An Advocacy Agenda for Public Lands Partners

We will begin in a few minutes!
Today’s Presentation

• Review APPL’s new government relations strategy

• Learn how to engage with your Member of Congress during a recess

• Provide opportunities for questions via the chat box
Presenters

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Developing the Strategy

- Surveys and interviews with APPL members, agency partners, vendors, potential members and other stakeholders
- Deep dive at the Atlanta Convention
- Committee discussion and debate
Government Relations Strategy
Our Values

• Nonprofit organizations are critical to the health and vitality of public lands.

• Nonprofit public lands partners are among the most influential voices to speak with decision makers on behalf of public lands.

• An essential function of government is to responsibly fund the protection and management of our precious public lands.

• The protection of our unique natural and historic resources is a universal American value.
Leading the Charge

• Our laws, public policies and agreements should encourage strong public lands partnerships; those that are efficient in their management, effective in their operations and successful in their outcomes.

• Establishment of an esprit de corps among elected officials in support of public lands should be encouraged, resulting in advocacy among decision makers for public lands and these essential partnerships.
Engaging Strategic Partnerships

• Government should *provide the funding necessary to manage public lands* for the benefit of current and future generations.

• Public lands should be *classrooms for all of our nation’s citizens*—from childhood through retirement—no matter their age or circumstance.

• Legislation and policy supporting public lands *climate change* adaptation planning and implementation.
Member Involvement

- **Informing and educating** the members regarding policy and legislative issues percolating in our nation’s capital.

- **Listening and surveying** its members to identify common concerns and transmit them to elected officials and agency leaders.

- **Engaging and mobilizing** our broad constituency in support of policy and legislative changes that advance the missions of public lands.
Partnership Laws & Policies

- **Policies**
  - NPS Director’s Order #21 on Donations and Fundraising
  - NPS Reference Manual #32 on cooperating associations
  - Implementation of new Forest Service Partnership Agreements

- **Laws**
  - Partner Recognition
  - Public-Private Construction
  - Cooperative Joint Management
Visitor Enhancement Funding

- Matching Funds
- Operations and Maintenance Funding
- Recreation Fees
- Transportation Funding
Protecting Special Places

• Wildfire Funding

• Land and Water Conservation Fund
Expanding Learning Opportunities

- No Child Left Inside Act
- Removing Obstacles to Residential Learning Centers
Thank you!

And now… Inviting Your Member of Congress