**2022 Marketing & Sales Award Entry**

**Member Name:**

**Submitted by:**

**Program/Project Name:**

**Program Objective:**

**Target Audience:**

**Program Project Description:**

**Your entry will be based on the following criteria. Please briefly describe how your entry met each of the criteria:**

* Clarity of Purpose
* Graphic Appeal
* Sales Effectiveness
* Content Organization
* Comprehensiveness
* Brand Consistency
* Writing Approach
* Overall Quality
* Uniqueness

**Program/Project Results:**

**Please attach supporting collateral and documentation:**

**APGA asks your permission to post your marketing or sales program, project or customer service on the APGA website in the Member-Only section later this year. Please say yes or no to grant the requested permission:**