APIC SAN FRANCISCO MEDIA

OBJECTIVES

- Demonstrate how to access Facebook for SF APIC chapter
- Discuss general guidelines for utilizing SF APIC social media
  - Chapter meeting updates
  - To establish communication/ interaction to all members
  - Disseminate knowledge and best practices
  - Share hot topics, recent survey findings, regulatory updates

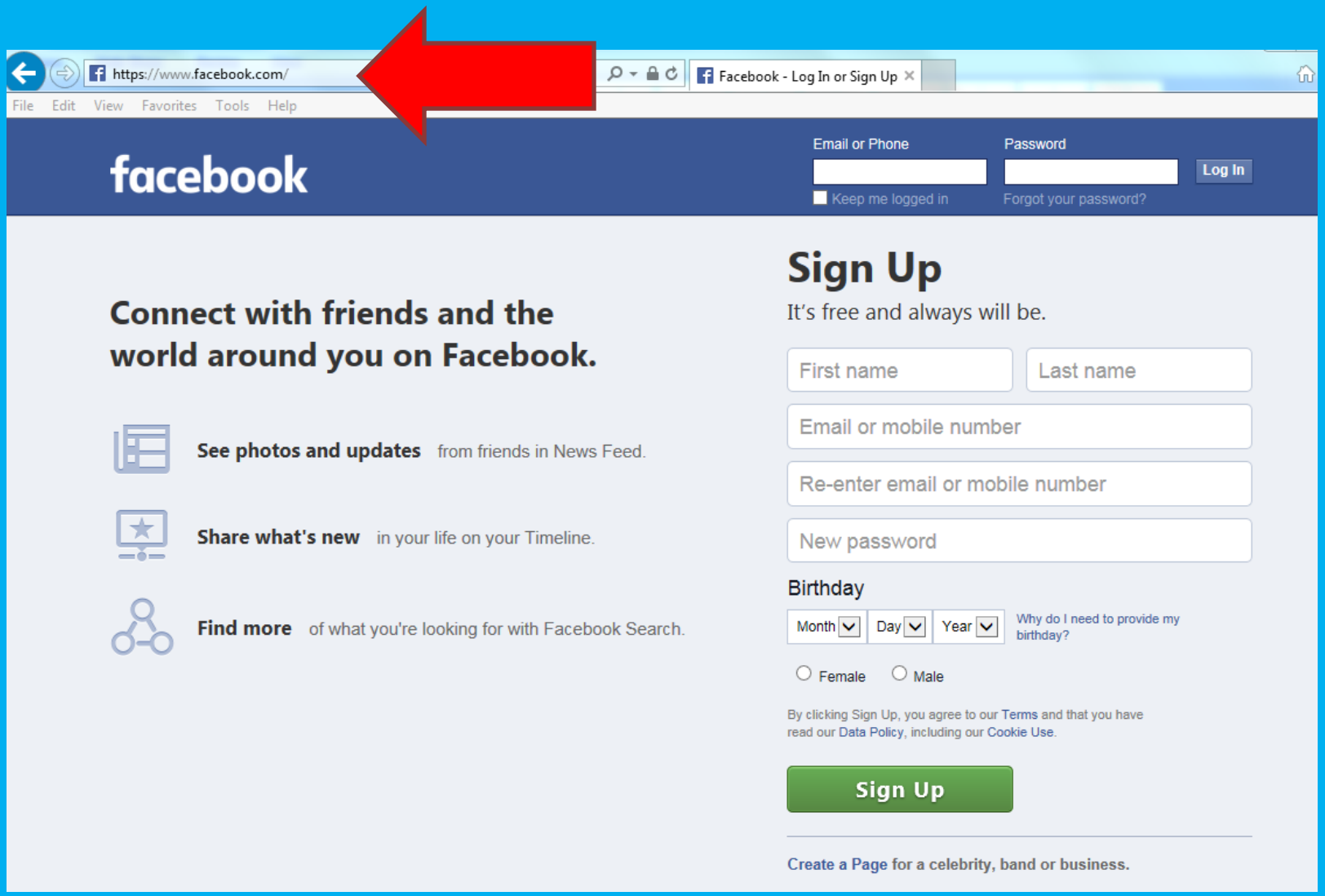
General Guidelines

- Create your voice
- Fun and Informative
- Posting limits
- Personal vs. Professional
- Content sharing

Create a facebook Account

- Go to www.facebook.com.
- Fill out the signup form
- Click **Sign Up**.
- Once you sign up, you'll need to confirm your email address or phone number.
- Facebook send you either an email or a text message to help you confirm your account.

How to create a facebook account?



facebook

Email or Phone

Password

Log In

Keep me logged in

Forgot your password?

Thanks for stopping by!

We hope to see you again soon.

Sign Up

It's free and always will be.

sf

apic

sfapic@gmail.com

sfapic@gmail.com

••••••••••

Birthday

Jul 6 1984

Why do I need to provide my birthday?

Female Male

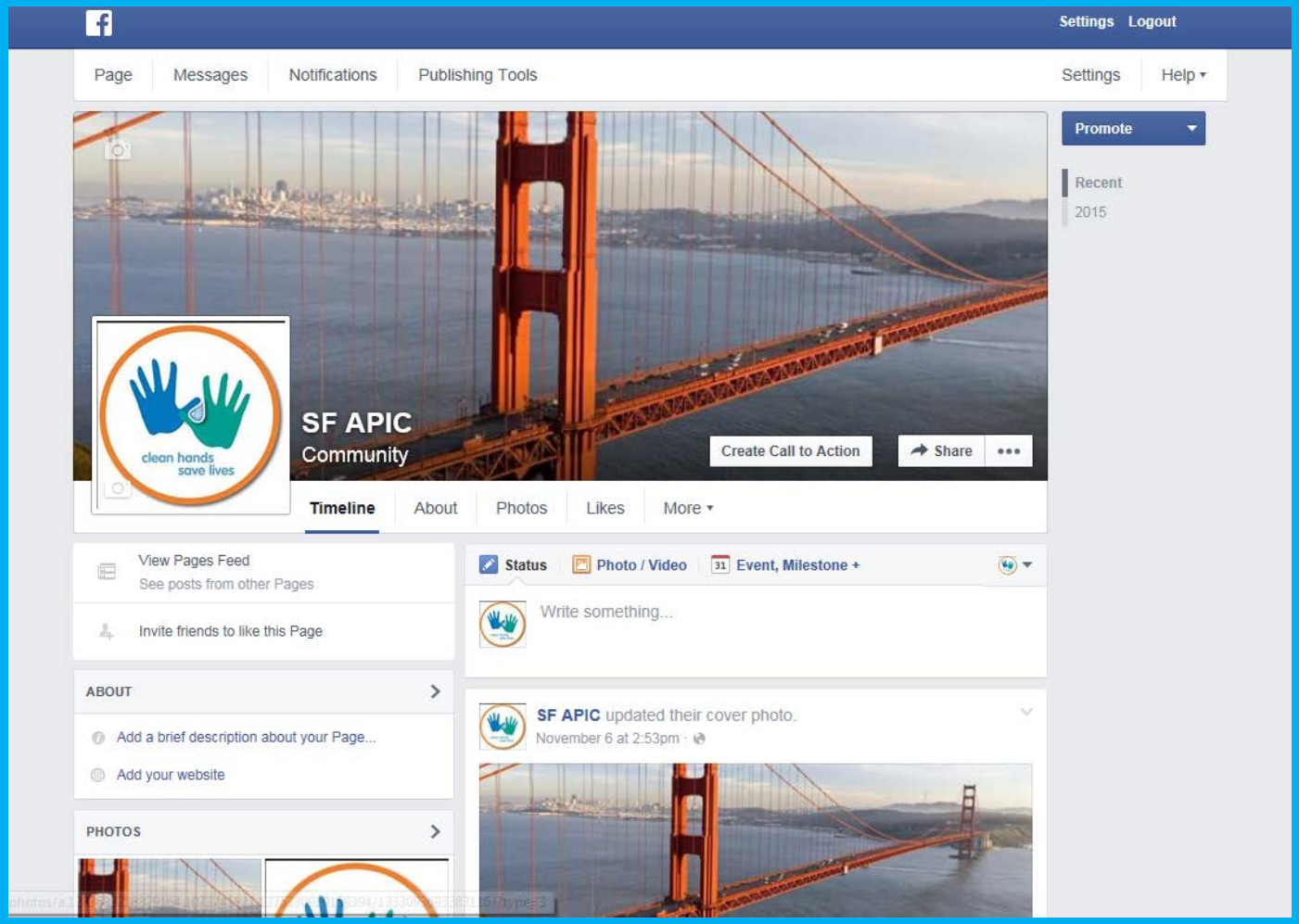
By clicking Sign Up, you agree to our Terms and that you have read our Data Policy, including our Cookie Use.

Sign Up

How to join the group

- Go to the group SF APIC BAY AREA
- Click **Join Group** in the top-right corner.
- You may have to wait for a group admin to approve your request.
- In some groups, you can also be added by a friend who's already a member.

SF APIC BAY AREA PAGE



How to post a link to a group

- Go to the group you want to post a link in
- Copy and paste the web address (URL) where you share posts
- Click **Post**

clean hands
save lives
SF APIC
Community
Create Call to Action
Share
Timeline
About
Photos
Likes
More
View Pages Feed
See posts from other Pages
Invite friends to like this Page
ABOUT
Add a brief description about your Page...
Add your website
PHOTOS
Status
Photo / Video
Event, Milestone +
Write something...
SF APIC updated their cover photo.
November 6 at 2:53pm

QUESTIONS???