PUBLICATION OF THE YEAR

Applications will open on **September 2, 2025**, and close on **October 17, 2025**. Winners will be notified the week of January 5, 2026.

There is no application fee for active PLA Members, Corporate Partners, and Government Agencies. There is a **\$65 fee** per application for non-members/partners.

Award Description

The Publication of the Year Award recognizes a book or other publication created in partnership by a nonprofit organization and a land management agency that embodies innovation in educating and interpreting public lands to its readers and impacts a substantial audience. Two awards are given annually based on the annual revenue of the nonprofit public lands partner that helped develop the product. Nominees may be produced in any media (e.g. hardback, paperback and/or digital) and published in the calendar year 2024 or 2025.

Please mail five copies that best represent your submission to the Public Lands Alliance at 8437 Tuttle Ave, #353, Sarasota, FL 34243, so that they are received **prior to October 20**, 2025. Copies will be sent to our judges for review; we are unable to return these copies to submitters.

We highly encourage sending supporting evidence that best demonstrates impact, innovation, and context related to your submission. Please attach URL links, online documents, web content, brochures, photos, and other media to this application.

Application Questions

- Publication Name
- Publication Year
- Organization Name
- Organization Address
- Public Land Site / Land Management Agency Partner
- Nonprofit Gross Annual Revenue (checkbox)

- Less than \$1.5 million
- o \$1.5 million or higher
- Publisher Name
- How does the publication demonstrate innovation in educating and interpreting public lands to the public?
- Describe the publication's impact. Include audience or reach (e.g. number of units sold or downloaded) and provide context for the audience.
- How was the partnership between a land management agency and a nonprofit organization essential to the creation and success of this publication? Please also describe the participation and impact of additional partners, if applicable.
- Please cite additional examples that illustrate the entry's successes in the development of strong and viable partnerships.
- Please include any supporting documents to emphasize this entry's achievements.