



Partner with America's Public Lands

2019 Public Lands Alliance Corporate Partner Opportunities

You can help make public lands across the country more enjoyable, accessible, and appreciated by becoming a PLA Corporate Partner.

Your support ultimately helps our nonprofit members deliver incredible visitor experiences to parks, forests, refuges, and awe-inspiring public lands.

PLA members are friends groups, cooperating associations, conservancies, educational institutes, and other nonprofit organizations that serve more than 600 public land sites in cooperation with their federal, state or local land management agency partners. [Click here](#) to learn more about our growing membership that provides more than \$250 million in annual support for America's public lands.



As a 2019 Corporate Partner at the Benefactor or Contributor level, your organization will make a difference on public lands and you will gain access to benefits that engage and build brand awareness with the nonprofit public lands community throughout the year and at our 2019 Convention and Trade Show.

Corporate Partner Benefits	Benefactor \$850	Contributor \$450
Early Trade Show Registration	Opens September 11, 2018	Opens September 18, 2018
Trade Show Booth Discount	\$200 discount per booth	\$90 discount per booth
Recognition in Convention Program	✓	✓
Subscription to <i>Newswire</i>	✓	✓
Ad Placements in <i>Newswire</i>	Three times a year	One time a year
Market Circle Online Forum with PLA Member Buyers (New for 2019 – Advertisements Allowed)	✓	✓
Webinar Registration Discounts and Access to PLA Resource Library	✓	✓
Recognition on the 2019 Corporate Partner Website Page	Company logo and URL link	Name and URL link
Inclusion in Online Directory	Company logo and URL link	Name and URL link
Corporate Partner Logo Badge	Benefactor Logo Badge	Contributor Logo Badge
Sponsorship Discounts	See chart on the next page	

Access More Benefits by Adding a Sponsorship to Your Corporate Partner Donation

Sponsorships	Regular	Benefactor	Contributor
Webinar	\$300	\$200	\$250
Tote Bag Gift Item	\$1,000	\$600	N/A
Convention	New for 2019! Convention sponsorships at the Platinum Level and above (\$7,500+) receive premier access to booth selection prior to Benefactors.		
Custom	Contact us to discuss a customized gift that supports your goals as well as our mission.		



Webinar Sponsorship Benefits

Reach a targeted audience and show your support by sponsoring a PLA educational webinar. PLA webinars provide our nonprofit members, agency partners, and other stakeholders with best practices, cutting-edge topics and latest trends in the public lands community.

As a webinar sponsor you receive:

- Exclusive recognition as a sponsor for one educational webinar offered complimentary to PLA members and corporate partners.*
- Logo recognition on the webinar event webpage, in one marketing email advertising the webinar (sent to 4,000 recipients), and in our monthly e-newsletter (distributed to 2,000 recipients with a 40% open rate)
- The webinar moderator will thank the sponsor during the webinar and include logo recognition in the webinar slides.

Summer Retail Check-In

When: Jul 26, 2018 from 2:00 PM to 3:00 PM (ET)

This web chat brings together public lands retail practitioners to discuss the summer's progress, trends, employee observations, and other factors that affect how your retail outlet and others around the country are faring.

Share what's working and what's not working at your stores and hear from others who might provide ideas for you to try as you head into the second half of the summer season.

Sponsored By:



Webinar recordings are added to our online resource library so members and corporate partners can view them on demand. Sponsors information will remain on the event page where the webinar recording is hosted, providing years of recognition.

*PLA is responsible for coordinating webinar topics, speakers and delivery of the webinar.

Elevate Your Brand with a 2019 Convention Sponsorship

The Public Lands Alliance Convention and Trade Show is the premier gathering of leaders in the public lands sector. More than 800 nonprofit board members and staff, government agency leaders, and public lands enthusiasts came together to network, grow their organizational capacity and do business at last year's convention and trade show.

The 2019 Public Lands Alliance Convention and Trade Show will be held at the Sheraton Denver Downtown Hotel in Denver, CO on February 24-28.

The Trade Show will be open on Tuesday, February 26 and Wednesday, February 27. More details about the convention and trade show schedule, booth fees, exhibit floor plan and registration information will be available on the PLA website in August 2018.



Share your brand or featured product with every convention participant.



Benefactors save \$400 on our most popular sponsorship, the Tote Bag Gift Item Sponsorship. Each attendee and exhibiting company receives a tote bag full of information and goodies to welcome them to the convention. Show off your brand by providing a useful, entertaining or creative item (that can also help draw traffic to your booth). You can elect to have your gift item included in attendee bags only (~450) or also in exhibitor bags (+150). Sponsors are responsible for providing items and shipping them to the convention location prior to the event.

New for 2019! Corporate Partners who confirm their convention sponsorship at the \$7,500 level or above by September 7, 2018 will receive premier access to booth selection prior to Benefactors.

- Premier (\$10,000) – Opening Reception, Closing Banquet, or similar sponsorship
- Platinum (\$7,500) – Public Lands Partnership Mixer, or similar sponsorship

Have a Unique Idea for Partnering with Us?

We would be happy to discuss your ideas and explore new opportunities that support your goals and our mission. Contact Amy Matthews at 301-946-9475 x222 or at amy@publiclandsalliance.org.

Become a 2019 Corporate Partner Today!

[Click here](#) to submit your donation online (check and credit card payment accepted) or send this form with your check payment to PLA at 2401 Blueridge Avenue, Suite 303, Silver Spring, MD 20902.

Select Your 2019 Corporate Partner Package

Benefactor + Webinar Sponsor + Convention Tote Bag Gift Item Sponsor <i>\$500 Savings</i>	Benefactor + Convention Tote Bag Gift Item Sponsor <i>\$400 Savings</i>	Benefactor + Webinar Sponsor <i>\$100 Savings</i>	Benefactor	Contributor + Webinar Sponsor <i>\$50 Savings</i>	Contributor
<input type="checkbox"/> \$1,650	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$1,050	<input type="checkbox"/> \$850	<input type="checkbox"/> \$700	<input type="checkbox"/> \$450

Company Information

Company Name	
Address	
City, State, Zip Code	
Phone	
Website URL	

Primary Contact Person

First Name	
Last Name	
Title	
Email Address	
Phone	

The Public Lands Alliance, formerly Association of Partners for Public Lands, is a 501(c)(3) not-for-profit organization. Copies of our current financial statement are available upon request by contacting our office at 301-946-9475 or at info@publiclandsalliance.org. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act is available from the Office of the Secretary for the cost of copying and postage.



2401 Blueridge Ave, Suite 303, Silver Spring, MD 20902

(t) 301-946-9475