OSWAPIC Chapter Fundraiser: T-Shirt Design Contest Guidelines

Initiative Overview

We are excited to announce a fundraiser that invites your creativity and involvement in designing our official chapter T-shirt. You'll have the chance to submit your design ideas, and the winning entry will be chosen through a member vote. Once selected, the design will be produced and sold, with all proceeds going directly to the OSWAPIC Community Impact Fund. This fund will enhance our chapter's community engagement initiatives, including volunteer opportunities at public events, setting up booths at fairs, providing resources to address public health needs, and organizing vaccine clinics. Get ready to showcase your artistic talents and contribute to our chapter's mission!

To ensure a smooth process and maintain consistency, please follow these guidelines when creating your T-shirt design.

Design Specifications

1. **Theme and Elements:**
   - Your design should reflect the spirit and mission of OSWAPIC. Consider incorporating themes related to community service, public health, or the chapter's specific values.
   - Designs can include OSWAPIC and/or APIC-specific symbols or logos.
     - You may not use any other company/organization logos.
2. **Color Scheme:**
   - Use of specific colors is not required. However, if you want to use APIC colors, below are the HEX codes for APIC:
     - **Blue**: #009dde
     - **Green**: #b2d67c
     - White: #ffffff
     - Black: #020202
   - Ensure that the colors chosen are vibrant and suitable for printing on a variety of shirt colors, including white, black, and gray.
3. **Design Placement and Size:**
   - Designs can be placed on the front and/or back of the T-shirt.
   - The maximum printing area for the design(s) are 12 inches by 12 inches.
   - Avoid placing any critical design elements near the edges to prevent them from being cut off.
4. **File Format and Quality:**

- ○ Submit your design in a high-resolution digital format. Accepted file types include PDF, PNG, and JPEG.
- ○ Ensure the file size does not exceed 10MB.
- ○ Design resolution should be at least 300 dpi to ensure high-quality printing.
5. **Prohibited Elements:**
   - ○ Designs must not include any offensive, derogatory, or inappropriate content. This includes but is not limited to, explicit language, images of violence, or discriminatory symbols. Any design containing such elements will be disqualified from the contest.

Submission Requirements

1. **Originality:**
   - ○ All designs must be original and created by the participant. Designs should not infringe on any existing copyrights or intellectual property rights.
2. **Submission Deadline:**
   - ○ All designs must be submitted by 3/27/2025. Late submissions will not be considered.
3. **Agreement to Terms:**
   - ○ By submitting a design, you agree to the use of your design by OSWAPIC for this contest and any related promotional materials.

Additional Notes

- **Inspirations:**
  - ○ Feel free to draw inspiration from the chapter's past projects, achievements, and any unique aspects of our community involvement.
- **Voting:**
  - ○ Once all designs are submitted, the OSWAPIC Chapter T-shirt Design Contest submissions will be viewable on the chapter's website gallery.
  - ○ All chapter members will have the opportunity to vote in selecting the winning T-shirt design.
  - ○ Voting period is from March 31st through April 11th.
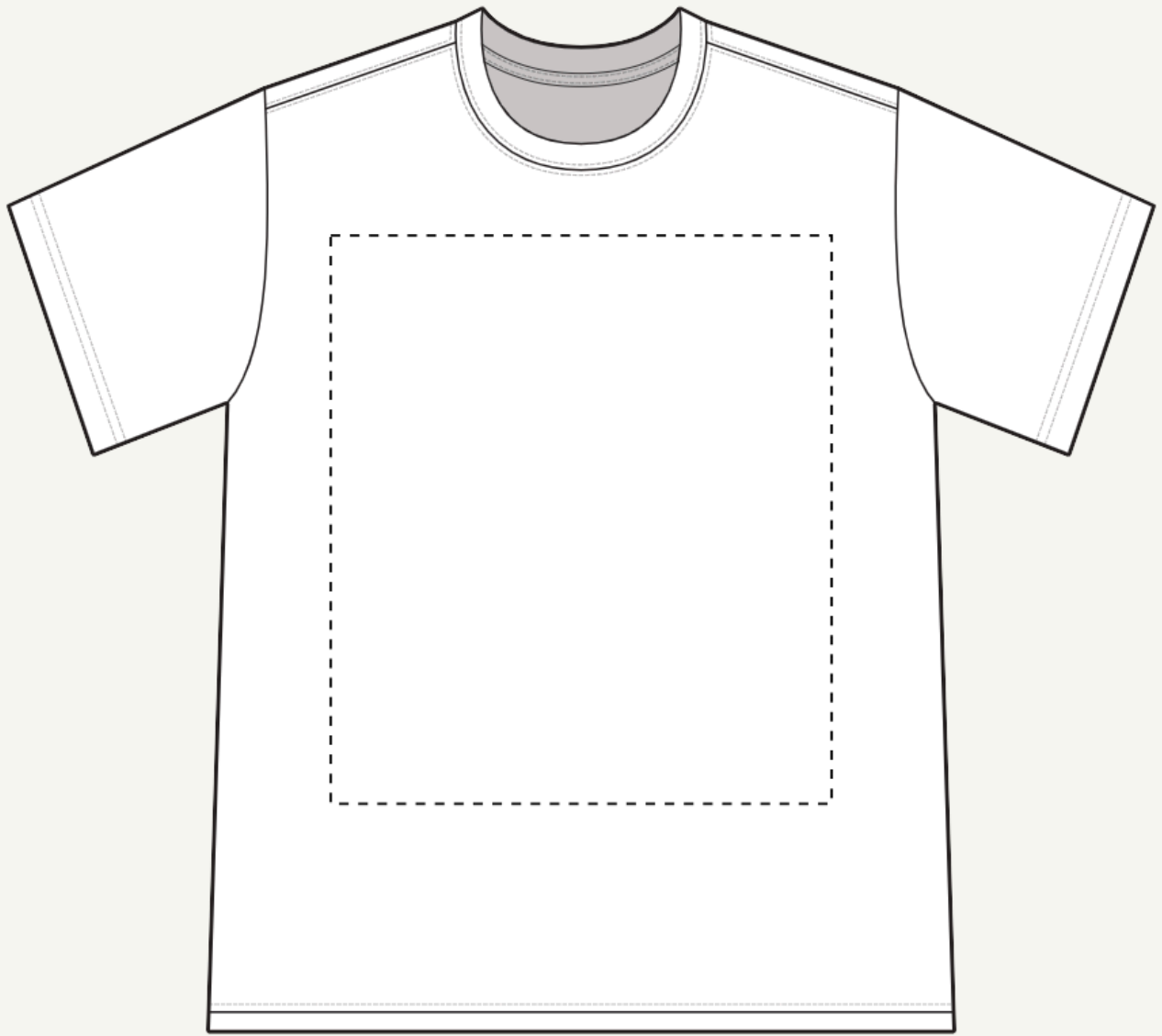- **Ordering T-shirts**
  - ○ The winning T-shirt design will be available for individual purchase through the chapter website.
  - ○ All proceeds will be directed to the OSWAPIC Community Impact Fund. This fund will support our chapter members perusing and participating in various community engagement efforts. This could include supporting members volunteering at local public health events, setting up an OSWAPIC chapter booth to provide infection prevention education, donating resources to meet public health needs, and more!

We look forward to your creative contributions and thank you for being an integral part of the OSWAPIC community. If you have any questions or need further clarification on the guidelines, please contact us at OSWAPICLeaders2025@oswapic.org
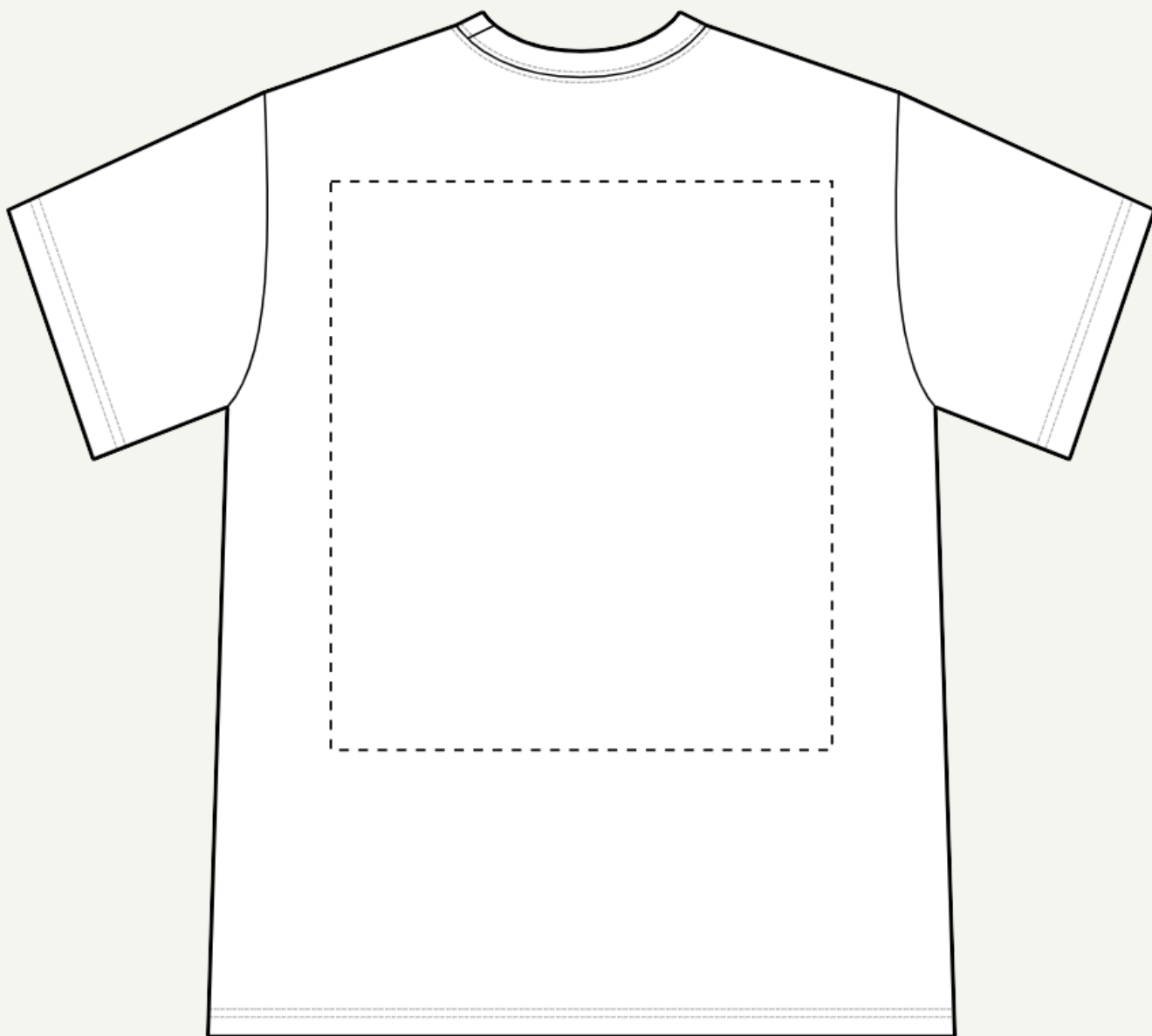
Happy designing!

T-shrit Printing area example:

Front side   Back side

Front side

Back side