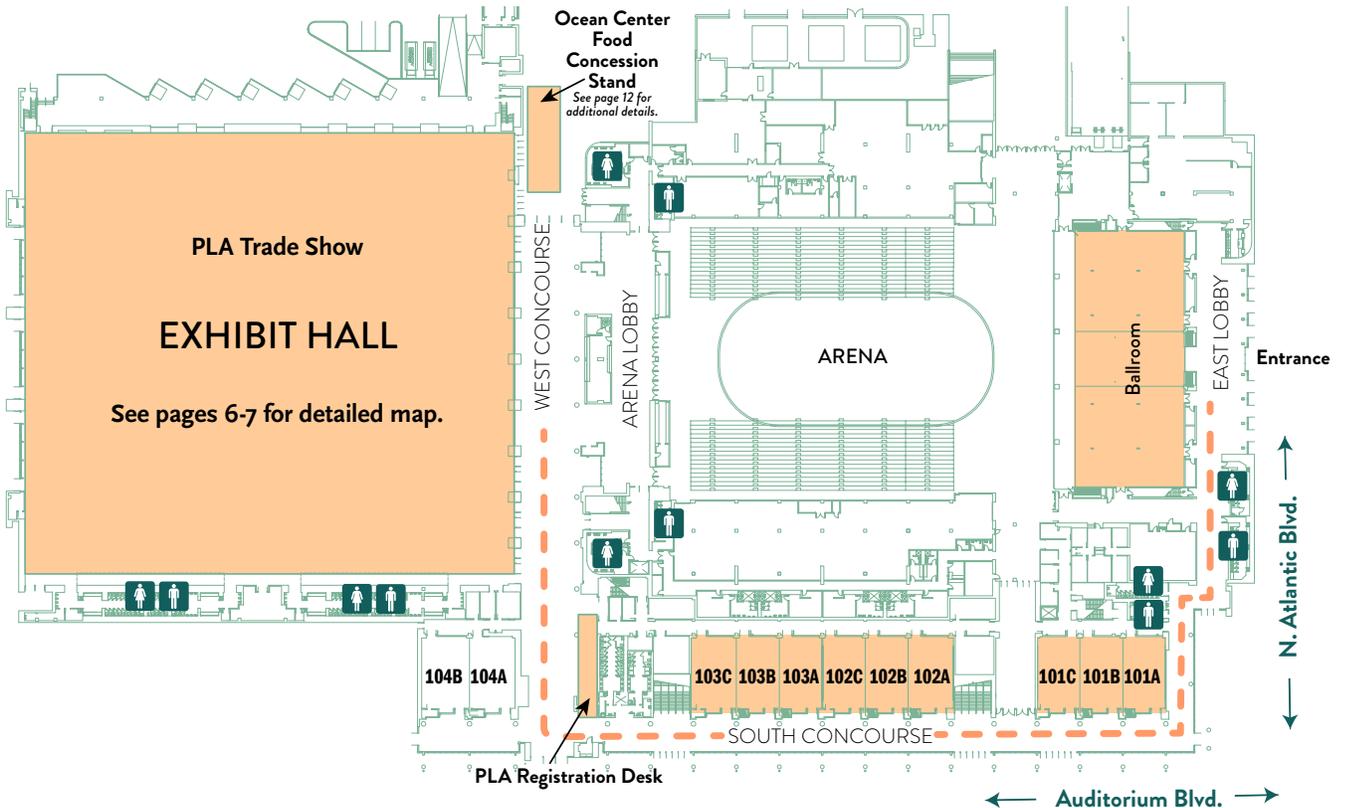
101 North Atlantic Avenue, Daytona Beach, Florida 32118

### OCEAN CENTER - SECOND FLOOR

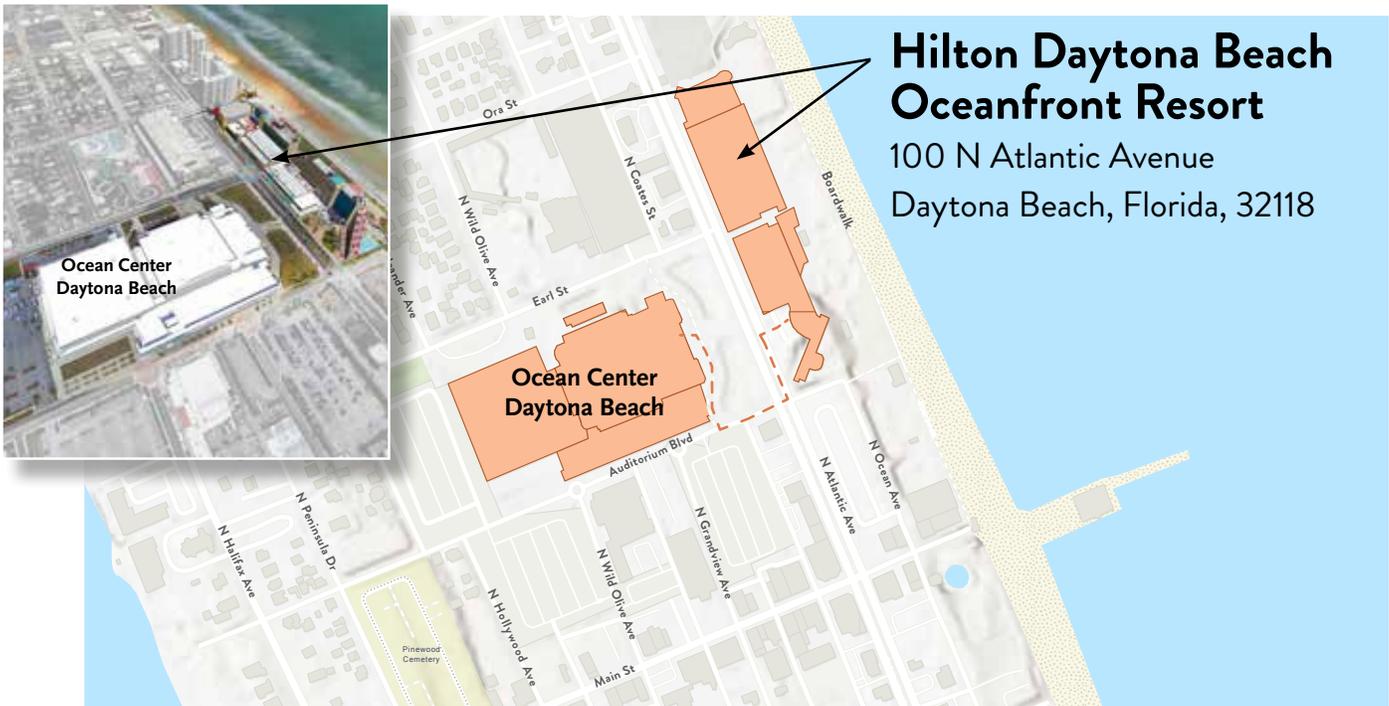


← Earl Street →

### OCEAN CENTER - FIRST FLOOR



# HOTEL INFORMATION AND MAPS



## Hilton Daytona Beach Oceanfront Resort

100 N Atlantic Avenue  
Daytona Beach, Florida, 32118

## DINING OPTIONS AT THE OCEAN CENTER AND HILTON

### Ocean Center Daytona Beach

#### Food Concession Stand

#### Location: West Concourse

Mon. from 7:30 am - 6 pm

Tue. from 8 am - 4:30 pm

Wed. from 8 am - 9 pm

**Note, the Ocean Center is cashless, only credit/debit cards are accepted.**

Menu available in the PLA 2026 App.



### Restaurants at the Hilton

#### Doc Bales' Grill

Breakfast served:

Sun. - Thur. from 7 am - 10:30 am

Fri. - Sat. from 7 am - 11 am

#### Don Ricos Sports Bar

Open daily from 11 am

#### Atlantic Deli

Open daily from 6 am

#### Hyde Park Prime Steakhouse

(386) 226-9844

*Reservations recommended.*

Mon. - Thur. from 4 pm - 9:30 pm

Fri. - Sat. from 4 pm - 10:30 pm

Sun. from 4 pm - 9 pm

### Lounges at the Hilton

#### McCoys Rum Room

Open Daily at 5 pm

#### The Blind Turtle

Open daily from 11 am

(weather permitting)

#### Waves Beach Bar

Open from 11 am Thur. - Sun.

(weather permitting)

### Coffee Shop at the Hilton

#### Starbucks

Open daily from 6 am - 6 pm

#### Hilton In Room Dining

Open daily 5 pm - 11 pm

Extension x287

More information can be found at [www.daytonahilton.com/dining](http://www.daytonahilton.com/dining).

## Save the dates for future PLA Convention and Trade Shows

February 7 - 11, 2027

Hyatt Regency Bellevue

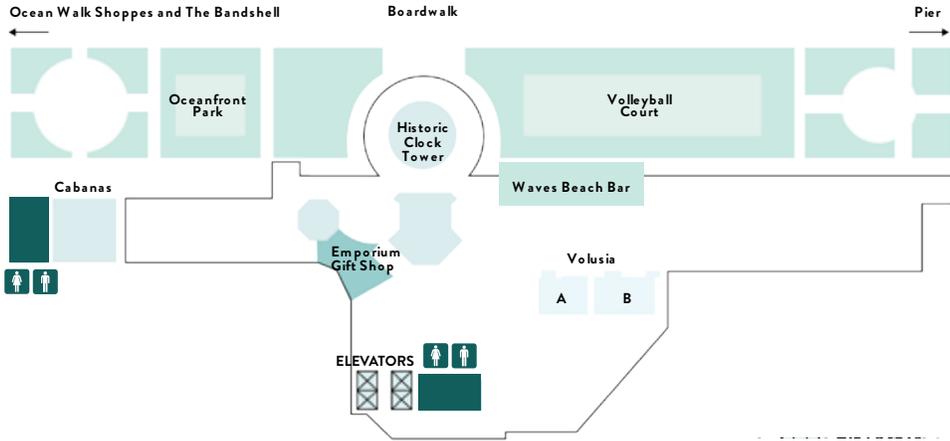
Bellevue, WA

February 27 - March 2, 2028

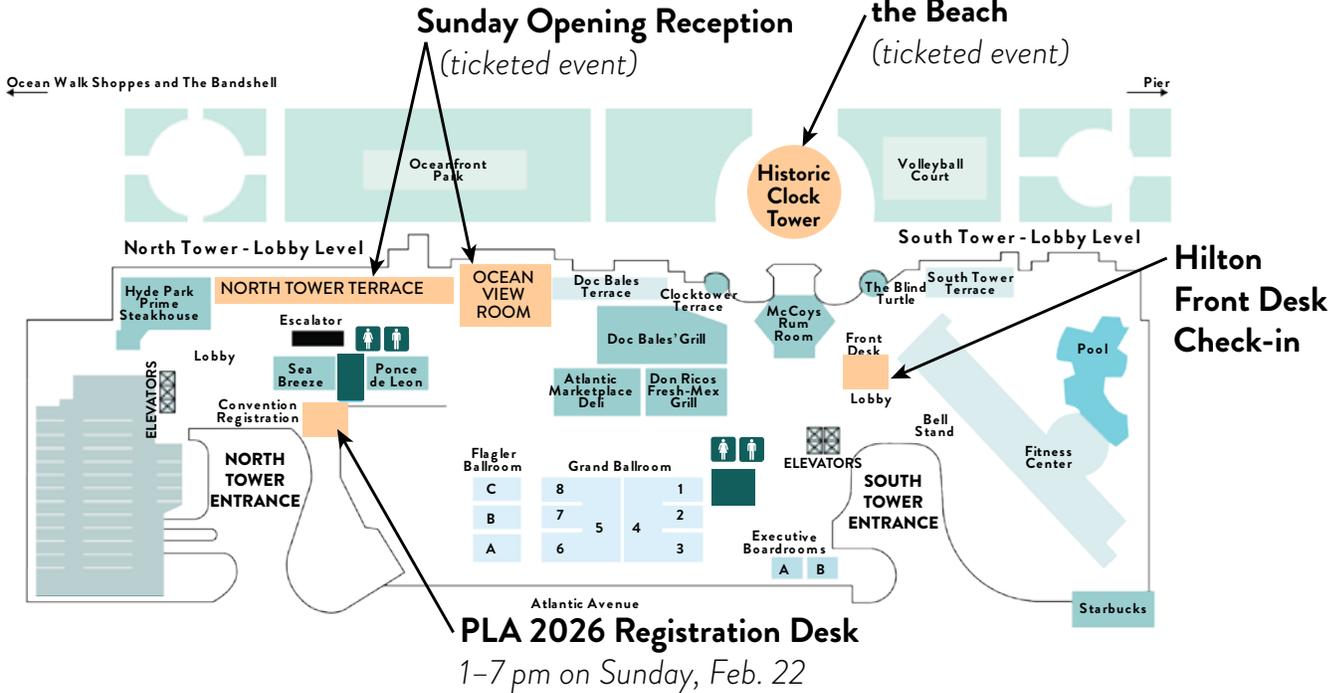
Peppermill Reno Resort

Reno, NV

## SOUTH TOWER - BEACH LEVEL

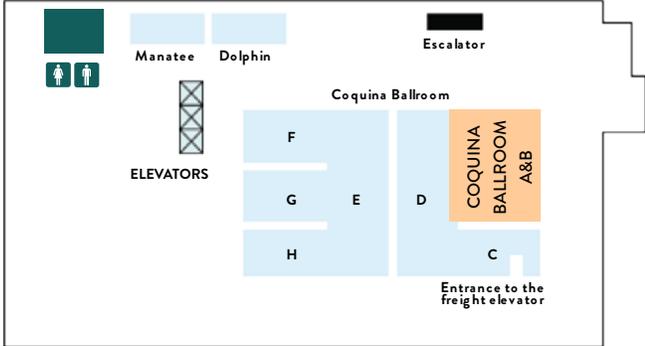


## LOBBY LEVEL



## THIRD FLOOR - NORTH TOWER

## FIFTH FLOOR



# Thank You to Our Sponsors

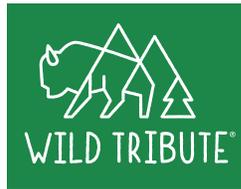
## PREMIER



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OUTDOOR



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outdoors 

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Better Magnets

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Fell

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M & W Design

Noso Patches

Shenandoah National Park  
Association