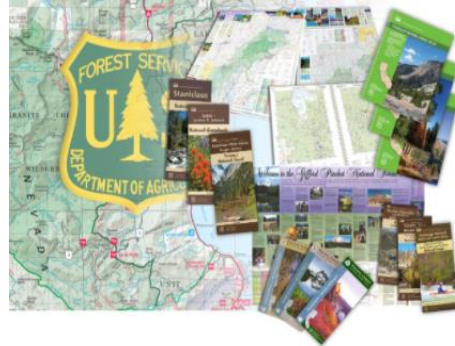


US Forest Service Map Sales Update

Briefing to the Public Lands Alliance 04-13-2022



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Changes in Map Sales Program 2019

- Decision was made to close the NFMS (partner National Forest Foundation) effective January 2020
- IAs informed in November 2019
- IAs that had the resources to do so, made large purchases before the closure
- FS Map Sales transitioned entirely to the USGS Map Store– wasted time looking for another internal solution
- Planned to meet with USGS in early 2020 to develop a new agreement
 - USGS prices needed to match FS prices
 - IAs needed an easier way to be a Business Partner
 - Simple Discount Structure – 30%



Timeline of Move to USGS Store 2020

- January 2020 – FS moved stock from Portland to Denver (1 million maps)
- February 2020 – Briefed the IAs at the PLA Conference
 - The move to the USGS Store was sudden and many IAs were not prepared
 - Requested an IA representative at the FS/USGS Agreement renegotiation meeting
- Jim Adams, Executive Director, Discover Your Northwest -- volunteered to represent IAs at the FS/USGS meeting to establish a new agreement
- March 2020 -- COVID19 Shutdown. USGS Warehouse impacted
 - Initially was completely shutdown, but granted partial operations in mid-April
- FS- USGS meeting was held virtually -- April 1-2, 2020
- Successfully negotiated new prices, new discounts -- provisional been in place since then
- Regular updates to PLA – newsletters, email, Toby’s InterpHub
- IAs have been signing on to become USGS Business Partners
 - To receive the USGS 30% discount rate, it is necessary to become a USGS Business Partner. There is no fee. To sign up, contact **Suzanne Graven**, at 303-202-4610 or at sgraven@usgs.gov.



Map Sales Program Changes Summary

2018

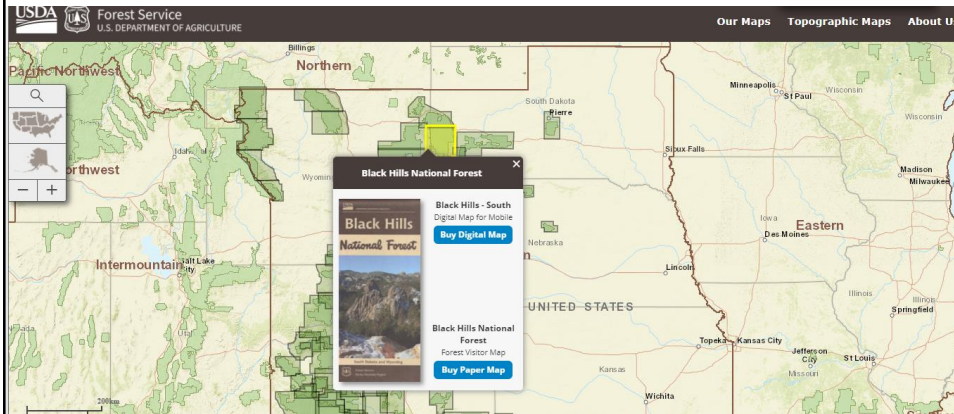
- Map Price \$10
- Discount Tiers for Volume Purchases -- **only at NFMS**
 - 10% 10 – 49 maps
 - 30% 50 -99 maps
 - 40% 100 maps or more
- No mixing titles per tier
- Discounts only available at NFMS
- USGS had only minimal FS products – small portion of sales - charged higher prices for our products

2022

- Map Price \$14
- NFMS Closed
- USGS is only federal online sales source for all FS Maps
- Simple 30% discount with 5 map minimum purchase at USGS
 - Mixed titles allowed
- 30% discount at FS Sales locations for IAs*
 - Mixed titles
 - No minimum purchase
- Low Stock/Out of Stock



Visitor Map – Map Finder App



<https://www.fs.fed.us/mapfinder/>



Forest Service “All Maps Page”

- <https://www.fs.usda.gov/visit/maps>

Related Content

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National Overview Maps

We've released the next generation [Interactive Visitor Map](#). Visitor Map 2.0, provides the public with an online view of Forest Service roads, trails, recreation sites,



USDA Forest Service Maps

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USDA U.S. Forest Service

Thank You

Questions?

Wayne National Forest
Southeastern Ohio

Superior National Forest

Black Kettle and McClellan Creek National Grasslands
Administered by Cibola National Forest
Oklahoma, Texas

San Bernardino National Forest
California

USDA U.S. Forest Service