

# APGA Public Gas News Advertisement Policy

## 1. Public Gas News Advertising Pricing Policy - (other APGA publications are subject to separate advertising policies).

APGA *Public Gas News* is a bi-weekly publication that is widely read by the APGA membership and leaders throughout the natural gas industry. We report on legislative and regulatory issues, industry events and new developments in technology. A classified advertisement in the newsletter will be available in both the print and online versions.

### a. Guidelines and Pricing

Rates for regular classified advertisements are determined on an annual basis by the Communications Team and approved by APGA President or Vice President.

### b. APGA Member Rates:

\$100.00 for 100 words or less

25 cents for each additional word

### c. Non-APGA Member Rates:

APGA does not allow non-members to post their jobs in APGA publications. This is a members only privilege.

### d. Events: Notice of events can be placed once and free of charge for APGA members.

*\*Logos and Graphics must be submitted in a 300dpi hi-res jpeg, eps or tif file.*

## 2. How to Place a Classified Advertisement

To place a classified advertisement in APGA's *Public Gas News*, submit your ad copy via email to APGA's Director of Communications Manager at [aanderson@apga.org](mailto:aanderson@apga.org).

## 3. Published Advertisement Disclaimer

Classified advertisements in APGA are limited to job opportunities for natural gas professionals and auxiliaries, professional services, practice and equipment sales and offices for rent. Advertising that appears to discriminate on the basis of race, religion or gender will be rejected. All orders must be typed and submitted by email. No orders will be accepted by phone. The advertiser must also notify the publisher in writing about each renewed advertisement. The publisher reserves the right to decline, withdraw or edit copy at its discretion.

## 4. Cancellations

All cancellations must be received seven days before issue date.