



# Public Lands Alliance

## Membership Program

## ABOUT US

The Public Lands Alliance (PLA) is the only national organization created by and for the nonprofit partners of public lands.

PLA members support public lands by raising funds, conducting conservation and educational programs, managing volunteers, and more.

PLA works to support these nonprofits' missions to preserve and protect all of America's public lands and enhance the experience of their visitors.



**The Public Lands Alliance provides an opportunity for groups like us to band together and learn from each other so that when we are helping our partners we can utilize our resources the most effectively and efficiently.**



Carolyn Ward, CEO  
Blue Ridge Parkway Foundation



Attendees at PLA 2022 in St. Louis, MO

## BENEFITS

PLA Member benefits include:

- Representation on public lands issues in Washington, D.C., including education of elected leaders and policy makers to support member-led advocacy
- Access to an online platform that connects members and shares resources
- Ongoing education and training programs for staff and board members with access to videos in the [Resource Library](#)
- Over 20% discount to PLA's Convention and Trade Show
- Discounted insurance programs
- Access to PLA's [Reciprocal Discount Program](#)



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Our board and staff are so grateful for the networking, benchmarking, and capacity building opportunities that the Public Lands Alliance provides.

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Laurel Rematore, CEO  
Great Smoky Mountains Association

## VIEW MEMBERSHIP BENEFITS AND JOIN

A full list of member benefits, membership application and pricing are available online:

[www.publiclandsalliance.org/membership/join](http://www.publiclandsalliance.org/membership/join)

**Join Today!**

## CONTACT

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## CONNECT WITH 150+ NONPROFITS

Joining PLA connects you with a network of more than 1,000 staff and board members in your field, allowing for greater collaboration and innovation amongst public lands nonprofits.

## STRENGTHEN YOUR ORGANIZATION

PLA offers education and training programs as well as hosts an annual Convention and Trade Show. These learning opportunities focus on critical issues facing public lands and their partners, helping to improve governance, retail operations, leadership, advocacy efforts and more.

## REPRESENT YOUR PUBLIC LAND

PLA aims to strengthen policies and legislation that enhance public lands partnerships in order to protect America's natural and cultural heritage. Join our Hill Days, view our Advocacy Toolkit and gain support for the representation you do at your public land.