



OUTSTANDING PUBLIC ENGAGEMENT

Applications will open on **August 25, 2026**, and close on **October 18, 2026**. Winners will be notified the week of **December 15, 2026**.

There is no application fee for active PLA Members, Corporate Partners, and Government Agencies. There is a **\$65 fee** per application for non-members.

Award Description

The Outstanding Public Engagement of the Year Award recognizes exemplary products, displays, programs, or services created in partnership by a nonprofit organization and a land management agency that advance meaningful and sustainable connections between individuals and America's public lands and that were carried out in the 2025 or 2026 calendar year. Awards are given in **two categories**: one for products or displays, and one for programs or services. Examples of eligible entries include, but are not limited to:

- **Product or Display:** Trail guides and brochures, annual reports, airport kiosks or retail displays, mobile apps, and radio programs.
- **Program or Service:** Educational sessions, lecture series, conservation corps project, membership, or donor outreach initiatives.

If your submission is best represented in physical form, please mail (5) copies that best represent your submission to the Public Lands Alliance office (**Address to be provided when awards open**) so that they are received **prior to October 18, 2026**. Copies will be sent to our judges for review; we are unable to return these copies to submitters.

We highly encourage sending supporting evidence that best demonstrates impact, innovation, and context related to your submission. Please include URL links and attach online documents, web content, brochures, photos, and other media to this application.

Application Questions

- Submission Name



- Which category best describes your entry? (checkbox)
 - Product or Display
 - Program or Service
- Year(s) Carried Out
- Organization Name
- Nonprofit Gross Annual Revenue (checkbox)
 - Less than \$1.5 million
 - \$1.5 million or higher
- Public Land Site / Land Management Agency Partner
- Additional Partner Organizations
- How has the entry engaged public lands visitors and enthusiasts?
- What impact has this entry had that makes it worthy of special recognition?
- Describe the entry's impact. Include audience or reach (e.g. number of units sold or downloaded) and provide context for the audience.
- How was the partnership between a land management agency and a nonprofit organization essential to the entry's creation and success? Please also describe the participation and impact of additional partners, if applicable.
- Please cite additional examples illustrating the entry's success in developing strong and viable partnerships.
- Please include any supporting documents to emphasize this entry's achievements.