







Help Build the APIC Microlesson Library!

What is Microlearning?

- ✓ Technique to maximize engagement and learning with short, focused lessons
- ✓ Burst of content; less overwhelming to the learner
- ✓ Short: 3 to15 minutes in length
- ✓ Focused: 1-3 learning objectives
- ✓ Modern: mobile-friendly, accessible when and where
 the learner needs it
- ✓ Collaborative: community of learners and contributors

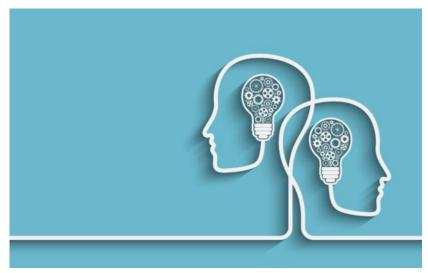


Image source: https://www.chieflearningofficer.com/2018/08/07/the-science-behind-microlearning/









Types

- > Slides with voiceover
- Poster with voiceover
- > Short video



Image source: https://www.talentlms.com/blog/what-is-microlearning-and-its-benefits/

Styles

- How-to
- Top 5, Top 10
- Summary of best practice guidelines, research
- Lessons learned
- A day in the life of...

Other?





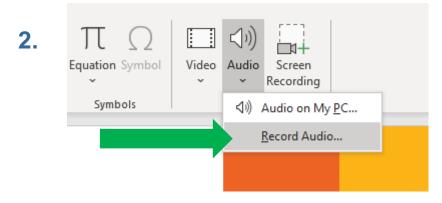


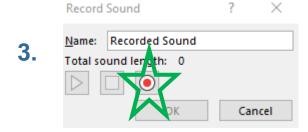
How to Create a Microlearning Lesson

- ➤ PowerPoint Presentation
- **≻**Photos
- **≻** Cartoons
- **≻**Video

Adding Audio to PowerPoint











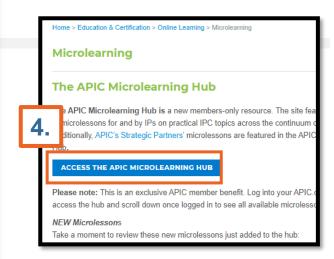
Call to action



Accessing the Microlearning Hub

- 1. Visit www.apic.org
- 2. Hover over Education & Certification
- 3. Select Microlearning
- 4. From the new webpage, click "Access the APIC Microlearning Hub"
- 5. You are now on the APIC Education Online homepage and can select Microlearning Hub
 - ✓ View microlessons
 - ✓ Submit microlessons
 - ✓ Suggest a topic
 - ✓ Ask a question or get help













Recap

- Microlearning provides short and focused learning
- ➤ It is an emerging creative process of learning
- Enhances peer-to-peer knowledge sharing
- > Engages the participation of IPs at all levels
- ➤ Have fun!
- It's easy!
- Reach out for help



Tip: set a performance goal to submit a microlearning lesson this year for yourself and/or a direct report.



Image source: https://laptrinhx.com/7-ways-to-encourage-creativity-innovation-on-your-team-4426196/