

APIC SAN FRANCISCO MEDIA



OBJECTIVES

- Demonstrate how to access Facebook for SF APIC chapter
- Discuss general guidelines for utilizing SF APIC social media
 - Chapter meeting updates
 - To establish communication/ interaction to all members
 - Disseminate knowledge and best practices
 - Share hot topics, recent survey findings, regulatory updates



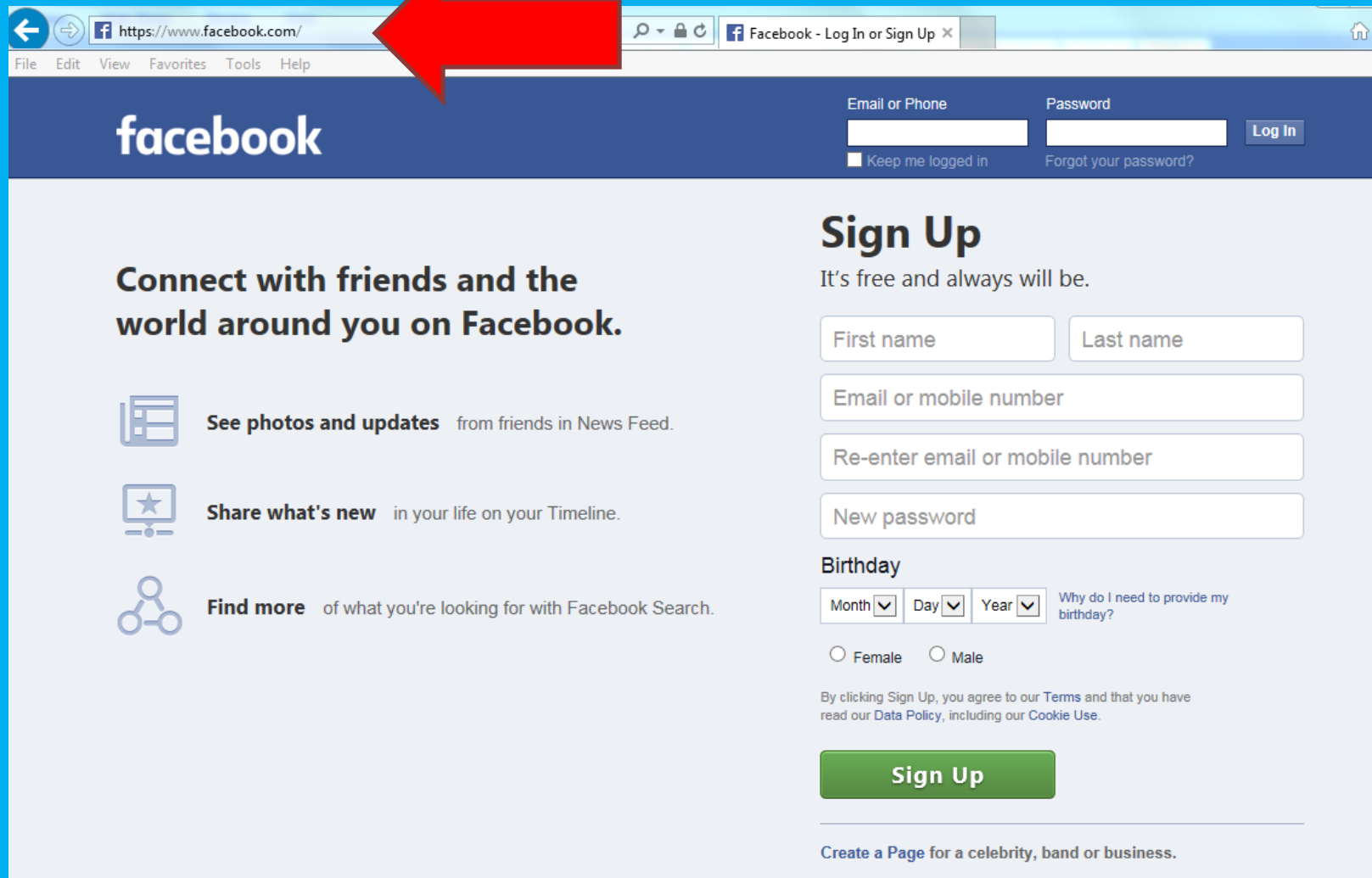
General Guidelines

- Create your voice
- Fun and Informative
- Posting limits
- Personal vs. Professional
- Content sharing

Create a facebook Account

- Go to www.facebook.com.
- Fill out the signup form
- Click **Sign Up**.
- Once you sign up, you'll need to confirm your email address or phone number.
- Facebook send you either an email or a text message to help you confirm your account.

How to create a facebook account?



The image shows a screenshot of the Facebook website's sign-up page. A large red arrow points to the browser's address bar, which contains the URL <https://www.facebook.com/>. The browser's title bar shows "Facebook - Log In or Sign Up". The page features the Facebook logo and a navigation menu (File, Edit, View, Favorites, Tools, Help). On the right side, there are input fields for "Email or Phone" and "Password", a "Log In" button, and a checkbox for "Keep me logged in". The main content area is titled "Sign Up" and includes the text "It's free and always will be." Below this, there are several input fields: "First name", "Last name", "Email or mobile number", "Re-enter email or mobile number", and "New password". A "Birthday" section includes dropdown menus for "Month", "Day", and "Year", along with a note "Why do I need to provide my birthday?". There are radio buttons for "Female" and "Male". At the bottom, there is a green "Sign Up" button and a link to "Create a Page for a celebrity, band or business."

facebook

File Edit View Favorites Tools Help

https://www.facebook.com/ Facebook - Log In or Sign Up

Email or Phone Password

Log In

Keep me logged in Forgot your password?

Sign Up

It's free and always will be.

First name Last name

Email or mobile number

Re-enter email or mobile number

New password

Birthday

Month Day Year Why do I need to provide my birthday?

Female Male

By clicking Sign Up, you agree to our Terms and that you have read our Data Policy, including our Cookie Use.

Sign Up

Create a Page for a celebrity, band or business.

facebook

Email or Phone

Keep me logged in

Password

[Forgot your password?](#)

Log In



Thanks for
stopping by!

We hope to see you
again soon.

Sign Up

It's free and always will be.

sf

apic

sfapic@gmail.com

sfapic@gmail.com

●●●●●●●●

Birthday

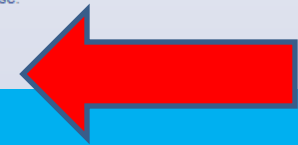
Jul 6 1984

[Why do I need to provide my birthday?](#)

Female Male

By clicking Sign Up, you agree to our [Terms](#) and that you have read our [Data Policy](#), including our [Cookie Use](#).

Sign Up



How to join the group

- Go to the group SF APIC BAY AREA
- Click **Join Group** in the top-right corner.
- You may have to wait for a group admin to approve your request.
- In some groups, you can also be added by a friend who's already a member.



SF APIC BAY AREA PAGE

f Settings Logout

Page Messages Notifications Publishing Tools Settings Help

Promote

Recent
2015

SF APIC
Community

Create Call to Action Share

Timeline About Photos Likes More

View Pages Feed
See posts from other Pages

Invite friends to like this Page

ABOUT

- Add a brief description about your Page...
- Add your website

PHOTOS

Status Photo / Video Event, Milestone +

Write something...

SF APIC updated their cover photo.
November 6 at 2:53pm

How to post a link to a group

- Go to the group you want to post a link in
- Copy and paste the web address (URL) where you share posts
- Click **Post**

 **SF APIC**
Community

Create Call to Action Share ...

Timeline About Photos Likes More ▾

View Pages Feed
See posts from other Pages


Invite friends to like this Page


ABOUT >


- Add a brief description about your Page...
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PHOTOS >

Status Photo / Video 31 Event, Milestone +

 Write something...

 **SF APIC** updated their cover photo.
November 6 at 2:53pm · 🌐



QUESTIONS???

